



## **2023 Arizona and Pennsylvania Statewide Registered Voter Survey**

*Online survey among n600 Arizona registered voters, and n600 Pennsylvania registered voters*

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## Toplines

### 2023 Online Survey of Arizona and Pennsylvania Statewide Registered Voters

Arizona Field Dates: 12/14-18/2023

Arizona Sample: n600 RV

Arizona Margin of Error:  $\pm 4.0$

Pennsylvania Field Dates: 12/14-18/2023

Pennsylvania Sample: n600 RV

Pennsylvania margin of error:  $\pm 4.0$

## SCREENER SECTION

You have been selected to participate in a survey on a confidential basis. This is a rare opportunity to voice your opinions. Your responses will be kept confidential; you are not being asked to buy anything or donate money. We simply want to know what you think and how you feel.

Screeners 1: Are you, or is anyone in your household, employed by the news media, a market research firm, an elected official, or actively involved with political campaigns?

100% No (**continue**)

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Screeners 2: Are you currently registered to vote?

100% Yes (**continue**)

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## GENERAL SENTIMENT

GS1. At this time next year, do you think that you will personally be **(ROTATE)** better or worse **(END ROTATE)** off than you are today?

AZ PA

**54%** **55%** **Total Better off**

18% 16% Much better off

36% 39% Somewhat better off

**30%** **29%** **Total Worse off**

19% 19% Somewhat worse off

11% 11% Much worse off

16% 16% Unsure

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GS2. At this time next year, do you think America will be **(ROTATE)** better or worse **(END ROTATE)** off than it is today?

AZ PA

**35%** **39%** **Total Better off**

9% 9% Much better off

26% 29% Somewhat better off

**46%** **47%** **Total Worse off**

27% 28% Somewhat worse off

19% 19% Much worse off

19% 14% Unsure

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GS3. Do you **(ROTATE)** approve or disapprove **(END ROTATE)** of the job President Joe Biden is doing?

AZ PA

**38%** **43%** **Total Approve**

17% 17% Strongly approve

21% 26% Somewhat approve

**58%** **53%** **Total Disapprove**

12% 16% Somewhat disapprove

47% 38% Strongly disapprove

3% 3% Unsure

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GS4. Do you **(ROTATE)** approve or disapprove **(END ROTATE)** of the job the U.S. Congress is doing?

AZ PA

**21%** **27%** **Total Approve**

3% 5% Strongly approve

17% 22% Somewhat approve

**73%** **66%** **Total Disapprove**

35% 33% Somewhat disapprove

38% 33% Strongly disapprove

6% 7% Unsure

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GS5. On the following scale, please indicate where you see yourself politically.

**(DO NOT SHOW numeric scale....)**

| AZ           | PA         |                                              |
|--------------|------------|----------------------------------------------|
| 10%          | 14%        | 0 = progressive liberal / Strong Democrat    |
| 6%           | 8%         | 1                                            |
| 8%           | 7%         | 2                                            |
| 4%           | 7%         | 3                                            |
| 4%           | 6%         | 4                                            |
| 23%          | 20%        | 5 = Moderate Centrist / Independent          |
| 8%           | 5%         | 6                                            |
| 8%           | 6%         | 7                                            |
| 10%          | 7%         | 8                                            |
| 8%           | 8%         | 9                                            |
| 12%          | 12%        | 10= Staunch-Conservative / Strong Republican |
| <b>Mean:</b> | <b>5.4</b> | <b>4.9</b>                                   |

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GS7. On the following scale, please indicate how you see yourself voting in future elections.

**(DO NOT SHOW numeric scale....)**

| AZ           | PA         |                                                |
|--------------|------------|------------------------------------------------|
| 17%          | 21%        | 0 = Exclusively vote for Democratic candidates |
| 6%           | 8%         | 1                                              |
| 5%           | 5%         | 2                                              |
| 5%           | 6%         | 3                                              |
| 5%           | 3%         | 4                                              |
| 19%          | 16%        | 5 = Vote Independent / split ticket            |
| 6%           | 6%         | 6                                              |
| 5%           | 3%         | 7                                              |
| 7%           | 7%         | 8                                              |
| 9%           | 5%         | 9                                              |
| 16%          | 19%        | 10= Exclusively vote for Republican candidates |
| <b>Mean:</b> | <b>5.2</b> | <b>4.8</b>                                     |

## POLITICAL SENTIMENT

Thinking ahead to the general election next November...

NE1. If next year's presidential election were between **(ROTATE)** Republican Donald Trump **(or)** Democrat Joe Biden **(END ROTATE)**, how would you vote?

