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INSTRUCTIONS FOR PREPARING PAPERS FOR THE JOURNAL OF INTEGRATED BUSINESS STUDIES

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Abstract

Detailed instructions for preparing your paper submitted to *Journal of Integrated Business Studies* are given as follows. Please be responsible for the quality and appearance of your work. It's strongly recommended that you directly type over the template or just cut and paste from another document and use markup styles. Please keep in mind all the way through the preparation: do not modify page setup in this template, such as font, line spacing, margin, uppercase and lowercase, and the order of sections. The abstract section is mandatory, with a word limit of 200 words. The purpose, methodology, results & conclusions, and implications should be summarized here. Avoid inserting any reference in this section. In the Keywords section, please enter words or phrases in alphabetical order. There are a maximum of 5 keywords.

1. INTRODUCTION

Throughout the main text, please follow these prescribed settings: 1) the font is mostly Times New Roman; 2) almost all the words are typed in 11 points; 3) each line throughout the paper is single-spaced; 4) in most cases, 11 pts spacing shall be left above and below any heading, title, caption, formula equation, figure and table.

As mentioned in the abstract section, it will be rather easy to follow these rules as long as you just replace the "content" here without modifying the "form".

2. LITERATURE REVIEW

A paragraph should explain the purpose and approach of the review.

2.1 Theoretical and Conceptual Background

Theoretical and Conceptual Background should be efficiently discussed linking hypotheses with empirical reviews. Up-to-date top-class citations will improve the impact of research on readers.

2.2 Empirical Review and Hypothesis

Authors should back their hypothesis with the latest empirical studies in the related field.

3. RESEARCH METHODOLOGY

This section may be divided by subheadings and should contain sufficient detail so that when read in conjunction with cited references, all procedures can be repeated. For experiments reporting results on animal or human subject research, an ethics approval statement should be included in this section. Usually in the second section of the paper, method/model/conception of the analysis should be transparently presented and pointed out in case of the research results being subjected to re-testing by interested researchers which is one of the fundamental principles of the scientific methodology).

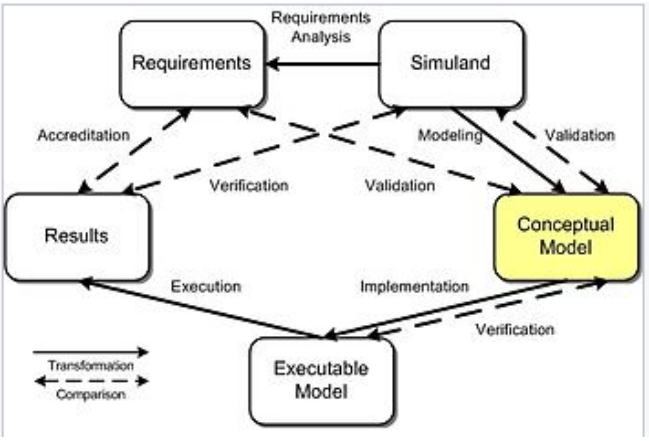

Figure 1. Conceptual Model of the Study
Source: Authors (2025)

4. RESULT AND DISCUSSION

4.1 Result

This section contains the results of data analysis, testing instruments and hypotheses (if any), answers to research questions, findings and interpretation of findings.

4.2 Discussion

This section may be divided by subheadings. Discussions should cover the key findings of the study: discuss any prior research related to the subject to place the novelty of the discovery in the appropriate context, discuss the potential shortcomings and limitations on their interpretations, discuss their integration into the current understanding of the problem and how this advances the current views, speculate on the future direction of the research, and freely postulate theories that could be tested in the future.

For further information, please check the descriptions defined in the journal's "Article Types" page, which can be seen from the "For Authors" menu on any journal page.

Table 4.1 R-Test

5. CONCLUSION

Conclusion section is not supposed to be a summary! Please do not use subtitles here! Conclusions are the author's original thoughts and evaluation of the obtained results including the items as follows:

- Explanation of the working hypothesis – proved or not proved;
- Assessment of the results of research/analysis with the focus on what can be classified
- as a new contribution to science;
- Attention drawn to research limitations and problems;
- Guidelines to future research;
- Assessment of institutional-systemic implications of the results obtained by the
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Acknowledgements

REFERENCES

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NCTM. (2000). Principles and standards for school mathematics. Reston, VA: Author.

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