ITAM discussion - Shared notes 12-15-2021

# Attendees (bold - panelist and future event planners)

Chrissy Kenny - UNCW

Dan Herrick - University of Colorado Boulder - IT Asset Manager

Charlie Carwile - Product Manager - TeamDynamix

Albert Bina -

Kenneth Tubaugh - IT Asset Coordinator

Matt Powell -

Jerilyn Prescott - U of Idaho

Andrew Lyons - University at Albany

Lisle (pronounced Lyle) Waldron - U of Trinidad and Tobago

Lucas Friedrichsen - Oregon State University - ITSM Product Manager

Huma Hack - IT Asset Manager (Software Licensing)

Tami Mansur - UNCW

Tony Ronca - UNCW

Kevin Eck - UNCW

Kayla O'Daniel - The New School - Senior Director of Customer Experience

Danny Arroyo - The New School

Vernon Yoshida - U of Hawaii

Nate Burt - Middlebury

# Mitch Pautz (mpautz@usc.edu) - U of Southern California

Angela Buesing - Marquette University - Director IT Support

John Mohammad - Marquette University - Computer Replacement Program Lead

Andrew Arroyo - Marquette University - Technical Support Specialist - Computer Build Lead Michael Martin -

Blair Sawler - Technical Operations Manager, University of New Brunswick

Felix Niculescu - The New School

Brittnay Hernandez -

**Edward Gray** (egray@umw.edu) - Co-Manager of IT Support Services, University of Mary Washington

Karl Owens - University of Oregon

Steve Lehman - University of Oklahoma

Joyce Schwartz - University of Central Oklahoma

Mack Pauly - Mgr of Managed Devices and Software - Middlebury College

Felix Niculescu - The New School

Loren Frerichs - University of Nebraska

Ray Rodriguez - University of Miami

Jonah Fenn - Oregon State University - IT Consultant/Drupal Instructor

Scott Nemes - San Francisco

Jimmy Young - UCO

Houston Griffith - Virginia Commonwealth University

Mary Ryan - Webster University

Ben Muratovic - The New School William Morrison - Massasoit Community College

Todd Jensen - todd.jensen@nebraska.edu - Application Support Manager - U Nebraska

# Questions from chat. Post your questions here for potential follow up topics to be explored in future events

- 1. What essential asset info are you all tracking (or wanting to track)?
  - Marquette University Desktop, Laptop, Software, Audio/visual, Teams Calling Devices, Mobile Devices
    - We want to save and merge financial data with specific hardware specifications, Asset Tag, Serial Number, Manufacturer, Model, PO, Cost, Funding Source,

Department/ College, Standard vs. Non-standard, Warranty, End-User, Status, moving and updating large amounts of data vs a manual process (ie mass data import and record field updates)

- Dan Herrick: For hardware: "Essential" procurement info such as PO and Cost, associated service agreements like warranty; "Essential" identification info like serial number, asset tag, and model; hardware specifications; assignment and ownership info.
- 2. How do you make the decision on whether to track (mouse, chairs, switches
  - Dan Herrick: Assets are "anything of value to your org". If the asset has enough value (monetary cost, cost of lack of capability, cost of downtime, etc) you can track it. It's something of a personal decision for each org. F/E, we track computers and monitors but not mice and keyboards. (Part of the logic is cost, part is that mice/kbs tend to be consumables and not re-used, and don't contain data thus no risk of data loss.)
    - For software, we track *everything*, because the cost of noncompliance can be unrelated to the procurement cost.
    - For hardware, we are currently tracking computers, tablets, and monitors.
  - Marquette Anything that meets "Fixed Asset" requirements as identified by Finance other items or bulk purchases can be applied.
  - Uof Idaho: We decided to start with computers and printers then expand out. We
    decided not to track mice, keyboards and monitors as the overhead to track
    those items was not worth it.
- 3. And are you tracking hardware, software, anything else?
  - Jerilyn Prescott: University of Idaho is tracking computers, printers, now adding servers and UPS. In another module we are starting to track software licensing.
- 4. Where to track assets?
  - Danny Arroyo License tracking software using a particular license tied to a purchase order