AZ PA

**50%** **45%** **Total Trump**

39% 35% Definitely Trump

11% 10% Lean Trump

**40%** **45%** **Total Biden**

8% 7% Lean Biden

32% 38% Definitely Biden

10% 9% Unsure / Other

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NE2. If next year's presidential election were between **(ROTATE)** Republican Donald Trump, Democrat Joe Biden, an Independent / third-party candidate **(END ROTATE)**, how would you vote?

AZ PA

**15%** **13%** **Total Independent**

8% 5% Definitely Independent

7% 9% Lean Independent

**43%** **40%** **Total Trump**

34% 31% Definitely Trump

9% 10% Lean Trump

**34%** **39%** **Total Biden**

26% 30% Definitely Biden

8% 10% Lean Biden

8% 7% Unsure

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**(RANDOMIZE NEXT THREE QUESTIONS)**

NE3. Do you trust that Joe Biden and the Biden administration would address the key issues that matter most to you and your neighbors if he were to win the next Presidential election? **(ROTATE 1-2)**

| AZ  | PA  |        |
|-----|-----|--------|
| 30% | 37% | Yes    |
| 60% | 50% | No     |
| 11% | 12% | Unsure |

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NE4. Do you trust that Donald Trump and the Trump administration would address the key issues that matter most to you and your neighbors if he were to win the next Presidential election? **(ROTATE 1-2)**

| AZ  | PA  |        |
|-----|-----|--------|
| 44% | 42% | Yes    |
| 47% | 49% | No     |
| 9%  | 9%  | Unsure |

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NE5. Do you trust that an Independent candidate willing to work with both sides of the aisle would address the key issues that matter most to you and your neighbors if that candidate were to win the next Presidential election? **(ROTATE 1-2)**

| AZ  | PA  |        |
|-----|-----|--------|
| 30% | 31% | Yes    |
| 30% | 30% | No     |
| 39% | 39% | Unsure |

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**(END RANDOMIZE)**

F9. If next year's congressional election were between **(ROTATE)** a Republican, A Democrat, an Independent / third-party candidate **(END ROTATE)**, how would you vote?

AZ PA

**17% 12% Total Independent**

6% 4% Definitely Independent

11% 9% Lean Independent

**42% 38% Total Republican**

25% 26% Definitely Republican

17% 12% Lean Republican

**32% 40% Total Democrat**

21% 29% Definitely Democrat

11% 11% Lean Democrat

9% 9% Unsure

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F10. Which of the following do you think would be the best candidate to represent you and your neighbors in Congress? **(RANDOMIZE 1-3)**

AZ PA

19% 21% A candidate who works and votes with the Republicans in Congress.

20% 21% A candidate who works and votes with the Democrats in Congress.

54% 52% A candidate who works and votes with both Republicans and Democrats in Congress.

7% 5% Unsure

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## ISSUE IMPORTANCE

II1. Of the following, what would you say is the most pressing issue in America today? **(RANDOMIZE 1-12)**

| AZ  | PA  |                                    |
|-----|-----|------------------------------------|
| 21% | 26% | Jobs and the economy               |
| 21% | 15% | Immigration                        |
| 13% | 11% | Government leadership              |
| 11% | 9%  | Taxes and government spending      |
| 8%  | 7%  | National security                  |
| 6%  | 9%  | Health care                        |
| 6%  | 5%  | Energy and the environment         |
| 6%  | 8%  | Abortion                           |
| 2%  | 2%  | Police reform and criminal justice |
| 2%  | 1%  | Education                          |
| 2%  | 3%  | Free speech and censorship         |
| 1%  | 1%  | Social reforms                     |
| 2%  | 3%  | None of the above                  |
| 1%  | 0%  | Refused                            |

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Moving on...

II15: Thinking ahead to next year's Presidential election, which of the following do you think will have the biggest impact on your vote? **(RANDOMIZE 1-12)**

| AZ  | PA  |                                                          |
|-----|-----|----------------------------------------------------------|
| 19% | 24% | Candidates' stance on jobs and the economy               |
| 16% | 12% | Candidates' stance on immigration                        |
| 13% | 11% | Candidates' stance on taxes and government spending      |
| 9%  | 10% | Candidates' stance on abortion                           |
| 9%  | 7%  | Candidates' stance on government leadership              |
| 6%  | 5%  | Candidates' stance on national security                  |
| 6%  | 6%  | Candidates' stance on energy and the environment         |
| 6%  | 7%  | Candidates' stance on health care                        |
| 4%  | 2%  | Candidates' stance on police reform and criminal justice |
| 2%  | 0%  | Candidates' stance on education                          |
| 2%  | 4%  | Candidates' stance on social reforms                     |
| 0%  | 2%  | Candidates' stance on free speech and censorship         |
| 6%  | 4%  | None of the above                                        |
| 3%  | 2%  | Refused                                                  |

