

How to track and increase page views for images on the Wikimedia Commons

Find or create categories of photos you want to track

Most tools use Commons categories to track images. If you do a mass upload, be sure to include a category common to all the images you upload so that you can track usage.

Tracking categories are a “[hidden category](#)” --on Commons, see Preferences>Appearance>Advanced Options>Show Hidden Categories to make them visible

I made “Images from the Harold B. Lee Library”, which is the category I’ll use in the demos and screenshots below.

Add uploaded images to Wikipedia pages where appropriate

- If there is a relevant page
- If your image is a higher-res version of an existing popular image--go ahead and replace it with the better image!
- If you know where the photo was taken, it could be added to the page about that location (only if there aren’t existing, better images).
- On foreign language versions of a page (visual editor makes this easier). I recently added an image of Pitman shorthand to several foreign-language versions of the page. You can use [GLAMify](#) to find pages on other language Wikipedias that could use images that are already being used on your “home” Wikipedia.
- Adding multiple, relevant images to a less-popular page improves the page and adds a lot of image views. If you have four images on a page that gets 10 views a month, that’s 40 images views a month.

Tools to track page views on the commons

GLAMorgan

[GLAMorgan](#) shows

- views of pages in a specific category in a given month
- shows page views across different language Wikipedias

- may over-report for newly added photos (i.e., counting views of a page as views of an image before the image was added to the page). However, it counts previous views of an image newly added to the category.

GLAMorous 2

[GLAMorous](#) shows

- Pageviews in a specific category over a single month or a larger interval
- “Global file usage” shows how many images are used in foreign language Wikipedias and how many views those images receive
- Shows views across all language Wikipedias under “file usage details” (doesn’t show views “per” language Wikipedia like GLAMorgan)
- Can show a graph of daily views over time (under “daily views”)!

Screenshots in case internet is slow

GLAMorgan

Views per file

Image	Image title	Views	Used on pages
	Nabeshima Tadanao Battle Standard; Date Masamune (1567-1636) Large Battle Standard.jpg	69,891	jawiki 伊達政宗57,361 enwiki Date Masamune12,530
	Date Masamune Battle Standard; Shimazu Matsuhisa (1616-1695) Banner.jpg	69,891	jawiki 伊達政宗57,361 enwiki Date Masamune12,530
	Dallin H. Oaks and family inauguration photo, 1971.jpg	54,951	enwiki Dallin H. Oaks54,951
	Perry.jpg	45,099	enwiki List of members of the Quorum of the Twelve Apostles (LDS Church)41,720 enwiki L. Tom Perry2,407 enwiki Assistant to the Quorum of the Twelve Apostles904 ptwiki L. Tom Perry68
	Map of Paris by Claes Jansz. Visscher - Harold B. Lee Library.jpg	44,904	nlwiki Parijs15,036 enwiki History of Paris9,753 frwiki Histoire de Paris7,412 hewiki פריז4,337 frwiki Plans de Paris2,539 frwiki Enceintes de Paris2,366 enwiki Paris in the 17th century1,437 enwiki Pictorial map557

GLAMorous

Files 865 files in category "Images from the Harold B. Lee Library"

Page views 2018-01 2018-10 Show page views (ca. 1 min 1 sec)

Namespaces ☐ Show file usage in article namespace only

Permalink [Permalink](#) to this query

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File	Uses	Page views	Details
Map of Paris by Claes Jansz. Visscher - Harold B. Lee Library.jpg	29	259,399	ar.wikipedia تاریخ پاریس en.wikipedia History of Paris Pictorial map Claes Jansz. Visscher Paris in the 17th century fr.wikipedia Enceintes de Paris Histoire de Paris Claes Jansz Visscher 1618 en France Plans de Paris Wikipédia:Image du jour/15 décembre 2013 Wikipédia:Image du jour/décembre 2013 Enceinte de Louis XIII Plan de Visscher
Howard Hawks head shot.jpg	12	244,290	en.wikipedia Howard Hawks His Girl Friday List of Phillips Exeter Academy people fa.wikipedia هوارد هاگس fr.wikipedia Howard Hawks ga.wikipedia Howard Hawks id.wikipedia Howard Hawks

Wiki	Distinct files used	Pages using files	Total file usages	Page views for 2018-01 – 2018-10	
en.wikipedia.org		134	109	169	1,939,681
www.wikidata.org		34	37	37	563
fr.wikipedia.org		10	18	19	112,597
ja.wikipedia.org		10	8	10	1,332,392
cy.wikipedia.org		5	2	5	635
fr.wikibooks.org		4	1	4	80
de.wikipedia.org		3	3	3	5,035
ko.wikipedia.org		3	2	3	935
no.wikipedia.org		3	2	3	610
ro.wikipedia.org		3	1	3	257
Total	144 (16.6% of all files)	234	307		3,564,868

