

Hey Temperance,

Your IG post about your commercial modeling was intelligent but something felt off with your caption.

To use IG for standing out in the shifted markets of modeling and fashion, your caption must have three main elements, you had one of them.

I made a short video where I break down one of your captions and explain exactly what's missing. 📌

link

I would like to get on call and brainstorm this idea together to its full potential and how we can implement them on other things.

What does your calendar look like this week?

Best of luck,  
Aram Doudaklian

P.S. I have many more ideas such as “scroll-stopping” strategies, “funnel ascension” campaigns.

P.P.S. I really liked your blog posts, I think it's great way to build trust