Come Follow Me Foundation
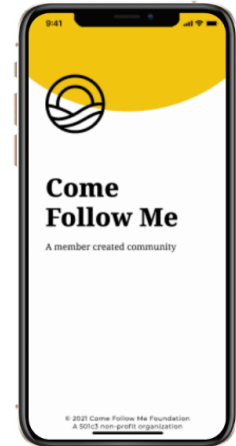
Product Manager

Hours: 15-25 hrs/wk

$35-$50 per hour (based on experience)

Flexible schedule

Work from home

Organization Description

The Come Follow Me Foundation is a 501(c)(3) non-profit focused on helping members of The Church of Jesus Christ of Latter-Day Saints build a lasting habit of meaningful daily scripture study. We are a member-created and supported community.

The Come Follow Me App was the first tool launched by the Foundation in July of 2021. It has quickly become the leading 3rd-party application supporting members around the world. The app has almost 400,000 users (growing at >100% YoY) and facilitates millions of scripture study sessions each month in both English and Spanish. The app has received ~30K user reviews with an average rating of 4.9 stars, and it consistently ranks in the top-100 apps on the Apple App Store.

The Foundation is now working on expanding its portfolio of tools and resources to help even more members. These include:

- Launching a Youth-focused app
- Launching a Missionary and Investigator-focused app
- Expanded language support for the Come Follow Me App
- Launching other non-mobile app capabilities (eg. Alexa, Apple TV, etc.)

To support this expanding portfolio of resources, the Foundation is looking to hire an experienced Product Manager to lead our end-to-end product development process.

Role Description and Qualifications

The Come Follow Me Foundation is looking to hire a part-time Product Manager. This is an exciting opportunity to be the product leader for an amazing portfolio of technology solutions that bless the lives of hundreds of thousands of people around the world every day.

Role Description

This role will require a product manager who is a strong leader, is passionate about the mission of the CFM Foundation, and can effectively oversee all aspects of the product development process, including:

1. Product Vision and Strategy
   o In partnership with the Foundation's board and leadership team, you will be responsible for helping to drive our overall product vision and strategy
2. User Research and Testing
   o You will be responsible for leading our efforts to deeply understand user needs and how we can create amazing technology solutions to help users meet their needs, including by leveraging analytics, A/B testing, etc
   o You will be responsible for personally conducting first-hand user research, developing and getting feedback on prototypes, and iterating on those prototypes in partnership with a product designer and our engineering team
3. Product Design and Requirements
   o You will partner with a product designer to finalize our product designs and write the product requirements for our engineering team
4. Engineering Management
   o You will oversee the work done by our engineering team, ensuring that their work stays on track, answering any questions they have, and assisting in QA testing

This role can be done remotely and will generally allow for flexible hours. There may be times when more than 25 hours per week is required, but these instances should be rare and generally shouldn't exceed 35 hours.

Candidate Qualifications

We are looking for a high-performing product manager who is passionate about our mission as an organization.

Key qualifications for the Product Manager role include:

● At least 3 years of software product management experience
   o Experience should include overseeing a software product end-to-end (not just an individual feature within a larger product), and partnering with designers and engineers
   o Preferred: 5+ years of product management experience
   o Preferred: Experience in consumer-facing and mobile products

- Strong "customer discovery" skills
  - Proven ability to deeply understand user needs and effectively design software products that meet those needs and are loved by those users
- Self-motivated and able to independently solve problems
  - Ability to take general direction on a goal we're trying to accomplish and independently figure out how to best achieve it
- Attention to detail and design
  - A passion for creating high-quality products and services that users love
- Highly reliable
  - Consistently meet deadlines and makes sure things don't fall through the cracks
- Open to feedback and coaching
  - Ability to maintain an open mind, engage in discussion about alternative views, and be responsive to direction and feedback
- Ability to manage others, give clear direction and feedback, and support others in their work
- A passion for helping members of The Church of Jesus Christ of Latter-day Saints improve their scripture study experience

How to apply

- Email the following to contact@comefollowmefoundation.org
  - Subject line: Product Manager Application
  - Attach your resume
  - Provide a link to your LinkedIn profile
  - In the body of the email, using 150 words or less, please describe why you are a good fit for this role and meet the qualifications outlined above

- Application Deadline: **Tuesday, February 21st**

Note: The Come Follow Me Foundation and the Come Follow Me App are not associated with, nor endorsed by, The Church of Jesus Christ of Latter-Day Saints. We are an independent, member-led, non-profit 501(c)(3) organization focused on using the best tools, the best technology, and the most engaging approaches, to help our brothers and sisters improve their lives through scripture study.