

# 15 Detailed AI Prompts

## to get real work done faster

A no-jargon prompt pack for creators, working professionals, freelancers, and small business owners.

**Copy. Replace the brackets. Get useful output.**

### How to use this pack

1. Pick the prompt closest to your task.
2. Replace every [bracket] with your own context.
3. Ask AI for a first draft, then ask it to improve, shorten, simplify, or redesign.
4. Always review facts, tone, and final decisions yourself.

# Prompt Index

1. **Turn a messy idea into a clear carousel** — Creators, coaches, consultants, educators, founders
2. **Convert brand notes into post copy** — Anyone with notes, docs, briefs, or half-written ideas
3. **Create a design checklist before opening Canva** — Designers, creators, social media managers
4. **Make a boring topic interesting** — Educators, AI pages, business pages, thought leaders
5. **Build a content calendar from one idea** — Busy creators and small business owners
6. **Ask AI to critique your content before posting** — Anyone who wants better posts before publishing
7. **Turn customer pain points into content ideas** — Service providers, product owners, creators
8. **Create a reel script with clean scenes** — Reel creators using AI video tools
9. **Turn a long document into action steps** — Professionals working with reports, briefs, PDFs, Drive docs
10. **Create a client-ready proposal outline** — Freelancers, consultants, agencies
11. **Turn a rough offer into a simple sales page** — Creators launching products, templates, workshops, services
12. **Create a better prompt from a weak prompt** — People learning how to use AI better
13. **Build a personal workflow using AI tools** — Professionals connecting ChatGPT, Drive, Canva, Notion, Sheets
14. **Create a story poll that people actually answer** — Instagram creators checking audience engagement
15. **Turn comments and DMs into content** — Creators with audience questions

# The Prompts

Tip: The more specific your bracketed context is, the better the output will be. But avoid dumping everything. Give just enough context for the task.

## 1. Turn a messy idea into a clear carousel

**Best for:** Creators, coaches, consultants, educators, founders

### COPY-PASTE PROMPT

Act as an Instagram carousel strategist for a non-technical audience. I want to create a carousel about [TOPIC]. My audience is [AUDIENCE], and their biggest confusion is [PAIN POINT].

Create a 7-slide carousel outline with:

- A strong first-slide hook that creates curiosity without sounding clickbait
- One clear idea per slide
- Simple no-jargon explanations
- A practical example on at least 2 slides
- A final slide with a save-worthy CTA

Keep the tone: clear, useful, warm, slightly witty. Also suggest a short caption and 5 hashtags.

## 2. Convert brand notes into post copy

**Best for:** Anyone with notes, docs, briefs, or half-written ideas

### COPY-PASTE PROMPT

Act as my brand copy assistant. Use the brand notes below and turn them into a polished Instagram or LinkedIn post.

Brand voice: [describe your tone: simple, smart, friendly, premium, funny, etc.]

Audience: [who this is for]

Goal of the post: [educate / sell / build trust / get comments / get saves]

Notes: [paste your rough notes]

Create:

1. A scroll-stopping opening line
2. A concise post body with clean formatting
3. A practical takeaway
4. A soft CTA that does not sound desperate
5. 3 alternate hooks I can test later

## 3. Create a design checklist before opening Canva

**Best for:** Designers, creators, social media managers

### COPY-PASTE PROMPT

Act as a creative director. Before I open Canva, create a design checklist for this content piece.

Content type: [carousel / reel cover / story / poster / lead magnet]

Topic: [TOPIC]

Audience: [AUDIENCE]

Goal: [what should the viewer do or feel?]

Brand style: [colors, mood, fonts, visual vibe]

Assets available: [logo, photos, screenshots, icons, characters, etc.]

Give me a checklist under these sections:

- Message clarity
- Slide/page structure
- Visual hierarchy
- Color and contrast
- Text size and readability
- Image/icon use
- CTA placement
- Final quality check

Make it practical enough that I can follow it while designing.

## 4. Make a boring topic interesting

**Best for:** Educators, AI pages, business pages, thought leaders

### COPY-PASTE PROMPT

Act as a content strategist who makes complex or boring topics feel simple and interesting.

