15 Detailed AI Prompts

to get real work done faster

A no-jargon prompt pack for creators, working professionals, freelancers, and small business owners.
Copy. Replace the brackets. Get useful output.

How to use this pack

1. Pick the prompt closest to your task.
2. Replace every [bracket] with your own context.
3. Ask AI for a first draft, then ask it to improve, shorten, simplify, or redesign.
4. Always review facts, tone, and final decisions yourself.

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The Prompts

Tip: The more specific your bracketed context is, the better the output will be. But avoid dumping everything. Give just enough context for the task.

1. Turn a messy idea into a clear carousel

Best for: Creators, coaches, consultants, educators, founders

COPY-PASTE PROMPT

Act as an Instagram carousel strategist for a non-technical audience. I want to create a carousel about [TOPIC]. My audience is [AUDIENCE], and their biggest confusion is [PAIN POINT].

Create a 7-slide carousel outline with:

- A strong first-slide hook that creates curiosity without sounding clickbait
- One clear idea per slide
- Simple no-jargon explanations
- A practical example on at least 2 slides
- A final slide with a save-worthy CTA

Keep the tone: clear, useful, warm, slightly witty. Also suggest a short caption and 5 hashtags.

2. Convert brand notes into post copy

Best for: Anyone with notes, docs, briefs, or half-written ideas

COPY-PASTE PROMPT

Act as my brand copy assistant. Use the brand notes below and turn them into a polished Instagram or LinkedIn post.

Brand voice: [describe your tone: simple, smart, friendly, premium, funny, etc.]

Audience: [who this is for]

Goal of the post: [educate / sell / build trust / get comments / get saves]

Notes: [paste your rough notes]

Create:

1. A scroll-stopping opening line
2. A concise post body with clean formatting
3. A practical takeaway
4. A soft CTA that does not sound desperate
5. 3 alternate hooks I can test later

3. Create a design checklist before opening Canva

Best for: Designers, creators, social media managers

COPY-PASTE PROMPT

Act as a creative director. Before I open Canva, create a design checklist for this content piece.

Content type: [carousel / reel cover / story / poster / lead magnet]

Topic: [TOPIC]

Audience: [AUDIENCE]

Goal: [what should the viewer do or feel?]

Brand style: [colors, mood, fonts, visual vibe]

Assets available: [logo, photos, screenshots, icons, characters, etc.]

Give me a checklist under these sections:

- Message clarity
- Slide/page structure
- Visual hierarchy
- Color and contrast
- Text size and readability
- Image/icon use
- CTA placement
- Final quality check

Make it practical enough that I can follow it while designing.

4. Make a boring topic interesting

Best for: Educators, AI pages, business pages, thought leaders

COPY-PASTE PROMPT

Act as a content strategist who makes complex or boring topics feel simple and interesting.

Topic: [TOPIC]

Audience: [AUDIENCE]

Current boring explanation: [paste current explanation]

Reframe this topic in 5 different ways:

1. A relatable workplace problem
2. A funny everyday analogy
3. A myth vs truth angle
4. A before/after transformation
5. A mistake people commonly make

For each angle, give me:

- Hook
- 3 key points
- Example
- Best format: reel, carousel, story, or LinkedIn post

5. Build a content calendar from one idea

Best for: Busy creators and small business owners

COPY-PASTE PROMPT

Act as a content repurposing strategist. I have one main idea: [MAIN IDEA]. My audience is [AUDIENCE]. My goal this week is [GOAL].

Turn this one idea into a 7-day content plan with:

- 2 reels
- 2 carousels
- 1 story poll
- 1 educational post
- 1 personal/behind-the-scenes post

For each piece, include:

- Hook
- Core message
- Format
- Caption angle
- CTA
- Why this piece would be useful to the audience

6. Ask AI to critique your content before posting

Best for: Anyone who wants better posts before publishing

COPY-PASTE PROMPT

Act as a strict but helpful content editor. Review the post below before I publish it.

Post draft: [PASTE DRAFT]

Platform: [Instagram / LinkedIn / Twitter / YouTube Shorts]

Audience: [AUDIENCE]

Goal: [saves / comments / followers / trust / sales]

Evaluate it on:

- Hook strength
- Clarity
- Audience relevance
- Originality
- Save/share potential
- CTA quality
- Any confusing or generic parts

Then rewrite the post in a stronger version while keeping my original idea intact. Give me a score out of 10 before and after.

7. Turn customer pain points into content ideas

Best for: Service providers, product owners, creators

COPY-PASTE PROMPT

Act as a customer insight strategist. Here are the common problems my audience talks about: [PASTE PAIN POINTS].

My offer/page is about: [WHAT YOU DO]

Audience: [WHO YOU HELP]

Turn these pain points into 20 content ideas grouped under:

- Beginner education
- Mistakes to avoid
- Quick wins
- Myths to break
- Case-study style posts

For each idea, include a hook, content format, and what the audience should learn by the end.

8. Create a reel script with clean scenes

Best for: Reel creators using AI video tools

COPY-PASTE PROMPT

Act as a short-form video scriptwriter. Create a 15-second reel script about [TOPIC] for [AUDIENCE].

Style: clean, modern, not cluttered, no weird on-screen text, clear visual storytelling.

