

SIX ESSENTIAL ELEMENTS RUBRIC

WHAT MAKES A GOOD VIDEO STORY?

STORY NAME: _____

TYPE OF VIDEO STORY: _____

ELEMENTS	RATING
POWERFUL VISUALS	★ ★ ★ ★ ★
LIST EXAMPLES IN THE STORY:	
WHAT WOULD YOU CHANGE?	
ELEMENT OF SURPRISE/CURIOSITY	★ ★ ★ ★ ★
LIST EXAMPLES IN THE STORY:	
WHAT WOULD YOU CHANGE?	
NATURAL SOUNDS	★ ★ ★ ★ ★
LIST EXAMPLES IN THE STORY:	
WHAT WOULD YOU CHANGE?	
COMPELLING CHARACTERS	★ ★ ★ ★ ★
LIST EXAMPLES IN THE STORY:	
WHAT WOULD YOU CHANGE?	
CONFLICT/TENSION	★ ★ ★ ★ ★
LIST EXAMPLES IN THE STORY:	
WHAT WOULD YOU CHANGE?	
EMOTION AND EMPATHY	★ ★ ★ ★ ★
LIST EXAMPLES IN THE STORY:	
WHAT WOULD YOU CHANGE?	