Topic: [TOPIC]

Audience: [AUDIENCE]

Current boring explanation: [paste current explanation]

Reframe this topic in 5 different ways:

1. A relatable workplace problem
2. A funny everyday analogy
3. A myth vs truth angle
4. A before/after transformation
5. A mistake people commonly make

For each angle, give me:

- Hook
- 3 key points
- Example
- Best format: reel, carousel, story, or LinkedIn post

## 5. Build a content calendar from one idea

**Best for:** Busy creators and small business owners

### COPY-PASTE PROMPT

Act as a content repurposing strategist. I have one main idea: [MAIN IDEA]. My audience is [AUDIENCE]. My goal this week is [GOAL].

Turn this one idea into a 7-day content plan with:

- 2 reels
- 2 carousels
- 1 story poll
- 1 educational post
- 1 personal/behind-the-scenes post

For each piece, include:

- Hook
- Core message
- Format
- Caption angle
- CTA
- Why this piece would be useful to the audience

## 6. Ask AI to critique your content before posting

**Best for:** Anyone who wants better posts before publishing

### COPY-PASTE PROMPT

Act as a strict but helpful content editor. Review the post below before I publish it.

Post draft: [PASTE DRAFT]

Platform: [Instagram / LinkedIn / Twitter / YouTube Shorts]

Audience: [AUDIENCE]

Goal: [saves / comments / followers / trust / sales]

Evaluate it on:

- Hook strength
- Clarity
- Audience relevance
- Originality
- Save/share potential
- CTA quality
- Any confusing or generic parts

Then rewrite the post in a stronger version while keeping my original idea intact. Give me a score out of 10 before and after.

## 7. Turn customer pain points into content ideas

**Best for:** Service providers, product owners, creators

### COPY-PASTE PROMPT

Act as a customer insight strategist. Here are the common problems my audience talks about: [PASTE PAIN POINTS].

My offer/page is about: [WHAT YOU DO]

Audience: [WHO YOU HELP]

Turn these pain points into 20 content ideas grouped under:

- Beginner education
- Mistakes to avoid
- Quick wins
- Myths to break
- Case-study style posts

For each idea, include a hook, content format, and what the audience should learn by the end.

## 8. Create a reel script with clean scenes

**Best for:** Reel creators using AI video tools

### COPY-PASTE PROMPT

Act as a short-form video scriptwriter. Create a 15-second reel script about [TOPIC] for [AUDIENCE].

Style: clean, modern, not cluttered, no weird on-screen text, clear visual storytelling.

Characters/visuals available: [describe characters, product, screenshots, or scenes]

Give me:

- 0-3 sec hook scene
- 3-10 sec explanation scene
- 10-15 sec payoff/CTA scene
- Voiceover/dialogue
- On-screen text, maximum 5 words per scene
- Visual direction for each scene
- What not to show, to avoid clutter or confusion

## 9. Turn a long document into action steps

**Best for:** Professionals working with reports, briefs, PDFs, Drive docs

### COPY-PASTE PROMPT

Act as an execution assistant. Read/summarize the document or notes below and turn them into a practical action plan.

Document/notes: [PASTE TEXT OR SUMMARY]

Goal: [WHAT I NEED TO ACHIEVE]

Deadline: [DATE]

People involved: [NAMES/ROLES]

Create:

1. A short summary in plain language
2. The top 5 decisions needed
3. A step-by-step action plan
4. Tasks grouped by owner
5. Risks or blockers
6. A final checklist I can use to track progress

## 10. Create a client-ready proposal outline

**Best for:** Freelancers, consultants, agencies

### COPY-PASTE PROMPT

Act as a proposal strategist. I need to create a client proposal for [CLIENT TYPE] who wants [PROJECT/OUTCOME].

Context:

- Client problem: [PROBLEM]
- My service: [SERVICE]
- Timeline: [TIMELINE]
- Budget range, if any: [BUDGET]
- Proof/results I can mention: [PROOF]

Create a professional proposal outline with:

- Executive summary
- Client problem, explained clearly
- Recommended solution
- Scope of work
- Timeline/milestones
- Deliverables
- What is not included
- Next steps

Make it confident, clear, and easy for a non-technical client to understand.

