

GGP Application Form Questions

Climate Salad recommends that you save a copy of this document to draft your responses and then paste into the web form when ready. Applications close 1 March 11:59PM AEST

Welcome to the 2024 Global Growth Program (GGP) Application!

The GGP is designed to accelerate the growth of innovative Australian technology companies committed to addressing climate challenges on a global scale.

In completing your application, you will have the flexibility to save your progress in different sections of the application form and return to it at a later date. Please ensure that you have submitted your application by the deadline, which is **March 1 2024, 11:59PM AEDT**.

For any inquiries or assistance, please feel free to contact Audrey at audrey@climatesalad.com.

Data Privacy Assurance:

The information provided in your application will be handled in accordance with Climate Salad's data privacy policy.

We look forward to receiving your application!

The Climate Salad Team

Question	Other Information
1. What is your first and last name?	
2. Are you a Founder or a Director in the company?	Yes / No
3. Is your company a registered Australian Pty Ltd Company?	Yes / No
4. What is your company's ABN?	

5. Have you completed a GGP Expression of Interest?	Don't worry if you haven't! Yes / No
5.1 Would you like to use your EOI answers for this GGP application? <i>If you would like to use your EOI answers, respond yes to this question and the form will link your application to your EOI. If you would like to see a copy of your EOI responses please reach out to olivia@climatesalad.com</i>	Using your EOI answers for this application means you don't have to give us the same information twice.
5.2 What is your company name?	EOI question
5.3 What is your best contact email?	EOI question
5.4 What is your company URL?	EOI question
5.5 What state is your company headquartered in?	EOI question
5.6 When do you plan on expanding internationally?	EOI question
5.7 What would help you go faster, bigger, better?	EOI question Funding Mentoring Peer Network Customer Connections Talent Strategy and Execution Something else
5.7a What is that something else?	
5.8 Are you interested in attending a Climate Salad trade mission in the 2024/25 financial year?	Yes, the US Yes, the UK/EU Yes, ASEAN No I'm not sure
6. What year was your company incorporated?	
7. What primary sector does your company operate in? Agri-food (Vertical and smart farming, crops, livestock, plant-based and cellular meat and seafood, plant-based and cellular dairy and egg)	Pick one of the sectors, and for more information please see the HolonIQ taxonomy

• Biosphere (Land (lithosphere), forests, water and oceans (hydrosphere), Ice and snow (cryosphere), air (atmosphere)) • Built Environment (Design and construction, heating and cooling, residential buildings, commercial buildings, transport infrastructure) • Carbon Markets (Carbon capture and storage, B2B and B2C, carbon offset, carbon intelligence and accounting) • Circular Economy (Sustainable materials, recycling, solid waste, water waste, textiles) • Data and Finance (Internet of things (IoT), climate data, climate finance, climate risk, climate insurance) • Mobility (Micro-mobility, vehicles, trains, boats and ships, fixed wing and rotary aircraft) • Renewables (Solar, wind power, hydro, geothermal, biomass) • Resources (Hydrogen, nuclear, critical minerals, oil transition, gas transition) • Storage (Batteries, alternative storage, grids, EV charging, peer-to-peer storage systems)	here: https://www.globalclimatelandscape.org/
8. What climate problem are you solving? Who is impacted, and how? Is this an urgent global problem?	Max 300 words
9. What is the size of your total addressable market?	Max 300 words
10. What does your company do? Tell us about your solution, your unique value proposition and key outcomes & benefits.	Max 300 words
11. Why did you start your company?	Max 300 words
12. Tell us about your technology and/or product How does the product work, what are the key features, what is unique about it, what stage of development are you in and how you are designing for scale?	Max 300 words
13. How does your solution impact climate change?	Max 300 words
14. Tell us about your traction What has your company achieved so far? Have you achieved product market fit? It's good to share numbers here - revenue / customers / waitlist etc.	Max 300 words
15. Who are your customers and how do you know they face this problem and need your solution? Also include how you acquire customers (or plan to).	Max 300 words

16. Who else is building solutions in this space? Why will customers choose you?	Max 300 words
17. How do you make money?	Max 300 words
18. What is your projected revenue for calendar year 2024?	Please answer in \$AUD
19. What are the biggest hurdles to growth that you are currently facing?	Max 300 words
20. What are your plans for global expansion and what support/resources do you need to get there?	Max 300 words
21. What, if any, are your capital raising plans for the next 12 months?	Max 300 words
22. Tell us about your team Please tell us a little about your founders, core team and any key advisors, investors & mentors and why you are uniquely placed to build this solution and take it global.	Max 300 words
23. Please tick all that apply to you	- Female founder/director - POC founder/director - Indigenous/Torres Strait founder/director
24. Tell us about the diversity in your team. How have you considered DE&I within your company? Diversity, equity and inclusion are important to Climate Salad. Would you like to learn more about building a diverse company?	300 words max.
25. If all goes well, tell us about your company and impact in 10 years?	Max 300 words
26. What value would you like to get out of the Global Growth Program?	Max 300 words
27. Can you provide an example of a time where you sought guidance from external advisors or mentors, and gained	Max 300 words

substantial value? Please specify the value you acquired or the outcomes that were accomplished as a result.	
28. Finally, how did you hear about the Global Growth Program?	- Climate Salad Slack, Linkedin or Newsletter - Google - Friend or colleague - Other
29. I confirm my application for the Global Growth Program	