- Jerilyn Prescott: we are using our work management system, TeamDynamix for ITAM
- Marguette Cherwell integrated with MECM/ AD.
- 5. Integration of Asset Management tools with other systems
  - Are you integrating information from your endpoint management tools such as MECM/Jamf Pro/Kace?
  - What about hardware/software manufacturers for things like warranties/maintenance agreements?
- 6. Hardware versus Software management, advantage to start with one first?
  - Regulatory and reporting requirements might push one to the top.
  - For software vs hardware is the same asset management software tool being used?
  - From Dan Herrick to Everyone 12:37 PM
    - What we focus on first is likely going to be the biggest needs/pain points of our institutions
  - Software could be cost recovery related.
- 7. What deliverables would be useful for this group?
  - Tools used
  - ITAM Roles currently in place. Do you have staff whose primary responsibility is
     ITAM or is it shared across many areas with a process manager?

# Items people are interested in

Security managing HVA (high value assets)

Asset lifecycle management (from cradle to grave)

Manage assets in a remote / hybrid environment

ITAM Governance and Policy

How to get your procurement teams involved in asset governance - also what policies are in place for when staff do not return assets?

Data privacy

Learning

License tracking - software using a particular license tied to a purchase order

Automation

Keep asset info up-to-date (not just initial procurement info)

Ensuring your asset registry is up to date and accurate

Centralized and decentralized tracking - getting buy-in and support

Mature processes and be less ad-hoc

Distinguishing between HAM and SAM

How to start your asset management journey

How to start successfully

How to begin or mature your ITAM process

Configuration Management vs Asset Management (how they relate)

Difference between asset and configuration management and similarities - goals and objectives

Asset management metrics and reporting - KPIs and OKR

Asset management roles and responsibilities

Asset management important attributes

Integrating hardware asset "discovery" into the ITSM tool (end point devices)

- SCCM
- JAMF
- BigFix
- etc

Integrating software asset "discovery" into the ITSM tool

 Marquette - We have just started using LabStats for computers that do not have a primary user or are identified as faculty or staff. This discovers hardware, software and user usage. Great discovery. https://labstats.com/

Assignment of asset to users, sync to other systems

Tie systems together

Media assets

Loss prevention - loaners and devices (assets) offsite.

Relationships between assets

Lessons learned from someone that has done this successfully - Panel event ITAM 101

Tools people are using - SCCM, LanDesk, Microsoft InTune, etc.

+1 for those tools and integration!

on the hardware asset management (HAM) side of things, establishing who manages and how you integrate other systems like your user directory, space management database, endpoint management platforms, financial systems, and other data sources can be a significant driver for automation of processes like ingesting and associating data into an ITAM system

#### Add CGs and other communities

- ITPSM (IT Procurement and Supplier Management) CG Purchasing/Sourcing Focused
- HETMA (Higher Education Technology Managers Alliance) Audio/Visual Focused
- LABMGR List (University of Arkansas) Lab/Classroom Focused
- IT Support Services CG Scott Tiner/Andy Miller co-chairs

# Panel volunteers (need email addresses)

- Mitch Pautz (co-coordinator)
- Dan Herrick
- Chrissie Kenny
- Angela Buesing CST
- Edward Gray (if needed)
- Houston Griffith
- Mack Pauly
- Jonathan Graves (backup)
  - AV asset management in TDx

#### Resources

- ISO standard: ISO/IEC 19770-1:2017 Information Technology IT Asset Management: https://www.iso.org/standard/68531.html
- IAITAM (BOK, association, certification): <a href="https://iaitam.org/">https://iaitam.org/</a>
- ITAMOrg (BOK, association, certification): <a href="https://itamorg.com/">https://itamorg.com/</a>
- Related ITIL Practice Guides: available through MyITIL subscription: <a href="https://www.axelos.com/login?returnurl=%2fprofile%2fuser-details">https://www.axelos.com/login?returnurl=%2fprofile%2fuser-details</a>
  - o IT Asset Management
  - Service Financial Management (for things like fixed assets, etc.)
- https://itamaccelerate.learnworlds.com/course/process-kit-walkthrough
- https://samcharter.com/whitepapers/

# Chat log

00:16:51

job title to the document too.

