



Last Updated

April 15, 2026

Privacy Statement

Scripting Queen, a brand legally operated under a federally incorporated Canadian corporation (“Scripting Queen,” “us,” “we,” or “our”) — thank you for visiting the online and mobile resources we publish. We use the words “you” and “your” to mean you, the reader, and other visitors to our online and mobile resources who are, in all cases, over the age of 18. Our privacy statement informs you about the types of personal information we collect, how we use it, who we share it with and why, and what we do to try to protect it.

Online and mobile resources mean the websites and other internet features we own that allow you to interact with our content, as well as apps we’ve created and distributed to let our customers and followers view our resources or otherwise interact with the content we provide.

This privacy statement has been prepared to comply with the privacy laws of Canada, the United States, the European Union, the United Kingdom, and Australia — reflecting the markets in which we operate.

WHAT WE COLLECT

We may collect personal information from the following groups: visitors to and users of our online and mobile resources; our customers; current and former members of our workforce and job applicants; and third-party vendors and business partners.

Personal information generally means information that can be used to identify you or that can be easily linked to you (for example, your name, address, telephone number, email address, and date of birth). The privacy laws in some jurisdictions include unique elements in what they consider to be personal information. If those laws apply to us — as in the case of the California Consumer Privacy Act (“CCPA”), the European General Data Protection Regulation (“GDPR”), the UK General Data Protection Regulation (“UK-GDPR”), or Australia’s Privacy Act 1988 — our use of the phrase “personal information” includes the unique elements required by such laws.

The categories of information we collect from each of these groups, and the ways in which we use it, differs. Most of this statement addresses our processing and sharing of personal information collected from visitors to and users of our online and mobile resources and our customers.

WHO WE COLLECT PERSONAL INFORMATION FROM

There are two types of information we obtain from you online and then store and use: (i) non-personal information collected automatically from each visitor, such as your device

operating system; and (ii) personal information that you voluntarily provide to us or that is collected automatically.

By using our online and mobile resources or purchasing our products or services, you are signifying to us that you agree with this section of our privacy statement and that we may use and disclose your information as described.

Voluntarily Submitted Information

If you participate in certain activities via our online and mobile resources, you may be asked to provide us with information about yourself. The types of personal information we collect include identifiers (such as your name, email address, physical address, and phone number), professional information (such as the business you are in), and financial account information (such as your credit card information). We do not sell, rent, or trade voluntarily submitted personal information with third parties.

If you don't want us to collect this type of personal information, please don't provide it. Not participating may limit your ability to take full advantage of the online and mobile resources, but it will not affect your ability to access certain information available to the general public.

Emails and Online Forms

When you send us an email or fill out an online form, your email address and any other personal information in the content of your message are retained by us and used to respond directly to you and to process your request. We may also send you information about our products or services we think may be of interest to you.

Registering for an Account

When you register for an account, you submit personal information such as your name and email address which we then retain. We use that information to create and manage your account and to communicate with you.

Registering for Events

When you register for services, webinars, events, or programs we host, you will be submitting the types of identifiers described above. If the event requires a fee, we may also ask you to submit credit card or other financial information. We use this information to register you for the event and send you related communications.

Becoming a Subscriber to Our Service

We use information provided from our customers to perform our contractual obligations, provide the products and services purchased, manage their accounts, and communicate with them.

Community Features

Some of our online and mobile resources may offer community features letting users post messages, comments, and/or upload files and materials. If you choose to use these features, the information you post will be in the public domain and not covered by this statement.

Automatically Collected Information

When you visit our online and mobile resources, basic information is passively collected through your web browser via use of tracking technologies, such as a “cookie” — a small text file downloaded onto your computer or mobile device when you access our resources. It allows us to recognize your computer or mobile device and store some information about your preferences or past actions.

We allow third-party vendors to use cookies or similar technologies to collect information about your browsing activities over time. For example, we use Google Analytics, provided by Google, Inc. For more information on how Google uses this data, go to www.google.com/policies/privacy/partners/. You can opt out at <https://tools.google.com/dlpage/gaoptout>.

If you do not want us to collect geolocation data, disable location services through your device settings.

User Beware: External Sites, Apps, Links and Social Media

We maintain a presence on external social media platforms such as Instagram, Facebook, YouTube, and LinkedIn. Our online and mobile resources may also contain links to websites or apps controlled by third parties. We are not responsible for the content on, or the privacy practices of, any third-party sites or apps to which we link.

WHEN / WITH WHOM DO WE SHARE PERSONAL INFORMATION

We do not sell or rent your personal information to third-party data vendors or marketing companies. We disclose your information when required by law.

