

Outreach

SL: About your financial coaching plan

Hi Steve.

I was on Facebook reading an article and your account got recommended to me. I saw that you have a website, so I took a look to see what you offer.

For being a Dave Ramsey certified coach, \$100 a month for financial coaching is a steal. a lot of people are struggling and can't afford a coach, it's awesome that you are making it affordable for them.

Your website reminded me of a method I learned in a course called "Foster Intrigue". It aims to create a lot of interest around a service, and it fits your offerings.

So I applied it to your financial coaching plan because I love how you are not overpricing your services. feel free to use it and test it on your website, it will increase your bookings.

I can show you examples of how "Foster Intrigue" can also be used on social media to boost followers. Would you like me to send it over?