Characters/visuals available: [describe characters, product, screenshots, or scenes]

Give me:

- 0-3 sec hook scene
- 3-10 sec explanation scene
- 10-15 sec payoff/CTA scene
- Voiceover/dialogue
- On-screen text, maximum 5 words per scene
- Visual direction for each scene
- What not to show, to avoid clutter or confusion

9. Turn a long document into action steps

Best for: Professionals working with reports, briefs, PDFs, Drive docs

COPY-PASTE PROMPT

Act as an execution assistant. Read/summarize the document or notes below and turn them into a practical action plan.

Document/notes: [PASTE TEXT OR SUMMARY]

Goal: [WHAT I NEED TO ACHIEVE]

Deadline: [DATE]

People involved: [NAMES/ROLES]

Create:

1. A short summary in plain language
2. The top 5 decisions needed
3. A step-by-step action plan
4. Tasks grouped by owner
5. Risks or blockers
6. A final checklist I can use to track progress

10. Create a client-ready proposal outline

Best for: Freelancers, consultants, agencies

COPY-PASTE PROMPT

Act as a proposal strategist. I need to create a client proposal for [CLIENT TYPE] who wants [PROJECT/OUTCOME].

Context:

- Client problem: [PROBLEM]
- My service: [SERVICE]
- Timeline: [TIMELINE]
- Budget range, if any: [BUDGET]
- Proof/results I can mention: [PROOF]

Create a professional proposal outline with:

- Executive summary
- Client problem, explained clearly
- Recommended solution
- Scope of work
- Timeline/milestones
- Deliverables
- What is not included
- Next steps

Make it confident, clear, and easy for a non-technical client to understand.

11. Turn a rough offer into a simple sales page

Best for: Creators launching products, templates, workshops, services

COPY-PASTE PROMPT

Act as a conversion copywriter. Help me turn this rough offer into a simple sales page.

Offer: [WHAT YOU ARE SELLING]
Audience: [WHO IT IS FOR]
Problem it solves: [PROBLEM]
Benefits: [BENEFITS]
What is included: [MODULES / FILES / SESSIONS / BONUSES]
Price: [PRICE]
Tone: clear, trustworthy, not pushy

Create:
- Hero headline
- Subheadline
- Problem section
- Solution section
- What you get
- Who this is for
- Who this is not for
- FAQ
- Final CTA

Avoid hype. Make it feel practical and valuable.

12. Create a better prompt from a weak prompt

Best for: People learning how to use AI better

COPY-PASTE PROMPT

Act as a prompt engineer, but explain everything in simple language.

Here is my weak prompt: [PASTE PROMPT]
The result I wanted: [DESCRIBE DESIRED OUTPUT]
The result I got: [DESCRIBE BAD OUTPUT]

Improve my prompt by adding only the context that is actually needed. Do not make it unnecessarily long.

Give me:
1. The improved prompt
2. Why each part was added
3. What context was removed or avoided
4. A shorter version for quick use
5. A reusable template I can use for similar tasks

13. Build a personal workflow using AI tools

Best for: Professionals connecting ChatGPT, Drive, Canva, Notion, Sheets

COPY-PASTE PROMPT

Act as an AI workflow designer. I want to complete this task more efficiently: [TASK].

Tools I use: [ChatGPT / Google Drive / Canva / Sheets / Notion / Gmail / Calendar / other]

Current process: [DESCRIBE HOW YOU DO IT NOW]

Pain points: [WHAT WASTES TIME]

Output needed: [FINAL DELIVERABLE]

Design a simple AI-assisted workflow with:

- Step 1: What I prepare
- Step 2: What AI should read or analyze
- Step 3: The exact prompt to use
- Step 4: What I should check manually
- Step 5: How to turn the result into the final output

Also mention what I should not automate.

14. Create a story poll that people actually answer

Best for: Instagram creators checking audience engagement

COPY-PASTE PROMPT

Act as an Instagram story strategist. I want to post a poll that feels fun and easy to answer, not like market research.

Page niche: [NICHE]

Audience: [AUDIENCE]

Topic I want to test: [TOPIC]

Goal: [get replies / test interest / understand pain points / increase engagement]

Give me 10 poll ideas with:

- Story headline
- Poll options
- Visual idea
- Why people would want to tap
- Follow-up story question if they engage

Keep the tone casual, curious, and non-salesy.

15. Turn comments and DMs into content

Best for: Creators with audience questions

COPY-PASTE PROMPT

Act as a community-led content strategist. Here are comments, DMs, or questions from my audience: [PASTE COMMENTS/QUESTIONS].

My niche: [NICHE]

Audience: [AUDIENCE]

Goal: create content people feel was made for them.

Turn these into:

- 10 post ideas
- 5 reel hooks
- 5 carousel hooks
- 3 story ideas
- 3 FAQ answers

Also identify repeated patterns, hidden objections, and one product/freebie idea I could create from these audience questions.

Bonus: Quick Improvement Commands

- Make this simpler for a beginner without losing the core idea.
- Rewrite this in a warmer, more human tone.
- Make the hook stronger but not clickbait.
- Give me 3 shorter versions for Instagram.
- Turn this into a checklist I can actually follow.
- Remove jargon and explain this like I am busy, not stupid.
- Make this more specific to [audience].
- Give me a better example from a real work situation.
- Cut this by 40% and keep only the useful parts.
- Tell me what is missing before I use this.

No Jargon AI
AI explained without the tech headache.