

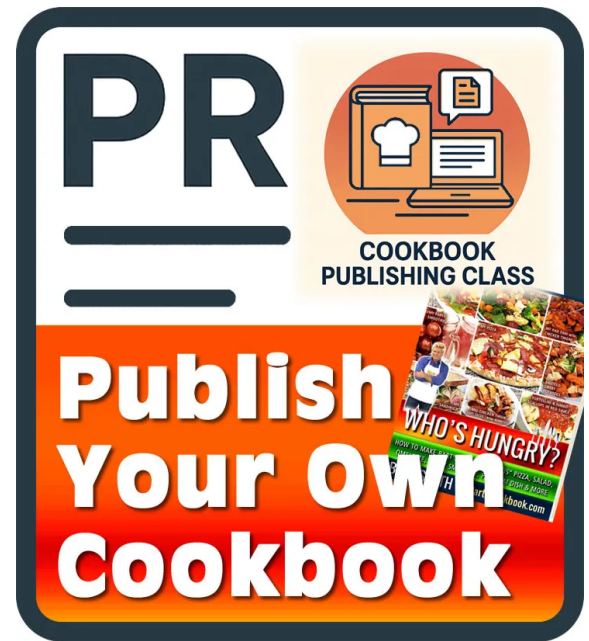
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Bart Smith Launches “Learn To Publish A Cookbook Like WHO’S HUNGRY?” — A Step-By-Step Training For Aspiring Cookbook Authors



From recipe to retail: the Las Vegas author-chef behind WHO’S HUNGRY? reveals his full playbook for planning, designing, printing, and promoting a professional, profit-ready cookbook.

LAS VEGAS, NV — Author, chef, and creator Bart Smith today announced a new speaking and training program, *Learn To Publish A Cookbook Like Bart's [WHO'S HUNGRY?](#)*, designed for food lovers, chefs, entrepreneurs, creators, and brands who want to turn their recipes into a beautiful, market-ready cookbook.

Drawing from the process that produced his own signature cookbook, Smith teaches the end-to-end path—from concept and content strategy to photography, design, printing, distribution, and media promotion. Program details:

[Learn To Publish A Cookbook Like Bart's WHO'S HUNGRY? Cookbook!](#)

BartSmith.com/book-bart-to-teach-your-audience-how-to-publish-a-cookbook-like-barts-whos-hungry-cookbook

“Cookbooks are more than recipes—they’re brand assets, relationship builders, and revenue engines,” said Bart Smith. **“I show audiences exactly how I built [WHO’S HUNGRY?](#) from a blank page to a full-color, professional cookbook—and how they can do the same, step-by-step, without wasting money or momentum.”**

A Cookbook Publishing Training Your Audience Can Taste (What Audiences Will Learn?)

- **Blueprint & Brand:** Clarify audience, hook, and title; pick the right format (full-color vs. B&W, trim size, binding) and plan a photo-forward table of contents.
- **Content Development:** Structure recipes, headnotes, sidebars, tips, and stories; create test-kitchen workflows and contributor guidelines.
- **Photography & Styling 101:** Photoshoot checklists, type of camera/phone to use for photography, resolution requirements, lighting, \$1 product studio setup, transferring photos into your cookbook—even on a budget.
- **Design & Layout:** Page grids, typography, image placement, proofing, and print-ready file prep.
- **Printing Options:** Amazon/KDP vs. Ingram, paperback vs. hardback, cover design ideas, printer checklists, and cost calculators.
- **Distribution & Sales:** Direct-to-consumer, events, gift-bundles, retail/wholesale, and online storefronts.
- **Launch, PR & Media:** Build a pre-sale list, secure reviews, craft your press kit, and map segment ideas for TV/radio/YouTube/etc.

Ideal For

Chefs and restaurateurs, bakers, food truck owners, dietitians and nutrition coaches, culinary schools, nonprofits/fundraisers, lifestyle creators and foodie influencers—anyone ready to publish a cookbook that looks great and sells.

Flexible Formats For Producers

Book Bart to deliver this program live via Zoom, YouTube Live, Instagram Live, TikTok Live, in-person, in-studio, or pre-recorded—from a tight 60–90-minute keynote to a half-day workshop, full-day bootcamp, or a multi-week cohort tailored to your audience and production needs. Explore all speaking options at:

[**Learn To Publish A Cookbook Like Bart's WHO'S HUNGRY? Cookbook!**](#)

BartSmith.com/book-bart-to-teach-your-audience-how-to-publish-a-cookbook-like-barts-whos-hungry-cookbook

Proof & Social Credibility

See what others say about working with Bart at → [**BartSmith.com/fans**](https://BartSmith.com/fans). Learn more about Bart's background and multi-media work → [**BartSmith.com/about**](https://BartSmith.com/about).

Producer-Friendly Segment Angles

- **“From Recipe To Retail: How To Price, Print & Profit From Your Cookbook”**
- **“Photography On A Budget: Shots That Sell (Even With A Phone)”**
- **“Launch In 30 Days: The Email, Social & PR Calendar That Works”**

Call To Action

- **Invite Bart to teach, train, or speak** to your audience → [**BartSmith.com/invite-bart-smith-to-speak**](https://BartSmith.com/invite-bart-smith-to-speak)

- **Book a combined** interview + training/webinar →

BartSmith.com/interview-bart-smith

About The Author

Bart Smith is a Las Vegas-based author, coach, content creator, and chef known for turning complex how-to topics into engaging, actionable trainings. He has authored 30+ books (including the full-color **Who's Hungry?** cookbook), recorded audiobooks, built thriving online properties, and frequently appears as a guest expert and trainer across business, media, and culinary topics.

Through books, videos, workshops, and online training at BartSmith.com and his YouTube channel @BartSmithWorld, he translates complex life topics into actionable plans for immediate use. Committed to empowering individuals to take control of their lives and careers with a practical approach to confidence and clarity, he has also baked and shipped over **250,000 of his "world's best" chocolate chip cookies** nationwide while documenting 35 years of cookie research in his free chocolate chip cookie book available online.

Website (1) → BartSmith.com

Instagram (1) → [@BartSmithWorld](https://www.instagram.com/BartSmithWorld)

Website (2) → BartsCookies.com

Instagram (2) → [@BartsCookies](https://www.instagram.com/BartsCookies)

TikTok → [@BartSmithWorld](https://www.tiktok.com/@BartSmithWorld)

YouTube → [@BartSmithWorld](https://www.youtube.com/@BartSmithWorld)

LinkedIn → BartSmith.com/linkedin

Interviews & Appearances

Bart is available for interviews in flexible and convenient formats:

- Telephone
- In-person / In-studio
- YouTube Live
- Panel (Multiple Interviewers)
- Q&A Article Format
- Zoom
- Instagram Live
- TikTok Live
- Group (Multiple Interviewees)

Whether your medium is broadcast, digital, print, blog, podcast, or social media, Bart can adapt to your platform's style and offer giveaway prizes (i.e., a dozen cookies to 1-3 random winners, one of his books, a call with Bart, etc.) to your audience when allowed or appropriate.

Request An Interview

To request an interview with Mr. Smith, please [contact his office](#). Thank you for considering Bart Smith for your media coverage. He'd love to be a part of your story.

Name: Bart Smith

Email: Interview@BartSmith.com

Phone: (323) 880-3113 (PST)

Website: BartSmith.com

Note: Customized run-of-show, demo assets (checklists, page templates, shot lists), and segment-ready visuals are available upon request.

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