

HSO framework

Hook is highlighted in Yellow

Story is highlighted in Blue

Offer is highlighted in Green

E-mail

Subject line: My future boss is looking at me disinterestedly...

The application for a job I wanted for MONTHS, can be wasted.

Just a couple months back I lost my job.

My life has never been harder, all of a sudden there are tons of bills to pay, there are loans to return and so on.

I couldn't think clearly, my mind was constantly occupied with obligations, loans, bills, rent...

I've never been so frustrated in my life, I struggled with anxiety, unconfidence, I almost got depressed.

BUT.

When my close friend, Mike, offered me a drink that got him out of a similar situation, it flipped my entire life around.

After only a few days I no longer had to worry about anxiety, my daily frustrations, bills or rent.

A real breakthrough happened.

That's where I picked myself up and applied for a job after months of despair.

And here I am, in a job interview, feeling those frustrations AGAIN.

My mind is somewhere else, I'm thinking of what will happen if I don't get this job.

I'm looking all over the place nervously, at my boss, through the window...AND that's where I noticed IT.

I was so nervous and anxious that I forgot I had a can of that drink in my bag the entire time.

So I picked it up and while I was drinking it, I INSTANTLY felt better.

Those frustrations I felt, those nervous thoughts, ALL GONE.

Calmly, I proceeded with my interview and without any struggles I was accepted.

All because I had a single can of the drink that turned my life around.

Learn about the drink that removed ALL frustrations from my life