Jimmy is now fit from just 1 kettlebell. Why do you still have belly rolls??

Let me ask you this question,

Do you think any world champion, became a world champion without going into that ring, that gym, that high-speed race boat, without the thought in mind of..

I'M GOING TO WIN?

Simple answer,

NO!

So, therefore the reason you still have your jello belly rolls, is due to the fact that you don't speak your fitness into existence.

When Jimmy steps into the gym, subconsciously he knows he's going to have a good workout, eventually this leads to him saying 'I am strong', over and over again. Then all of a sudden, one day Jimmy walks into the bar where you've planned a date with a girl you've been talking to, and Jimmy's the one with your sweetheart's hands brushing against him.

This would have been resolved if you just bought 1 kettlebell.

And repeatedly stated 'I am strong' while doing your KB coaching class.

Are you going to let Jimmy do this to you?

Buy 1 kettlebell or 59 jellyrolls

The choice is yours