

**PJSC 'Higher Educational Institution
'Interregional Academy of Personnel Management''**



МАУП

**SYLLABUS OF THE ACADEMIC DISCIPLINE
*'REGIONAL MANAGEMENT'***

Speciality: D3 Management
Educational level: first (bachelor's) level
Study programme: Management

MAUP 2025

General information about the academic discipline

Name of the academic course	Regional management
Code and name of the speciality	D3 'Management'
Level of higher education	first (bachelor's) level of Higher Education
Status of the discipline	Optional
Number of credits and hours	3 credits / 90 hours Lectures: 20 Seminar classes: 14 Independent work of students: 56
Terms of study of the discipline	semester
Language of instruction	Ukrainian
Type of final assessment	Credit
Page of the discipline on the website	https://ks.maup.com.ua/en/pro-nas/akredytacija/akredytacij-a-menedzhment-2026

General information about the lecturer. Contact information

Course annotation.

The program of the discipline involves the study of the main categories, laws and processes taking place in the economic life of society, primarily in

Name, surname	
Scientific degree	
Academic title	
Position	
Disciplines taught by NPP	
Areas of scientific research	
Links to identifier registers for scientists	https://scholar.google.com/citations?user=Vdvg5GgAAAAAJ =ru https://orcid.org/0000-0002-1651-9750
Contact information of the lecturer :	
E-mail:	
Contact phone number	
The teacher's portfolio on the website of the department /Institute /Academy	

the context of the existence and development of regions, as well as the formation of regional markets for goods and services. The materials of the discipline highlight the methods and tools of studying these phenomena, methods and means of solving economic problems and conflicts that arise in the process of implementing regional economic policy; considerable attention is paid to the theoretical aspects of the development and renewal of the regional economy, modern environmental problems, analysis of the economic complex of Ukraine and its regions, research of regional markets.

The subject of the course «Regional management» are processes of managing the socio-economic development of regions, in particular planning, organization and coordination of activities of regional management entities, development and implementation of regional

development strategies and programs, management of resource potential of territories, as well as mechanisms of interaction between authorities, business and the public in conditions of decentralization.

The purpose of the course «Regional management» is to form in education seekers systematic knowledge and practical skills in the field of regional development management, mastering the methods of planning and implementing strategies and programs of socio-economic development of territories, as well as developing the ability to make effective management decisions taking into account regional characteristics, principles of sustainable development and decentralization.

Tasks of the academic course «Regional management» is to form in students an understanding of the theoretical foundations of regional management and its role in the public management system; familiarize with the principles, methods and tools of regional development management; teach how to analyze the socio-economic potential of regions and evaluate the effectiveness of management decisions; to form skills in developing strategies, programs and projects of regional development; develop the ability to ensure the interaction of authorities, business and the public at the regional level; contribute to the formation of managerial analytical and prognostic competences, taking into account the principles of sustainable development and decentralization.

Prerequisites of the course. To achieve the goal, the student must have basic knowledge of the basics of economics, socio-economic geography, mathematics, know the materials of such educational courses as «Economic theory», «History of economic thought». In the process of education, students study specialized literature, sources that contribute to an in-depth understanding of the principles and principles of the organization of the economic complex, investigate the conjuncture of regional markets, processes and innovative solutions that take place in the practice of their functioning.

Post-requisites of the course. The knowledge, abilities and skills acquired during the study of the discipline are used in the further mastery of such educational disciplines as: Strategic management, Public management and administration, Local self-government, Regional economy, Project management, Sustainable development of territories, as well as during practice and coursework and qualification works.

The educational discipline ensures the formation of general and special competencies by students and the acquisition of learning results determined by the educational and professional program «Management», namely:

General competences	GC 1. The ability to realize one's rights and responsibilities as a member of society, to be aware of the values of civil (democratic) society and the need for its sustainable development, the rule of law, human and citizen rights and freedoms in Ukraine. GC 2. The ability to preserve and multiply moral, cultural, scientific values and multiply the achievements of society based on an understanding of the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology and technologies, to use various types and forms of motor activity for active recreation and leading a healthy lifestyle. GC 13. Valuing and respecting diversity and multiculturalism. GC 15. Ability to act on the basis of ethical considerations (motives).
Special competences	SC 6. The ability to act socially responsibly and consciously. SC 7. Ability to choose and use modern management tools. SC 14. Understand the principles of psychology and use them in professional activities.

