

CASCADE Project Leads, RDEEs and Partners,

We are hoping you find yourself safe and that your Fall Semester is a great start. We have reached the midpoint of our CASCADE internship program with 19 students processed and we are gearing up to help you with connecting with employers. The [webinar last week \(slide deck\)](#), we addressed how we to go forward and finish strong to complete. Here are some highlights:

- Outreach to Mr Charles Eason, cc'ed here, if you want to extend your completion of the internships until next June 2021.
- Create your local college outreach campaign to engage employers
 - [SIBR Companies](#) were grouped by major geographical areas (see below) and two (2) files were generated, with unique emails and company grant information. Please use the attachments and the sample [Constant Contact email](#) with the updated [SBIR Company search site](#) to create a communications campaign. ([another sample email](#)) :
 - Edit the attachment with your or Career Center contact and email the list to your corresponding geographical area
 - Search for specific companies with research interest and personalize the email or phone call
 - Create a webinar for companies to register to to learn about the internship, how you are structured and how you can help. This is a low commitment, but created the initial interest we assisted with with the 1st campaign.
 - [Geographical Areas as separate emails / companies](#)
 - Central Coast
 - Los Angeles / Kern
 - North East Bay Area
 - South East Bay Area
 - Orange
 - Riverside / San Bernardino
 - Sacramento
 - San Diego / Imperial
 - Stockton
 - Please contact Salomon Davila for access to an employer relationship managing tool like Contact Contact for your college's specific campaign. College logo and local branding with custom forms can be built to help your outreach.
- We need your success stories. DUE Sept 18th
 - Please submit initial success stories by our next community of practice call next month.
 - A format was discussed during our call and can be referenced [here](#).

Resources:

<https://drive.google.com/file/d/1HJhXZaPyeZM1QaAr1MTjC8yQY2EQiLb3/view?usp=sharing>

https://drive.google.com/file/d/1gmW3-5JesxViHOx3qG8feH_jhaxim4Sh/view?usp=sharing

<https://drive.google.com/file/d/1wX4-1XuQvT3XXbUvattDlwW055SPfmb8/view?usp=sharing>