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## NEXT ELECTION SERIES

**(ROTATE NEXT TWO)**

NE6. Do you trust the Democrat party to listen to you and your neighbors on key issues that matter most if they were to win the next Presidential election? **(ROTATE 1-2)**

| AZ  | PA  |        |
|-----|-----|--------|
| 33% | 38% | Yes    |
| 51% | 45% | No     |
| 16% | 18% | Unsure |

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NE7. Do you trust the Republican party to listen to you and your neighbors on key issues that matter most if they were to win the next Presidential election? **(ROTATE 1-2)**

| AZ  | PA  |        |
|-----|-----|--------|
| 31% | 37% | Yes    |
| 47% | 46% | No     |
| 22% | 17% | Unsure |

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**(END ROTATE)**

NE8. Do you think having independent candidates in Congress will make the next president more trustworthy? **(ROTATE 1-2)**

| AZ  | PA  |        |
|-----|-----|--------|
| 28% | 30% | Yes    |
| 33% | 30% | No     |
| 39% | 40% | Unsure |

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M1. How do you view the current political climate in America? **(ROTATE 1-4, 4-1)**

| AZ         | PA         |                       |
|------------|------------|-----------------------|
| <b>17%</b> | <b>19%</b> | <b>Total Positive</b> |
| 3%         | 4%         | Very positively       |
| 14%        | 15%        | Somewhat positively   |
| <b>78%</b> | <b>74%</b> | <b>Total Negative</b> |
| 38%        | 34%        | Somewhat negatively   |
| 40%        | 40%        | Very negatively       |
| 5%         | 6%         | Unsure                |

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You will now read a list of potential candidates running for President of the United States. After each, please indicate how **(ROTATE)** scared or comforted **(END ROTATE)** you would feel for America's well-being and global standing if the candidate were to become the next President of the United States.

**(RANDOMIZE NEXT FOUR)**

F1. Donald Trump

AZ PA

**47%** **41%** **Total Comforted**

26% 23% Very comforted

21% 18% Somewhat comforted

**49%** **54%** **Total Scared**

10% 10% Somewhat scared

39% 44% Very scared

0% 0% Never heard of

4% 5% Unsure

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F2. Joe Biden

AZ PA

**36%** **42%** **Total Comforted**

17% 18% Very comforted

19% 24% Somewhat comforted

**59%** **52%** **Total Scared**

14% 14% Somewhat scared

45% 39% Very scared

1% 0% Never heard of

5% 6% Unsure

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F3. A nonpartisan politician that works with both sides of the aisle

AZ PA

**50%** **55%** **Total Comforted**

12% 12% Very comforted

38% 43% Somewhat comforted

**26%** **26%** **Total Scared**

19% 21% Somewhat scared

7% 5% Very scared

5% 4% Never heard of

19% 14% Unsure

---

F4 Dwayne 'The Rock' Johnson

AZ PA

**23%** **23%** **Total Comforted**

5% 7% Very comforted

18% 17% Somewhat comforted

**53%** **52%** **Total Scared**

22% 21% Somewhat scared

31% 32% Very scared

3% 3% Never heard of

21% 21% Unsure

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## DEMOGRAPHICS SECTION

### (ASK FULL SAMPLE)

Now just a few questions to make sure we have a representative sample:

Gender              Your gender identification?

| AZ  | PA  |        |
|-----|-----|--------|
| 52% | 52% | Female |
| 48% | 48% | Male   |
| 0%  | 0%  | Other  |

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Screener 3:              In what year were you born?

— — —

Age Range              **IF UNSURE OR REFUSED, ASK:** Which of the following categories best describes your age?

| AZ  | PA  |             |
|-----|-----|-------------|
| 7%  | 5%  | 18 to 24    |
| 9%  | 8%  | 25 to 29    |
| 15% | 18% | 30 to 39    |
| 14% | 15% | 40 to 49    |
| 24% | 26% | 50 to 64    |
| 31% | 28% | 65 or older |

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Ethnicity              Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

| AZ  | PA  |        |
|-----|-----|--------|
| 20% | 5%  | Yes    |
| 80% | 95% | No     |
| 0%  | 0%  | Unsure |

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Race And which of the following best describes your racial background?

| AZ  | PA  |                           |
|-----|-----|---------------------------|
| 70% | 81% | White or Caucasian        |
| 4%  | 11% | Black or African American |
| 20% | 5%  | Hispanic                  |
| 2%  | 1%  | Asian or Pacific Islander |
| 1%  | 0%  | Native American           |
| 3%  | 2%  | Other                     |

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Party ID: In politics today, and regardless of how you are registered, do you consider yourself to be a...