Legally Compelled Disclosures

We may disclose your information to government authorities and other third parties when compelled to do so by law, including but not limited to responding to court orders and subpoenas.

To Prevent Harm

We may disclose your information when we have reason to believe that someone is causing injury to or interference with our rights or property, other users of our resources, or anyone else that could be harmed by such activities.

Business Transfer

If we or substantially all of our assets are acquired by one or more third parties as a result of an acquisition, merger, sale, reorganization, consolidation, or liquidation, personal information may be one of the transferred assets.

Vendors and Business Partners

We may share your information with our vendors and other third parties with whom we have a contractual relationship. We attempt to bind such vendors and business partners to data protection standards via written contracts, restricting what they can do with the personal information we provide to them.

YOUR RIGHTS AND OPTIONS

You do not have to provide personal information to enjoy most of the features of our online and mobile resources. You can opt-out of certain activities like newsletters and announcements at any time. Residents of specific jurisdictions have additional rights as described below.

Some browsers have a “do not track” feature. At this time, we do not specifically respond to browser “do not track” signals.

CHILDREN’S PRIVACY

Our services are intended for individuals aged 18 and over. We do not knowingly collect personal information from anyone under the age of 18. If we become aware that anyone under the age of 18 has submitted personal information to our resources, we will delete that information immediately. Please refer to the Contact Us section below to report any concerns.

HOW WE PROTECT COLLECTED PERSONAL INFORMATION

We have adopted a security program that includes technical, organizational, administrative, and other security measures designed to protect against anticipated or actual threats to the security of personal information, consistent with accepted industry standards and applicable law (“Security Program”).

We cannot guarantee that your information will be free from unauthorized access or that loss, misuse, destruction, or alteration will not occur. Except for our duty to maintain the Security Program under applicable law, we disclaim any other liability for any such theft or loss of, unauthorized access or damage to, or interception of any data or communications.

We have specific incident response and management procedures that are activated whenever we become aware that your personal information was likely to have been compromised. We will notify affected individuals of a data breach within 72 hours of becoming aware of it, as required by applicable law including GDPR and UK-GDPR.

CANADA — PIPEDA & BC PIPA

Scripting Queen complies with the federal Personal Information Protection and Electronic Documents Act (PIPEDA) and British Columbia’s Personal Information Protection Act (PIPA). We collect, use, and disclose personal information only for purposes that a reasonable person would consider appropriate in the circumstances, and only with your knowledge and consent where required.

You have the right to access your personal information held by us, request corrections, and withdraw consent at any time, subject to legal and contractual restrictions. If you believe your privacy rights under PIPEDA or BC PIPA have been violated, you may contact the Office of the Privacy Commissioner of Canada at www.priv.gc.ca, or the Office of the Information and Privacy Commissioner for BC at www.oipc.bc.ca.

CASL Compliance

We comply with Canada’s Anti-Spam Legislation (CASL). We only send commercial electronic messages with your express or implied consent. Every marketing email includes a clear

unsubscribe link. Unsubscribe requests are honored within 10 business days. To withdraw consent, please refer to the Contact Us section below.

UNITED STATES — CCPA & STATE PRIVACY LAWS

California — CCPA

When we collect personal information from California residents, we become subject to, and those residents have rights under, the California Consumer Privacy Act (“CCPA”). We collect the following categories of personal information: identifiers such as name, address, and IP address; commercial information such as products or services purchased; internet/electronic activity such as browsing history; and geolocation data. We do not sell, and within the last 12 months have not sold, personal information to third parties.

You have the right to know what data we collect and why, request deletion of your data, and be free from discrimination for exercising these rights. You can exercise these rights up to two times every 12 months by contacting us via the Contact Us section below.

Other US State Privacy Laws

Residents of Virginia (CDPA), Colorado (CPA), Connecticut (CTDPA), and other US states with enacted privacy legislation have similar rights to access, correct, delete, and opt out of the sale or processing of their personal data. To exercise any of these rights, please contact us via the Contact Us section below. We will respond in accordance with the time frames prescribed by applicable state law.

CAN-SPAM Compliance

We comply with the CAN-SPAM Act. Every commercial email we send includes a clear way to opt out of future emails. We honor opt-out requests promptly. We do not use deceptive subjects or headers in our emails.

EUROPEAN UNION — GDPR

We collect personal information from data subjects located in GDPR Jurisdictions. GDPR Jurisdictions means the countries composed of the European Economic Area (including Iceland, Liechtenstein, and Norway) and EU member states.

Lawful Bases for Processing

The lawful bases on which we rely for collecting, using, and disclosing your personal information are:

- Contract: to deliver services you have purchased
- Legitimate interests: to improve our services and prevent fraud
- Consent: for marketing communications
- Legal obligation: to comply with applicable laws

We do not sell any of your personal information to third parties, nor do we use it for automated decision making or profiling.

