

## **Just Recovery Pledge Social Media Toolkit for Candidates**

### **Why sign the pledge?**

Our country is in crisis. Multiple crises, in fact. Millions of people are unemployed, facing foreclosure and eviction, over 170k have died of COVID-19 complications and our federal government still does not have a comprehensive plan to slow the spread of this deadly virus. The climate crisis continues to threaten already vulnerable BIPOC, immigrant and working class communities across the country while the Trump administration continues its 4 year streak of environmental rollbacks. All this combined with the continued and direct attack on Black lives makes it more important than ever to stand alongside communities demanding we take this moment to be intentional in a recovery which prioritizes those most impacted.

### **How to Sign the Pledge**

1. Fill out [this form](#) so that we know you signed the pledge!
2. Take a photo or video of yourself signing the pledge or use the graphic below to include your name, office, and text of the Just Recovery Pledge.
3. Post the photo, video or graphic to your social media accounts using the hashtag #JustRecoveryPledge.

To learn more about the details of our Just Recovery Principles visit:

<https://350action.org/climate-congress/>

Now until the November elections, we hope you'll use this toolkit to share your commitment to fight for a Just Recovery on your campaign's social media accounts. Climate voters will thank you!

### **Have questions about this toolkit?**

**Contact 350 Action staff at [Beta@350.org](mailto:Beta@350.org) or [Jenny@350.org](mailto:Jenny@350.org)**



### **FACEBOOK Sample Posts**

- With California on fire, the midwest recovering from climate change-fueled storms, and nearly 200,000 lives lost to the COVID-19 crisis, it's clear that our nation needs real solutions. That's why I am proud to take the #JustRecoveryPledge - to ensure that we prioritize all people, not just the u

- I'm a proud supporter of the #JustRecoveryPledge, which ensures that we implement a just and equitable response to the compound crises of COVID-19 and climate change.
- People are suffering everyday from an economy in crisis, unemployment, COVID-19, and climate disaster. I am proud to take the #JustRecoveryPledge because there is no "recovery" if it doesn't work for all of us.



## **TWITTER Sample Posts**

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Images

