

Master of Arts in International Business, Minor in Faith-Based Management

HBI University

Course Duration: 2 years

Credit Hours: 69 (including 15 credit hours for minor)



Program Description

The Master of Arts in International Business at HBIU University is designed to equip students with the knowledge and skills needed to excel in global commerce, cross-cultural management, and international trade. This program provides a comprehensive understanding of international business strategies, global market trends, trade regulations, and foreign investment principles. By integrating theoretical frameworks with practical applications, students will develop critical thinking and leadership skills that enable them to navigate the complexities of multinational business environments. Graduates will be prepared to lead in corporate, governmental, and nonprofit sectors, driving sustainable business growth in an increasingly interconnected world.

The Minor in Faith-Based Management offers a unique approach to leadership by integrating spiritual and ethical principles into business decision-making. This specialization explores topics such as corporate social responsibility, ethical leadership, servant leadership models, and faith-driven organizational strategies. Students will gain insights into how values-based management can enhance workplace culture, foster social impact, and guide decision-making in a way that aligns with both ethical and financial goals. This minor prepares students for leadership roles in businesses, nonprofits, and mission-driven organizations that seek to incorporate faith-based values into their operational and strategic frameworks.

Admissions Requirements

- Bachelor's degree in Business, Economics, or a related field
- Minimum GPA of 3.0
- GRE or GMAT scores (if applicable)

- Statement of Purpose (1,000-1,500 words) outlining research interests and career goals
- Three letters of recommendation
- Academic writing sample
- Curriculum Vitae (CV) or resume
- Interview with faculty (if required)

Foundational Courses (30 Credit Hours)

Course Code	Course Name	Credit Hours
IB 201	Principles of International Business	3
IB 202	Global Trade and Commerce	3
IB 203	Cross-Cultural Business Management	3
IB 204	International Business Law and Ethics	3
IB 205	Foreign Exchange and Global Finance	3
IB 206	Supply Chain and Logistics in International Business	3
IB 207	International Marketing and Brand Strategy	3
IB 208	Corporate Governance in Global Markets	3
IB 209	Sustainability and Social Responsibility in Business	3
IB 210	Capstone in International Business	3

Core Courses (24 Credit Hours)

Course Code	Course Name	Credit Hours
IB 601	Advanced Global Business Strategies	3
IB 602	Risk Management in International Business	3
IB 603	Emerging Markets and Economic Development	3
IB 604	Technology and Innovation in Global Business	3
IB 605	Leadership and Decision-Making in International Business	3
IB 606	Digital Transformation in Global Markets	3
IB 607	Corporate Social Responsibility and Global Ethics	3
IB 608	Capstone in International Business Leadership	3

Minor in Faith-Based Management (15 Credit Hours)

Course Code	Course Name	Credit Hours
FBM 701	Faith-Based Leadership and Business Ethics	3
FBM 702	Spirituality in Business Decision-Making	3
FBM 703	Faith-Based Corporate Social Responsibility	3
FBM 704	Ethical Finance and Investment Strategies	3
FBM 705	Faith-Driven Business and Leadership Development	3

Program Outcomes

- Develop expertise in international business, global finance, and cross-cultural management.
- Analyze business strategies for ethical decision-making and sustainability in a globalized economy.
- Integrate faith-based values into corporate leadership, finance, and governance models.
- Apply leadership and strategic planning techniques in multinational and faith-driven business environments.

Career Outcomes and Potential Pay Scale

Career Path	Average Salary (Annual)
International Business Consultant	\$90,000 - \$160,000
Global Supply Chain Manager	\$85,000 - \$150,000
Faith-Based Business Executive	\$80,000 - \$140,000
Corporate Social Responsibility Director	\$95,000 - \$170,000
International Development Coordinator	\$75,000 - \$130,000

Practicum Requirement

The practicum for this program provides students with hands-on experience in global business operations, faith-based business leadership, and corporate governance. Students will work with international corporations, non-profits, or ethical business initiatives to gain real-world insights into global business leadership.

Practicum Requirements:

- A minimum of 200 hours of supervised field experience.
- Submission of a comprehensive practicum report detailing experiences and learning outcomes.
- Participation in professional development workshops and seminars.
- Completion of a presentation summarizing fieldwork and key takeaways.

Master's Thesis Requirements

The Master's thesis is a critical component of the program, requiring students to conduct original research in international business and faith-based management. The thesis must demonstrate a thorough understanding of foundational principles, research methodologies, and ethical considerations.

Students must complete the following steps:

- Develop a research proposal approved by faculty advisors.
- Conduct an in-depth literature review relevant to their topic.
- Collect and analyze data using appropriate methodologies.
- Write a comprehensive thesis (minimum 50 pages) following academic guidelines.
- Successfully defend their thesis before a faculty committee.

Advocacy in International Business and Faith-Based Management

Faith-based management in international business provides a strong ethical foundation for sustainable business practices, corporate social responsibility, and humanitarian engagement. This program prepares graduates to advocate for ethical global business operations and corporate policies that reflect faith-based values.

Additional Elective Courses

Course Code	Course Name	Credit Hours
ELE 901	Ethical Leadership in Global Business	3
ELE 902	Faith and Business Sustainability	3
ELE 903	Social Entrepreneurship and Faith-Based Initiatives	3
ELE 904	International Non-Profit Management	3
ELE 905	Strategic Management in Faith-Based Organizations	3