

Cookie Policy

Starting date: 3 June 2024

1. Introduction

Pleevi.ai ("we", "our", "us") uses cookies and similar technologies on our website [www.pleevi.ai] (the "Website"). This Cookie Policy explains what cookies are, how we use them, your choices regarding cookies, and further information about cookies.

2. What are cookies?

Cookies are small text files that are placed on your device (computer, smartphone, or other electronic device) when you visit a website. They are widely used by website owners to make their websites work, or work more efficiently, as well as to provide reporting information.

3. Types of cookies we use

We use the following types of cookies on our Website:

- **Strictly Necessary Cookies:** These cookies are essential for you to browse our Website and use its features. Without these cookies, services you have asked for, such as accessing secure areas of the Website, cannot be provided.
- **Performance Cookies:** These cookies collect information about how you use our Website, such as which pages you visit most often and if you receive error messages from web pages. These cookies do not collect information that identifies you. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve how our Website works.
- **Functionality Cookies:** These cookies allow our Website to remember choices you make (such as your username, language, or the region you are in) and provide enhanced, more personal features. The information these cookies collect may be anonymized and they cannot track your browsing activity on other websites.
- **Targeting/Advertising Cookies:** These cookies are used to deliver advertisements more relevant to you and your interests. They are also used to limit the number of times you see an advertisement and help measure the effectiveness of advertising campaigns. They remember that you have visited a website and this information may be shared with other organizations such as advertisers.

4. How we use cookies

We use cookies to:

- Ensure our Website functions properly.
- Understand how you use our Website and enhance your online experience.
- Personalize content and ads.
- Analyze our Website traffic.
- Provide social media features.

5. Your choices regarding cookies

You have the right to decide whether to accept or reject cookies. You can exercise your cookie preferences by clicking on the appropriate opt-out links provided in our cookie consent banner.

Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of our Website.

For more information on how to manage cookies in your browser, please visit your browser's help menu.

6. Changes to this Cookie Policy

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal, or regulatory reasons. Please re-visit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

7. Contact us

If you have any questions about our use of cookies or other technologies, please email us at hi@pleevi.ai or contact us by mail at:

VITO
Boeretang 200
BE-2400 Mol

By using our Website, you agree to our use of cookies as described in this Cookie Policy.