



**LIFE SCIENCE INNOVATION BOOTCAMP**  
**Virtual Fall 2024 Schedule At-A-Glance**

| Event  | Time                | Session   | Location                          |
|--|---------------------|---|-----------------------------------|
| <b>Kickoff Session</b><br><br>Wednesday<br>November 6, 2024  | 8:30 AM - 9:00 AM   | Check-in & A/V Test   | Virtual Room 1                    |
|  | 9:00 AM - 9:25 AM   | Welcome, Program Introduction, Lecture  |                                   |
|  | 9:25 AM - 9:50 AM   | Lecture Discussion: LLP Overview/ Customer Development/ Business Model Canvas/Market Size                           |                                   |
|  | 9:50 AM - 9:55 AM   | Break and Transition to Presentation Rooms  |                                   |
|  | 9:55 AM - 10:45 AM  | Team Introduction Presentations<br><b>(3 Minute Presentation + 2 Minute TT Comments)</b>                            | Virtual Room 1,<br>Virtual Room 2 |
|  | 10:45 AM - 10:50 AM | Break and Transition to Lecture Room  | Virtual Room 1                    |
|  | 10:50 AM - 11:25 AM | Lecture Discussion: How to do Customer Discovery<br>Exercise: Mock Interview<br>Brief break before final lecture    |                                   |
|  | 11:25 AM - 11:55 AM | Lecture Discussion: Value Propositions  |                                   |
|  | 11:55 AM - 12:00 PM | Next Steps and “Get out of the Building” for interviews   |                                   |
| <b>Mid Session</b><br><br>Wednesday,<br>November 13, 2024    | 8:30 AM - 9:00 AM   | Check-in & A/V Test   | Virtual Room 1                    |
|  | 9:00 AM - 9:10 AM   | Welcome Back + Kickoff Review   |                                   |
|  | 9:10 AM - 10:25 AM  | Team Presentations<br><b>(6 Minute Presentation + 2 Minute TT Comments)</b>   | Virtual Room 1,<br>Virtual Room 2 |
|  | 10:25 AM - 10:30 AM | Break and Transition  | Virtual Room 1                    |
|  | 10:30 AM - 11:00 AM | Lecture Discussion: Customer Segments   |                                   |
|  | 11:00 AM - 11:25 AM | Exercise: Customer Ecosystem Mapping  |                                   |
|  | 11:25 AM - 11:30 AM | Break   |                                   |
|  | 11:30 AM - 11:50 AM | Lecture Discussion: Storytelling and Finale Overview  |                                   |
|  | 11:50 AM - 12:00 PM | Next Steps and “Get out of the Building” for interviews   |                                   |
| <b>Finale Session</b><br><br>Wednesday,<br>November 20, 2024 | 8:30 AM - 9:00 AM   | Check-in & A/V Test   | Virtual Room 1                    |
|  | 9:00 AM - 9:05 AM   | Opening Remarks   |                                   |
|  | 9:05 AM - 9:45 AM   | “What’s Next After Bootcamp?” Rotating Presentation(s) from NYS and Federal Innovation & Entrepreneurship Ecosystem |                                   |
|  | 9:45 AM - 9:50 AM   | Break and Transition to Presentation Rooms  | Virtual Room 1,<br>Virtual Room 2 |
|  | 9:50 AM - 11:40 AM  | Team Final Lessons Learned Presentations<br><b>(8 Minute Presentation + 2 Minute TT Comments)</b>                   |                                   |
|  | 11:45 AM - 12:00 PM | Graduation & Closing Remarks  | Virtual Room 1                    |

Applications are being reviewed on a rolling basis until Tuesday, October 22, 2024, 12:00 PM ET.:

<https://bit.ly/LifeSciBootcampFall2024>