	SC 15. Ability to form and demonstrate leadership qualities and behavioral skills.
Learning outcomes	LO 1. Know your rights and responsibilities as a member of society, be aware of the values of civil society, the rule of law, human and citizen rights and freedoms in Ukraine. LO 2. To preserve moral, cultural, scientific values and multiply the achievements of society, to use various types and forms of motor activity to lead a healthy lifestyle. LO 12. Assess the legal, social and economic consequences of the functioning of the organization. LO 15. Demonstrate the ability to act in a socially responsible and socially conscious manner on the basis of ethical considerations (motives), respect for diversity and interculturality

Content of the academic discipline (full-time education)

№	Topic name	Number of hours, of which:			
		Lectures	Seminar/Practical classes	Lectures	Teaching methods/ assessment methods
CONTENT MODULE 1.					Teaching methods: Methods of forming professional competence: lecture, explanation, discussion, consultation, illustration, demonstration, visualization, analysis of examples, discussion of results. 9 Methods of forming practical skills and abilities: performing practical tasks, solving problems, working with economic data, preparing and protecting the results of completed tasks.
Topic 1.	Subject, method and tasks of the discipline “Regional management”	2	2	5	
Topic 2.	Economic zoning and territorial organization of the economy	2	2	5	
Topic 3.	Region in the system of territorial division of labor	2	2	6	
Topic 4.	Management of the demographic and labor potential of Ukraine and its regions	2		6	
Topic 5.	Management of the economic complex of Ukraine and transformation in market conditions	2	2	6	
Topic 6.	Organization of regional markets and regional product	2		6	
CONTENT MODULE 2.					Assessment methods: oral control (oral survey, evaluation of participation in discussions, other interactive learning methods); written control (control, independent works, analytical tasks, essays); test control (closed form tests: test alternative, test compliance, data and model analysis tasks); self-control and self-assessment method;
Topic 7.	Peculiarities of management of different regions of Ukraine	2	2	6	
Topic 8.	Ukraine's international economic ties.	2	2	5	
Topic 9.	Management of rational nature management	2		6	

Topic 10.	Management of nature management and environmental protection by region	2	2	5	assessment of case tasks; assessment of project and laboratory works (simulation of economic processes, forecasting).
Modular test					
Total :		20	14	56	
Form of assessment: credit					

Teaching and Learning Technologies

The course incorporates innovative educational technologies, including: information and communication technologies (ICT); student-centred learning approaches; project-based learning; a combination of traditional and interactive teaching methods.

Among the applied instructional formats are: visualised lecture; problem-based lecture; seminar-discussion; seminar-dialogue; independent research work; analysis and solution of situational professional tasks (case study method); other interactive and research-oriented learning activities.

These approaches aim to foster analytical thinking, practical skills development, and professional competence formation.

Technical Facilities and Software

The educational process is supported by equipped classrooms, access to the institutional library, multimedia projectors, and computers used for delivering lectures and seminars with presentation components. The study of selected topics and completion of practical assignments require access to Internet-based information resources, which is ensured through free Wi-Fi access available on campus. Where appropriate, students use specialised software and digital tools for modelling, statistical data processing, and analytical tasks.

Forms and Methods of Assessment

Assessment of students' academic performance is divided into continuous (formative) assessment and final (semester) assessment.

Continuous Assessment

Continuous assessment is conducted during practical and seminar classes and is aimed at systematically evaluating: understanding and mastery of the theoretical foundations of economic processes; ability to apply knowledge for model construction and economic data analysis; skills in diagnosing and forecasting economic processes; ability to use specialised software for modelling and statistical data processing.

Forms of Student Participation Subject to Continuous Assessment: presentations and analytical reports on economic processes; oral case-study reports; comments and questions during peer responses; consistency of preparation and active engagement in seminars; participation in discussions, brainstorming sessions, and other interactive formats; analysis of economic data, statistical indicators, and economic-mathematical models; written assignments (tests, analytical papers, essays); preparation of summaries, тезиси (analytical briefs), and analytical notes; independent study of course topics and lecture materials.

