



Long Branch Elementary School Spring Auction 2026

What is a Parent Party?

Never been to a Long Branch Auction and you're wondering what these "parent parties" are that we're talking about? During the Auction, we auction off a number of different things - gift cards, vacations, donated items, gift baskets AND parent parties! A "parent party" is donated just like most other items being auctioned off at the Auction. Any Long Branch parent can volunteer to host a party - you choose the type of party, the theme, the date, and the number of max attendees. Then we will help decide how much tickets to the party will cost and on the night of the Auction, there will be a sign-up sheet to your parent party! It's a great way to build community, have your friends over and meet new Long Branch parents, all while benefiting our school! Funds from the ticket sales will go to the Long Branch PTA to directly support teacher enrichment, wellness programs, library materials, technology upgrades and community outreach. The party costs are covered by the hosts.

Some past parties have been Mom's Brunch, Poker night, Dad's Bourbon tasting, Mom's Night Out, Yacht Rock Remix, Cocktail Party, Boot camp and brunch, Ping Pong party, Pool Party, Progressive Dinner party, Kids' movie watching party, Family Garden party ... anything you can imagine! We can sell tickets per person or per couple.

Remember, you pick the date for the party. So any time after the February 28, 2026 Auction date will work.

Also, feel free to team up with other Long Branch parents to host an event together!

We're happy to answer any questions about ideas for a party or questions about the process. Send your questions to longbranchauction@gmail.com

What do we need from you once you've decided you'd like to host a parent party?

We'll need a date, time, location, max # of guests, ticket price (we'll help you set a ticket price), and a short 2-3 sentence description of the party.