Cross-Border Data Transfers

If we transfer personal information from GDPR Jurisdictions to a location that has not been deemed by the European Commission to have adequate privacy protections, we do so using Standard Contractual Clauses (SCCs) or other mechanisms permitted by the GDPR.

Rights of EU Data Subjects

With respect to personal information collected from you while you were in a GDPR Jurisdiction, you have the following rights: transparency, access, correction and deletion, portability, restriction, and objection. We will respond to all requests without undue delay and within the time frames prescribed by the GDPR. If you are not satisfied with how we handle your personal information, you have the right to lodge a complaint with your local data protection supervisory authority. Please use the Contact Us section below to submit any requests.

UNITED KINGDOM — UK-GDPR

Since the United Kingdom formally left the European Union, it is governed domestically by the UK General Data Protection Regulation (“UK-GDPR”) and the Data Protection Act 2018, rather than the EU’s GDPR.

If you are located in the United Kingdom, the same rights and protections described in the EU GDPR section above apply to you under UK-GDPR, including rights of access, correction, deletion, portability, restriction, and objection.

If you are not satisfied with how we handle your personal information, you have the right to lodge a complaint with the UK Information Commissioner’s Office (ICO) at www.ico.org.uk. Please use the Contact Us section below to submit any privacy requests.

AUSTRALIA — PRIVACY ACT 1988 & AUSTRALIAN PRIVACY PRINCIPLES

Scripting Queen complies with the Australian Privacy Act 1988 (Cth) and the 13 Australian Privacy Principles (APPs) which regulate how we collect, use, disclose, and store personal information about Australian residents.

What We Collect from Australian Residents

We collect personal information as described in this statement, including names, email addresses, contact details, payment information, and usage data. We collect this information only by lawful and fair means, and where reasonably practicable, directly from you.

How We Use and Disclose Your Information

We use and disclose your personal information only for the primary purpose for which it was collected, or for a related secondary purpose you would reasonably expect, or with your consent. We do not use your personal information for direct marketing without providing you with a clear and simple way to opt out.

Cross-Border Disclosure

We may disclose personal information to overseas recipients including our software platforms and service providers. Before doing so, we take reasonable steps to ensure that overseas recipients do not breach the APPs in relation to your information.

Rights of Australian Residents

You have the right to access the personal information we hold about you, and to request corrections if it is inaccurate, out of date, incomplete, irrelevant, or misleading. If you believe we have breached the APPs or your privacy rights, you may contact the Office of the Australian Information Commissioner (OAIC) at www.oaic.gov.au. Please use the Contact Us section below to submit any access or correction requests.

CHANGES TO THIS PRIVACY STATEMENT

This privacy statement is effective as of April 15, 2026. The English language version of this privacy statement is the controlling version regardless of any translation you may attempt. We reserve the right to change or update this statement from time to time. Please check our online and mobile resources periodically for such changes since all information collected is subject to the statement in place at that time.

NOTE ON HOW WE MAY COMMUNICATE WITH YOU

By agreeing to our terms of service, you agree to receive mail, email, phone, and automated pre-recorded voice message communications from Scripting Queen, including its various business divisions, affiliates, partners, and vendors. You also agree to be contacted on a recurring basis for as long as you are part of our SMS/MMS mobile message marketing program.

Filling out any forms on our pages constitutes your agreement that Scripting Queen and its representatives, agents, and partners may contact you by telephone, email, SMS, or pre-recorded message at the information you provided, and you understand and agree that this consent applies even if your number is listed on a state, provincial, or federal do-not-call list.

Message and data rates may apply. You are solely responsible for any and all third-party fees you may incur when being contacted by Scripting Queen and its business divisions, affiliates, partners, clients, vendors, and list managers.

Please DO NOT submit any forms on any of our websites if you do not agree with our terms and conditions.

To unsubscribe from email, phone, SMS, or robo-dialing, please refer to the Contact Us section below and include the phone number and/or email address you wish to be removed. You may also opt out by replying to any text message with “STOP”.

CONTACT US

For all privacy-related requests, questions, complaints, opt-out requests, data access requests, or unsubscribe requests across any jurisdiction — including Canada (PIPEDA/PIPA), United States (CCPA), European Union (GDPR), United Kingdom (UK-GDPR), and Australia (Privacy Act 1988) — please contact us at:

Scripting Queen

Attn: Legal & Compliance

301-830 Shamrock Street, Victoria, BC, V8X 2V1, Canada

hello@scriptingqueen.com

We will respond to all requests within the time frames required by applicable law in your jurisdiction.

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