**(ROTATE 1-7: TOP TO BOTTOM, BOTTOM TO TOP)**

| AZ         | PA         |                                |
|------------|------------|--------------------------------|
| <b>30%</b> | <b>36%</b> | <b>Total Democrat</b>          |
| 20%        | 24%        | Strong Democrat                |
| 10%        | 12%        | Not so strong Democrat         |
| <b>38%</b> | <b>29%</b> | <b>Total Independent</b>       |
| 9%         | 10%        | Independent leaning Democrat   |
| 14%        | 13%        | Independent                    |
| 15%        | 7%         | Independent leaning Republican |
| <b>32%</b> | <b>35%</b> | <b>Total Republican</b>        |
| 13%        | 12%        | Not so strong Republican       |
| 19%        | 23%        | Strong Republican              |
| 0%         | 0%         | Other                          |
| 0%         | 0%         | Unsure                         |

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Ideology: Would you consider your political views to be conservative, liberal, or moderate?

**(ROTATE VALUES 1-5; TOP-TO-BOTTOM / BOTTOM-TO-TOP)?**

AZ PA

**24%** **30%** **Total Liberal**

11% 13% Very Liberal

14% 18% Somewhat Liberal

**30%** **28%** **Moderate**

**40%** **37%** **Total Conservative**

26% 22% Somewhat Conservative

14% 15% Very Conservative

1% 1% Libertarian

5% 3% Unsure

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2020 Vote For whom did you vote in the 2020 Presidential election **(ROTATE 1-2)?**

AZ PA

46% 40% Donald Trump

43% 48% Joe Biden

2% 4% Someone Else

7% 6% Did not vote

1% 1% Don't recall

1% 1% Refused

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Education      What is the highest level of formal education that you have completed?

| AZ  | PA  |                                                   |
|-----|-----|---------------------------------------------------|
| 3%  | 1%  | Less than high school                             |
| 17% | 27% | High school graduate                              |
| 25% | 19% | Some college                                      |
| 15% | 12% | College graduate with associate or 2-year degree  |
| 21% | 22% | College graduate with bachelor's or 4-year degree |
| 14% | 14% | Post-graduate degree                              |
| 6%  | 4%  | Technical or vocational school graduate           |
| 0%  | 0%  | Unsure                                            |

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Marital Status      What would best describe your marital status?

| AZ  | PA  |                         |
|-----|-----|-------------------------|
| 29% | 28% | Single or never married |
| 44% | 50% | Married                 |
| 2%  | 3%  | Separated               |
| 15% | 11% | Divorced                |
| 8%  | 7%  | Widowed                 |
| 2%  | 2%  | Other                   |

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Children      Do you have children currently living in your household?

| AZ  | PA  |         |
|-----|-----|---------|
| 29% | 35% | Yes     |
| 70% | 64% | No      |
| 1%  | 0%  | Refused |

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Neighborhood      Would you best describe the neighborhood or area you live in as...

| AZ  | PA  |          |
|-----|-----|----------|
| 46% | 22% | Urban    |
| 46% | 56% | Suburban |
| 9%  | 22% | Rural    |
| 0%  | 0%  | Unsure   |

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401K                  Do you invest into an IRA or 401k?

| AZ  | PA  |     |
|-----|-----|-----|
| 46% | 50% | Yes |
| 54% | 50% | No  |

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Income              We want to classify people into broad income groups only. Would you estimate your total household income to be...?

| AZ  | PA  |                                |
|-----|-----|--------------------------------|
| 34% | 33% | Below \$40,000                 |
| 33% | 30% | Between \$40,000 and \$79,999  |
| 17% | 21% | Between \$80,000 and \$124,999 |
| 11% | 11% | Above \$125,000                |
| 1%  | 1%  | Unsure                         |
| 3%  | 5%  | Prefer not to answer           |

---

Homeowner        Do you currently own (outright/pay mortgage) your residence?

| AZ  | PA  |                                        |
|-----|-----|----------------------------------------|
| 60% | 65% | Own (outright/pay mortgage)            |
| 40% | 35% | I do not own my residence (rent/other) |

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