

Your Digital Footprint by George Couros

Link at: <http://moourl.com/cegsa2012df>

[Why develop your digital footprint](#) | [How to develop your digital footprint](#)

Asking questions to figure out *why* you should develop your Digital Footprint.

Questions	Suggestions	Resources
What does your digital footprint say about you?	Have you googled yourself? Are you easy to find?	• My Digital Footprint • Set up Google Alerts for your name.
Are you seen as a learner?	Twitter - Constant and continuous learning	• Branding the Learning Organization • Personal Branding - What is my name, what is my account, profile: <i>Examples:</i> Danny Maas, Lyn Hilt, Pernille Ripp • Friending Cats and Following Eggs • Resources on Twitter
Would your footprint gain you a position, lose a position, or have no impact?	Digital portfolio → Use wordpress to do both a learning and showcase portfolio	• Brand You

How to develop your digital footprint

From:

5 Key Things Needed To Improve Your Digital Identity - Forbes

<http://onforb.es/NjQjT6>

1. Get a Twitter account and make it legitimate.	My Twitter account: http://twitter.com/gcoursos Twitter Tutorial: Twitter for Educators
2. Create an About Me page.	My page: http://about.me/gcoursos
3. Acquire domain names.	Start with your own wordpress site. If you keep it up, then move to your own URL. georgecoursos.wordpress.com → georgecoursos.ca At any point, you can purchase your domain names though. Blogging Tutorial
4. Work on your blog.	Do this before #3. It looks bad if you have a site that has no content. Blogging Tutorial
5. Go to events (not really digital, but very important as physical and digital overlap)	Connect with people at #cegsa2012, before, after and during. (#cegsapl)