

Course Title:	Business Ethics	
Provider: Michigan Virtual Standards: Advance CTE Common Career Technical Core (CCTC): Business Management & Administration Career Cluster		
Unit 1 Big Idea:	Doing the Right Thing: Ethics in the World of Work	
Essential Questions	<ul style="list-style-type: none">What are business ethics?Why focus on business ethics?What are the different ways of thinking about business ethics?Why do you hold the values that you do?	
Standards	Assignment	Description
BM 2.2: Demonstrate ethical behaviors in the workplace. a. Explain the nature of business ethics. By the end of this unit the student will be able to: <ul style="list-style-type: none">Explain the nature of business ethics.Identify how personal ethics shape your business ethics.Compare and contrast moral and psychological philosophies related to business.Apply an ethical framework to a business dilemma.Examine why you hold the values that you do.	1.1	Discussion: Why Study Business Ethics?
	1.2	Quiz: Moral Theories
	1.3	Assignment: Apply the Framework
	Unit 1 Wrap Up	Unit 1 Test Unit 1 Reflection

Unit 2 Big Idea	Build Your Character: Practicing Ethics	
Essential Questions	<ul style="list-style-type: none"> • What does character have to do with being ethical? • What modern views of business ethics can help prepare you for the workplace? • What role have honesty and integrity played in your life? 	
Standards	Assignment	Description
BM 2.2: Demonstrate ethical behaviors in the workplace.. c.Demonstrate honesty and integrity. By the end of this unit the student will be able to: <ul style="list-style-type: none"> • Experiment with using virtue ethics in everyday life. • Apply a strategy from moral psychology to improve a moral skill. • Recognize the types of ethical problems that can arise in the modern workplace. • Describe the role of honest and integrity in your life. 	2.1	Assignment: Character In Action
	2.2	Discussion: Your If-Then List
	2.3	Quiz: Recognizing Ethical Problems
	Unit 2 Wrap Up	Unit 2 Test Unit 2 Reflection
Unit 3 Big Idea	Be Like Me: Moral Exemplars	
Essential Questions	<ul style="list-style-type: none"> • What is a moral exemplar? • Who are our role models for ethical behavior in business and outside of business? • What are the best practices for individuals who want to act ethically? 	

Standards	Assignment	Description
BM 2.2: Demonstrate ethical behaviors in the workplace. b. Demonstrate responsible behavior By the end of this unit the student will be able to: <ul style="list-style-type: none"> Distinguish between the different qualities of moral exemplars. Describe the impact of a moral exemplar on the world of business. Develop a plan to become a moral exemplar. Analyze the role that moral exemplars play in your own life. 	3.1	Quiz: Exemplar Qualities
	3.2	Discussion: Choose an Exemplar
	3.3	Assignment: Recipe for Becoming an Exemplar
	Unit 3 Wrap Up	Unit 3 Test Unit 3 Reflection
Unit 4 Big Idea	The Team Player: The Ethics of Working in Small Groups	
Essential Questions	<ul style="list-style-type: none"> What values help make a team ethical? How do we avoid making ethical mistakes when working in teams? How do I turn my desire to act ethically into a practical reality when I'm working as part of a team? 	
Standards	Assignment	Description
BM 2.3: Manage internal and external business relationships to foster positive interactions. a. Treat others fairly at work.	4.1	Assignment: Late to Work
	4.2	Discussion: Challenger Disaster
	4.3	Quiz: Applying Best Practices to Teamwork