## 11. Turn a rough offer into a simple sales page

**Best for:** Creators launching products, templates, workshops, services

### COPY-PASTE PROMPT

Act as a conversion copywriter. Help me turn this rough offer into a simple sales page.

Offer: [WHAT YOU ARE SELLING]  
Audience: [WHO IT IS FOR]  
Problem it solves: [PROBLEM]  
Benefits: [BENEFITS]  
What is included: [MODULES / FILES / SESSIONS / BONUSSES]  
Price: [PRICE]  
Tone: clear, trustworthy, not pushy

Create:

- Hero headline
- Subheadline
- Problem section
- Solution section
- What you get
- Who this is for
- Who this is not for
- FAQ
- Final CTA

Avoid hype. Make it feel practical and valuable.

## 12. Create a better prompt from a weak prompt

**Best for:** People learning how to use AI better

### COPY-PASTE PROMPT

Act as a prompt engineer, but explain everything in simple language.

Here is my weak prompt: [PASTE PROMPT]

The result I wanted: [DESCRIBE DESIRED OUTPUT]

The result I got: [DESCRIBE BAD OUTPUT]

Improve my prompt by adding only the context that is actually needed. Do not make it unnecessarily long.

Give me:

1. The improved prompt
2. Why each part was added
3. What context was removed or avoided
4. A shorter version for quick use
5. A reusable template I can use for similar tasks

## 13. Build a personal workflow using AI tools

**Best for:** Professionals connecting ChatGPT, Drive, Canva, Notion, Sheets

Use these prompts as templates. Replace the bracketed text with your own context.

**COPY-PASTE PROMPT**

Act as an AI workflow designer. I want to complete this task more efficiently: [TASK].

Tools I use: [ChatGPT / Google Drive / Canva / Sheets / Notion / Gmail / Calendar / other]

Current process: [DESCRIBE HOW YOU DO IT NOW]

Pain points: [WHAT WASTES TIME]

Output needed: [FINAL DELIVERABLE]

Design a simple AI-assisted workflow with:

- Step 1: What I prepare
- Step 2: What AI should read or analyze
- Step 3: The exact prompt to use
- Step 4: What I should check manually
- Step 5: How to turn the result into the final output

Also mention what I should not automate.

## 14. Create a story poll that people actually answer

**Best for:** Instagram creators checking audience engagement

**COPY-PASTE PROMPT**

Act as an Instagram story strategist. I want to post a poll that feels fun and easy to answer, not like market research.

Page niche: [NICHE]

Audience: [AUDIENCE]

Topic I want to test: [TOPIC]

Goal: [get replies / test interest / understand pain points / increase engagement]

Give me 10 poll ideas with:

- Story headline
- Poll options
- Visual idea
- Why people would want to tap
- Follow-up story question if they engage

Keep the tone casual, curious, and non-salesy.

## 15. Turn comments and DMs into content

**Best for:** Creators with audience questions

**COPY-PASTE PROMPT**

Act as a community-led content strategist. Here are comments, DMs, or questions from my audience: [PASTE COMMENTS/QUESTIONS].

My niche: [NICHE]

Audience: [AUDIENCE]

Goal: create content people feel was made for them.

Turn these into:

- 10 post ideas
- 5 reel hooks
- 5 carousel hooks
- 3 story ideas
- 3 FAQ answers

Also identify repeated patterns, hidden objections, and one product/freebie idea I could create from these audience questions.

## Bonus: Quick Improvement Commands

- Make this simpler for a beginner without losing the core idea.
- Rewrite this in a warmer, more human tone.
- Make the hook stronger but not clickbait.
- Give me 3 shorter versions for Instagram.
- Turn this into a checklist I can actually follow.
- Remove jargon and explain this like I am busy, not stupid.
- Make this more specific to [audience].
- Give me a better example from a real work situation.
- Cut this by 40% and keep only the useful parts.
- Tell me what is missing before I use this.

### No Jargon AI

AI explained without the tech headache.