Methods of Continuous Assessment

Oral assessment: questioning, interviews, presentations, reports; **Written assessment:** quizzes, analytical reports, essays, modelling or statistical tasks;

Combined assessment: integration of oral and written components to evaluate theoretical knowledge and practical skills; presentation of independent research or case analysis; observation of academic engagement and participation;

Test-based assessment: closed and open-ended tasks, analysis of graphs and models; problem-based assessment (analytical cases, scenario modelling of economic processes).

Evaluation system and requirements.

Table of distribution of points received by students of higher education*

1st semester

Topics	Ongoing knowledge assessment										Final control		Total number of points
											Modular control work	Credit **	
	Topic 1	Topic 2	Topic 3	Topic 4	Topic 5	Topic 6	Topic 7	Topic 8	Topic 9	Topic 10	20	20*	100
Work in a seminar class	3	3	3	3	3	3	3	3	3	3			
Independent work	3	3	3	3	3	3	3	3	3	3			

*The table contains information about the maximum points for each type of academic work of a higher education applicant.

When assessing the mastery of each topic for the current academic activity, applicants are given grades based on the approved assessment criteria for the relevant discipline.

The criteria for assessing the learning outcomes of students and the distribution of points they receive are regulated by the Regulations on the Assessment of Academic Achievement of Higher Education Students at PJSC 'Higher Educational Institution 'MAUP'.

Modular control is carried out in the last class of the module in written form, in the form of a test.

Criteria for assessing the modular test in the academic discipline "Regional management"

When assessing the modular test, the volume and correctness of the tasks are taken into account:

- a grade of 'excellent' (A) is given for the correct completion of all tasks (or more than 90% of all tasks);

- a 'good' (B) grade is given for completing 80% of all tasks;

- a 'good' (C) grade is given for completing 70% of all tasks;

- a 'satisfactory' (D) grade is given for correctly completing 60% of the proposed tasks;

- A grade of 'satisfactory' (E) is given for the correct completion of more than 50% of the proposed tasks.

- A grade of 'unsatisfactory' (FX) is given for the completion of less than 50% of the tasks.

Failure to attend the module test results in 0 points.

The above grades are converted into rating points as follows:

«A» - 18-20 points;

«B» - 16-17 points;

«C» - 14-15 points;

«D» - 12-13 points.

«E» - 10-11 points;

«FX» - less than 10 points.

Final Semester Assessment

The final semester assessment in the course “Regional management” is a mandatory component of evaluating students’ learning outcomes. It is conducted within the timeframe established by the academic calendar and covers the full scope of material defined by the course syllabus.

The final assessment is conducted in the form of a test. Only students who have completed all required coursework and assessment tasks are admitted to the final semester assessment.

The final grade is determined based on the student’s academic performance throughout the semester. It consists of:

- points accumulated through continuous assessment;
- incentive (bonus) points awarded in accordance with institutional regulations.

Students who have completed all required tasks and obtained 60 points or higher receive the corresponding final grade without additional testing.

Students who have completed all required tasks but obtained fewer than 60 points, as well as those wishing to improve their grade, are required to complete a final test administered during the last scheduled class of the semester.

Assessment of Additional (Individual) Learning Activities

Additional (individual) learning activities include participation in:

- scientific conferences;
- student research groups and academic clubs;
- problem-focused research groups;
- preparation of academic publications;
- national academic Olympiads and competitions;
- international competitions and other scholarly activities exceeding the requirements of the course syllabus.

By decision of the department, students who actively participate in research activities or complete additional individual academic tasks may be awarded incentive (bonus) points for the respective educational component.

Assessment of Independent Study

The total number of points obtained for independent study constitutes an integral component of the overall academic performance in the course.

Independent work for each topic, in accordance with the course syllabus, is assessed within a range of 0 to 3 points, based on standardized and generalised assessment criteria evaluating the level of knowledge acquisition and analytical competence.

