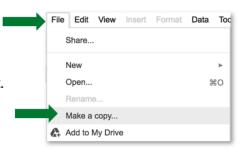


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One Page Business Plan Template

Template begins on page 2.

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One-Page Business Plan Template

Business Overview			
Our Vision			
Our Mission			
The Service We Provide			
Market Analysis			
Who We Are Targeting			
The Problem We Are Solving			
Our Competitors			
Our Competitive Advantage			
Marketing and Sales Plan			
Marketing Channels			
Marketing Materials			
Customer Incentives (Referrals, Discounts, Etc.)			
Staff Requirements/			
Training			
Key Objectives			
Objectives we plan to achieve in a given	time frame and how we will me	easure them	
1			
2			
3			
Milestone 1 01/16	Milestone 3 01/22	Milestone 5 02/02	Milestone 7
Milestone 2 • 01/18	Milestone 4 01/31	Mi ● 02.	estone 6 /09

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