

Collaboration / Partnership Outreach Email Template

Subject Line Options:

- Let's Collaborate! 🤝
 - Partnership Opportunity with **[Your Brand Name]**
 - Guest Post / Collab Inquiry – **[Your Website]**
 - Exploring Collaboration Possibilities
-

Email Template:

Hi **[Recipient's Name]**,

I hope you're doing well!

My name is **[Your Name]**, and I'm a **[Your Role]** at **[Your Brand/Website]** (**[Your Website URL]**). I've been following your work on **[Their Website or Platform]**, and I really admire the content you're sharing—especially **[Mention a Specific Article or Feature]**.

I'm reaching out to explore a potential collaboration between us. Here's what I had in mind:

[Option 1: Guest Post Contribution]: I'd love to contribute a high-quality, original blog post to your site tailored to your audience.

[Option 2: Link Exchange or Content Collaboration]: We could collaborate on relevant content or exchange high-value links to benefit both our platforms.

[Option 3: Product Mention / Review / Affiliate Partnership]: I'd be happy to review or mention your product/service in a post or newsletter.

If this sounds interesting, I'd be happy to share some topic ideas or further details.

Looking forward to your thoughts!

Best regards,

[Your Full Name]
[Your Title or Role]
[Your Website]
[Your Email Address]
[LinkedIn / Twitter / Portfolio – optional]

Editable Fields

- [Recipient's Name]
- [Your Name]
- [Your Role]
- [Your Brand/Website]
- [Website URL]
- [Specific Article or Feature]
- [Collaboration Options]
- [Your Contact Info & Links]

Tips for Customization:

- Always personalize with the recipient's name and a specific reference to their content.
- Choose only one or two outreach options that make the most sense.
- Keep it concise and respectful of their time.