



Business Studies NCEA Level 2

Course Description:

This course provides students with a more detailed look at Business. NCEA Level 2 Business Studies programme is taught in a thematic approach. This means that you will learn about aspects of Business Studies in a way that allows you to make connections between topics. It means that some content within one unit could then be assessed as part of an internal assessment but other aspects will be assessed later within an external examination paper. You will be given clear guidance about the content and requirements of all assessments but should ask your teacher if you require any further clarification.

This course offers 19 credits.

Content

Topics covered include:

- Concepts relating to the internal operations of a large business, such as business management, human resources, business formation and functions of business.
- Investigation of how businesses respond to external factors, such as political, social and legal influences .New Zealand business in a global context Sustainability and Innovation in business

Prior Learning Required

- A reasonable level of achievement in Level 1 NCEA is helpful.

Learning Resources & Associated Costs:

- Google account
- Device with Zoom capability (audio & camera)
- [ESA Workbook](#)

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Assessment:

Std No.	Version	Standard Title	Completion	Type	Credits
AS 90847	2	2.5 Investigate the application of motivation theory in a business	28/3/2025	I	3
AS 90846	2	2.4 Conduct market research for a new or existing product	23/5/2025	I	3
AS 90848	2	2.6 Carry out, review and refine a business activity within a community with guidance.	18/7/2025	I	9
AS 90844	3	2.2 Demonstrate understanding of how a large business responds to external factors	DGE: 5/9/2025 FE: 11/2025	E	4

I = Internally Assessed | E = Externally Assessed | DGE = Derived Grade Exam | FE = Final Exam