

Anubhav Sheoran

A product designer, with a former background in architecture. Values I bring to the table are user advocacy, visual craft, quick iterative workflow, systems thinking to problems, and evidence-based decision-making.

Email: anu.hcid@gmail.com

Portfolio: www.ashci.me

Phone: 07435834552

EDUCATION

City, University of London,
UK/2021-2022
MSc. Human-Computer Interaction
Design

SKILLS

User-Centered Design
Information Architecture
Rapid prototyping
Automating research operations
User analytics
User Research & Testing
Web Accessibility Audit
Agile, Scrum frameworks

SOFTWARE

Figma, Miro
Codex, VSCode
Dovetail, Mixpanel
Gitlab
Adobe Creative Suite
CAD tools

LANGUAGES

HTML, CSS (basic), three.js (basic)

Experience

Aize - Senior Product Designer

Aberdeen / November 2022 – Today

Designed a consumer-grade 3D visualisation platform for heavy industrial engineering operations, collaborating closely with developers to build a 3D engine from scratch - defining camera states, navigation modes, and interaction models across facility scales. Shipped 3D tooling fundamental for planning workflows. Integrated Lidar scans, geospatial data, drone footage and 360° photospheres as layerable media in the 3D environment.

Part of product rebrand and redesign: strategy to deliver, including branding assets, design system, and product overhaul.

Shipped user-configurable dashboards for equipment monitoring to 7k+ users; led marketing and onboarding UX strategy. Coordinated an AI-powered configuration tool to automate data visualisation setup. Contributed to scaling product analytics practices across teams. Mentored interns building a multi-user collaboration tool in 2D/3D environments.

Currently developing a proximity-aware spatial labelling system and MCP server UX including tone of voice, tooling documentation, and NL-guided user flows.

Centre for Human-Computer Interaction Design - Student Consultant

London / March – June 2022

Expert review of EVA Park- a multi-user virtual world meant to aid speech therapy for people with Aphasia. Organised in-virtual-world gathering with a group of users to gather insights and capture feedback on how well the virtual environment supports socialising and exploration.

Str8bat - Product Design Intern

Delhi / July 2021 – September 2021

Developed UX strategy encompassing a product website UI and hardware packaging. Designed and shipped B2C UI (mobile)