By the end of this unit the student will be able to: <ul style="list-style-type: none">● Design a plan for realizing key moral values of teamwork.● Examine how challenges of working in a team impacted a major event.● Apply best practices in group work to business scenarios.● Identify ways you can improve your approach to teamwork.	Unit 4 Wrap Up	Unit 4 Test Unit 4 Reflection
Unit 5 Big Idea	Ethical Scandals: What We Can Learn	
Essential Questions	<ul style="list-style-type: none">● How do some behaviors turn into significant ethical scandals?● What can we learn from studying ethical scandals?	
Standards	Assignment	Description
BM 2.1: Obtain and provide information in a business setting. b. Explain ethical considerations in providing information. BM 2.2: Demonstrate ethical behaviors in the workplace. d. Demonstrate ethical work habits.	5.1	Quiz: A King-Size Mistake
	5.2	Assignment: CEO Speech
	5.3	Discussion: A Case of Cheating
	Unit 5 Wrap Up	Unit 5 Test Unit 5 Reflection
By the end of this unit the student will be able to:		

<ul style="list-style-type: none"> ● Recognize factors that contribute to scandals. ● Evaluate the challenges of a leader following an ethical scandal. ● Summarize the circumstances under which loyalty is not appropriate. ● Provide input into how to avoid becoming involved in an ethical scandal. 													
Unit 6 Big Idea	For Real or Show: Social Responsibility												
Essential Questions	<ul style="list-style-type: none"> ● What makes a corporate culture ethical? ● What does it mean for a company to “act responsibly”? ● What is risk management and why does it matter? ● What should a business be responsible to give back to society? 												
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<p>BM 2.2: Demonstrate ethical behaviors in the workplace.</p> <p>b. Demonstrate responsible behavior.</p> <p>a. Demonstrate honesty and integrity.</p> <p>BM 2.1: Obtain and provide information in a business setting.</p> <p>b. Explain ethical considerations in providing Information.</p>													

<p>By the end of this unit the student will be able to:</p> <ul style="list-style-type: none">• Distinguish between the 3 moral ecologies.• Create a corporate social responsibility policy.• Identify and determine the key risks posed in a business case.• Describe the relationship between business and larger society.		
Unit 7 Big Idea	Good Company: Corporate Governance	
Essential Questions	<ul style="list-style-type: none">• What is corporate governance?• What management strategies can help a company to behave in an ethical manner?• What is your ethical responsibility as an applicant?• How will corporate governance impact your own career?	
Standards	Assignment	Description
<p>BM 2.2: Demonstrate ethical behaviors in the workplace. D. Demonstrate ethical work habits.</p> <p>BM 2.3: Manage internal and external business relationships to foster positive interactions. a. Treat others fairly at work. b. Describe ethics in human resources issues.</p>	7.1	Discussion: Defend a Theory
	7.2	Memo: Code or No Code?
	7.3	Quiz: Challenges in Hiring
	Unit 7 Wrap Up	Unit 7 Test Unit 7 Reflection

<p>By the end of this unit the student will be able to:</p> <ul style="list-style-type: none"> • Distinguish between corporate governance management strategies. • Evaluate the worth of a business code of ethics. • Inspect a human resources scenario and determine ethical behavior. • Apply corporate governance concepts to your own career. 											
Unit 8 Big Idea	A Dose of Reality: Case Studies										
Essential Questions	<ul style="list-style-type: none"> • How do ethical scandals affect real, everyday life? • What lessons have been learned in the recent history of business? • How will you handle your first major ethical problem at work? 										
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<p>BM 2.1: Obtain and provide information in a business setting.</p> <p>b. Explain ethical considerations in providing Information.</p> <p>BM 2.2: Demonstrate ethical behaviors in the workplace.</p> <p>b. Demonstrate responsible behavior.</p> <p>c. Demonstrate honesty and integrity.</p>											

<p>d. Demonstrate ethical work habits.</p> <p>By the end of this unit the student will be able to:</p> <ul style="list-style-type: none">● Describe how ethical problems within a business can lead to harm to society.● Discuss how an individual with good intentions can still become corrupt.● Practice being a leader who intervenes to prevent harm to society.● Reflect on how you will use the information from this course to address ethical problems in your future.	<p>Final Course Wrap up</p>	<p>Personal Code of Ethics Final Reflection</p>