00:05:48	Mitchell Pautz:	great turnout!				
00:06:32	Friedrichsen, Lucas	:A notes file if anyone wants to collaboratively take				
notes						
00:06:33	Friedrichsen, Lucas	:				
https://docs.google.com/document/d/1Tq1rgvUIJApRYoBnHiOLuiiVVIrV3LAWe-MQfvdGm						
iQ/edit						
00:06:49	Mitchell Pautz:	Thanks Lucas. Good idea				
00:07:02	Dan Herrick: Thanks Lucas!					
00:07:25	Mitchell Pautz:	Does TDX have an educational focused LIG/SIG?				
00:10:36	Dan Herrick: What e	essential asset info are you all tracking (or wanting to				
track)?						
00:10:43	Friedrichsen, Lucas	:The document has been updated to people can edit the				
notes file. :)						
00:11:01	Dan Herrick: And are you tracking hardware, software, anything else?					
00:14:18	Dan Herrick: @Kayla O'Daniel: Do you have any ITAM processes tied to					
onboarding/offboarding?						
00:14:18	Jerilyn Prescott:	University of Idaho is tracking computers, printers,				
now adding servers and UPS. In another module we are starting to track software						
licensing.						
00:14:33	Mitchell Pautz:	Feel free to drop questions in the shared doc that				
could be topics for future events						
00:14:34	Mitchell Pautz:					
https://docs.google.com/document/d/1Tq1rgvUIJApRYoBnHiOLuiiVVIrV3LAWe-MQfvdGm						
iQ/edit						

Friedrichsen, Lucas: You are welcome to add your name, organization and

00:26:20	Mitchell Pautz:	there should be a limit of the number of people from					
an institution	:)						
00:26:49	Vernon Yoshida (University of Hawaii): I would love to have a few more						
from our institution! :							
00:28:16	Mitchell Pautz:	good point Vernon					
00:34:35	Karl Owens: afk						
00:37:50	Jerilyn Prescott:	When is the call for Team Dynamix? How can I join it?					
00:39:06	Mitchell Pautz:	I would also we leave out Configuration Management					
until the point of intersection with ITAM							
00:39:23	Greg: For software vs hardware is the same asset management software						
tool being used?							
00:39:52	Dan Herrick: What we focus on first is likely going to be the biggest						
needs/pain points of our institutions							
00:41:25 Dan Herrick: Keep in mind that "Hardware" is very broad.							
Laptops/Desktops vs Servers vs A/V equipment, etc.							
00:41:32	Friedrichsen, Lucas: What deliverables would be useful for people here?						
00:41:39	Mitchell Pautz:						
https://docs.g	google.com/documer	nt/d/1Tq1rgvUlJApRYoBnHiOLuiiVVIrV3LAWe-MQfvdGm					
iQ/edit							
00:42:22	Dan Herrick: IT Support Services CG						
00:42:36	Dan Herrick: I'm on both CGs :)						
00:43:22	Friedrichsen, Lucas:@houston - can you list those CGs here or in the						
document you just listed.							
00:45:08	<b>Houston Griffith:</b>	+1 for the panel discussion (nominating Dan Herrick)					
00:45:34	<b>Houston Griffith:</b>	@Lucas, I'll add those to the document now					
00:46:14	Angela Buesing:	This is great!!					
00:46:28	Friedrichsen, Lucas:Thanks Houston!						
00:47:45	Angela Buesing:	I volunteer as a panel member					
00:47:51	Mitchell Pautz:	survey question I think					
00:47:58	<b>Houston Griffith:</b>	+1 for those tools and integration!					

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- ,					
00:48:19	Edward Gray - UMW: If needed, I can serve as a panelist				
00:48:50	Dan Herrick: I nominate Houston (and not just as reciprocal vengeance) as				
panelist					
00:49:29	Tami Mansur: Mack Pauly said he'd be happy to be on the panel				
00:51:58	Blair Sawler: Thanks very much!				
00:51:59	Mitchell Pautz: Thank you!				
00:52:00	Dan Herrick: Thank you Chrissie for organizing!				
00:52:07	Houston Griffith: thank you Chrissie!				