Assessment scale for independent work (individual assignments) assessment criteria.

Maximum possible grade for independent work (individual assignments)	Level of implementation			
	Excellent	Good	Satisfactory	Unsatisfactory
3	3	2	1	0

Assessment forms include: ongoing assessment of practical work; ongoing assessment of knowledge acquisition based on oral answers, reports, presentations and other forms of participation during practical (seminar) classes; individual or group projects requiring the development of practical skills and competences (optional format); solving situational tasks; preparing summaries of independently studied topics; testing or written exams; preparing draft articles, conference abstracts and other publications; other forms that ensure comprehensive mastery of the curriculum and contribute to the gradual development of skills for effective independent professional (practical, scientific and theoretical) activity at a high level.

To assess the learning outcomes of higher education students during the semester, a 100-point,

national and ECTS assessment scale is used

Final assessment scale: national and ECTS

Total points for all types of educational activities	ECTS rating	Assessment on a national scale	
		for exams, course projects (assignments), practical training	for credit
90 – 100	A	excellent	passed
82 – 89	B	good	
75 – 81	C		
68 – 74	D	satisfactory	
60 – 67	E		
35 – 59	FX	unsatisfactory with the possibility of retaking the exam	Failed with the possibility of retaking the exam
0 – 34	F	unsatisfactory with mandatory retaking of the course	Failed with mandatory retaking of the course

Course policy.

For successful mastering of the «course, the Regional Management» education applicant has:

- regularly attend lectures and practical classes;
- systematically, systematically and actively work in lectures and practical classes;
- practice missed classes or unsatisfactory grades obtained in classes;
- to perform in full the tasks required to be prepared by the teacher, their proper quality;
- perform control and other independent work;
- adhere to the norms of academic behavior and ethics.

The course «Regional management» involves the assimilation and observance of the principles of ethics and academic integrity, in particular, the focus on preventing plagiarism in any of its manifestations: all works, reports, essays, essays and presentations must be original and author's, not overburdened with quotes, which must be accompanied by references to primary sources. Violations of academic integrity are considered: academic plagiarism, self-plagiarism, fabrication, falsification, write-off, deception, bribery, biased assessment.

Recommended sources of information.

Basic literature:

1. Bogoslavskaya A. V., Kvasha O. S. Regional economy: Study guide. Mykolaiv, 2017. 300 p.
2. Davymuka S. A., Kuybida V. S., Fedulova L. AND. Trends in the development of the new EU regional policy. Regional economy. 2019. №. 1. S. 76–87.
3. State strategy of regional development for 2021-2027: Resolution of the Cabinet of Ministers of Ukraine dated August 5, 2020. № 695. URL: <https://zakon.rada.gov.ua/laws/show/695-2020-p#n11>.
4. Dudkina O.P. Regional management : education. manual. Ternopil: "Aston" Publishing House, 2023. 206 p.
5. Melnyk A.F., Vasina A.Yu., Dudkina O.P. State and regional administration: education method. complex. Ternopil: TNEU. 2020. 286 p.
6. Regional economy: Textbook. Ed. IS. P. Kachana. Kyiv: Knowledge, 2021. 670 p.

7. Dmitriev I.A. Regional economy: study guide for practical classes and independent work of students of higher education institutions /I.A. Dmitriev, I.Yu. Shevchenko. H.: FOP Brovin O.V., 2018. 284 p.
8. Zhuravel V. IN. Regional economy: Textbook [B. IN. Zhuravel, O. IN. Pospelov, G. P. Rekun, V. B. Rodchenko]; Kharkiv national Acad. city farm. H. : KhNAMG, 2021. – 271 p. 3.
- O. V. Dymchenko. Regional economy: education. manual /OV. Dymchenko, N.M. Matveeva, S.M. Haydenko; Kharkiv national Acad. city farm. H.: KhNAMG, 2020. 221 p.
9. Stechenko D. M. Placement of productive forces and regionalism: Education. manual 2nd ed., ex. and add. K.: Vikar, 2022. 374 p.
10. Danylyshyn B.M., Klynovy D.V., Pepa T.V. Development of productive forces and regional economy: Study guide /For science. ed. BM. Danylyshyn. – Nizhyn: LLC «Publishing House «Aspect-Poligraf», 2017. 688 p.
11. Zin E. A. Regional Economy: Textbook. /edited by. Zin EA. K.: «VD «Professional», 2017. 528 p.
12. V. L. Todosiichuk. Regional economy: Textbook. /Vinnytsia, VDAU, 2018. 434 p.
13. Lyshilenko V. AND. Regional economy. Textbook for students. higher education closing. K.: Center for Educational Literature, 2024. 384 p.

Additional literature

14. Golyan VA. Mechanisms of economic development of the water resource potential of Ukraine in the conditions of globalization //Bulletin of the National University of Water Management and Nature Management. Collection of scientific works. Vol. 4 (40). Economy. Part 2. Rivne, 2024. S. 57-65.
15. Doroguntsov S.I., Khvesyk M.A., Gorbach L.M., Pastushenko P.P. Ecoenvironment and modernity. T. 2. Regional processes, forecasting and optimization of eco-environments: Monograph.K.: Condor, 2024. 470 p.
16. Khvesyk M. A. Placement of productive forces and regional economy: Training. manual. [for students. higher education. Institutions] /M. A. Khvesyk, L. M. Gorbach, P. P. Pastushenko. K.: Condor, 2024. 342 p.
17. Golikov A. P. Regional economy and nature management/[Golikov A. P., Deineka O. G, Pozdniakova L. O., Chernomaz P. O.] edited by. Golikopa A. P.: Study guide. K.: Center for Educational Literature, 2019. 352 p.
18. Ishchuk S.I. Regional economy: Theory. Methods. Practice: textbook /SI. Ishchuk, O.V. Hladky; Kyiv. national University named after. T. Shevchenko. K. : Knowledge, 2023. 447 p.
19. Regional economy: lecture texts. For general ed. MI. Fashchevskii, O.V. Olshanska. K.: KNEU, 2019. 328 p.
20. Placement of productive forces of Ukraine: Textbook. /Ed. EP. Kachana. K.: Published by house "Legal Book", 2021.
21. Shahrjuk-Onofrey SI. Regional economy. Study guide. /Shahrjuk-Onofrey S.I., Kruts A.V. Chernivtsi; 2025 140 p.

Information resources

1. Verkhovna Rada – www.rada.gov.ua
2. www.president.gov.ua – official website of the President of Ukraine
3. Cabinet of Ministers of Ukraine – www.kmu.gov.ua
4. Ministry of Economy – www.me.gov.ua
5. Ministry of Labor and Social Policy – www.mlsp.kiev.ua
6. Ministry of Finance – www.minfin.gov.ua
7. Ministry of Industrial Policy – www.industry.gov.ua
8. State Statistics Committee – www.ukrstat.gov.ua

9. State Property Fund – www.spfu.gov.ua
10. State Tax Administration – www.sta.gov.ua
11. Humanitarian Technology Agency – <http://www.aht.org>.
12. International Business Institute – <http://www.iib.com.ua>
13. International Institute of Comparative Analysis – <http://www.icaei.org.ua>
14. International Center for Advanced Studies – www.icps.kiev.ua
15. National Academy of Sciences of Ukraine – <http://www.nas.gov.ua>
16. Chamber of Commerce and Industry of Ukraine – <http://www.ucci.org.ua>
17. Ukrainian Center for Economic and Political Research named after. Oleksandra Razumkova – <http://www.uceps.com.ua>
18. Ukrainian center for post-privatization support of enterprises – <http://www.ucpps.kiev.ua>
19. Center for Anti-Crisis Research – <http://www.anticrisis.come.to>
20. Center for Innovation and Development – <http://www.ngoukraine.kiev.ua/ids/>
21. Center for strategic development – <http://www.ln.com.ua>
22. National Library named after. V.I. Vernadskyi – www.nbvu.gov.ua
23. State Scientific and Technical Library of Ukraine – www.gntb.nt.org/
24. «Voice of Ukraine» Newspaper of the Verkhovna Rada of Ukraine – www.uamedia.visti.net/golos