

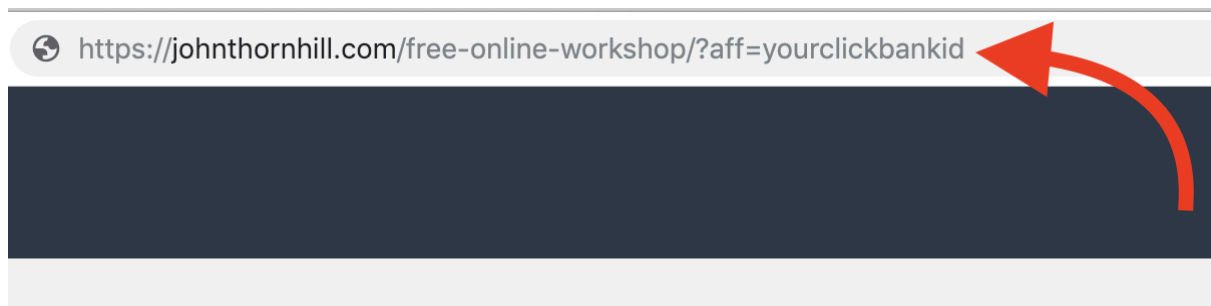
## Product Creation Workshop Promo Tools

**Please note! Only Approved Affiliates are permitted to promote this product. You must be Approved & Whitelisted before you can begin promoting.**

**This is your ClickBank affiliate link to promote the Workshop:**

<http://hop.clickbank.net/?vendor=part2suc&affiliate=XXXXX&pass=1&page=free-workshop>  
(... where XXXX is your ClickBank ID)

You will notice the affiliate link above looks a little different to the usual ClickBank Hoplink. This is because I am using a special link that hard codes your ClickBank ID. Because of this please be careful when using link cloakers as your ID must show in the address bar to work correctly as shown in this image.



You can use the emails below to promote the Workshop, I have used various angles so see what works best you you. Remember to personalize the emails with your writing style.

- .....

## Product Creation Angle

**Subject: [Must Attend Workshop] How to Build Automated Sales Funnels**

If you want to master one thing that will lead to your success online it's **PRODUCT CREATION**, and let me tell You there's no one better to learn from than John Thornhill

John launched his first product back in 2004, and since then he has launched hundreds of his own products that have generated millions in sales.

And every single thing he has learned since then is covered in his Product Creation Workshop.

In this workshop you will learn everything you need to know to create and launch your very own successful product online.

This is the ultimate 24/7 automated business that every successful marketer is doing, and if you're not doing it you really are missing out.

Find out more here.

[LINK]

P.S. You will receive John's best selling product to sell as your own just for attending the Workshop. This is a \$997 value, so make sure you attend.

[illegible]

## Follow up or Explainer Angle

Subject: The Rumors Are True And The Hype is Real.

Yes! The rumors are true and the hype is real.

A few days ago, product creation expert John Thornhill announced he was running a Workshop to teach all he knows about creating a successful product and sales funnel, and it seems quite a few of you can't believe what he is doing.

So it's time for him to say YES to those questions you have...

#Yes. You will be taught everything you need to know about creating your very own successful product and sales funnel. Remember that John has almost 15 years experience in this area.

#Yes. You will receive bonus worksheets, checklists, presentation slides and more, meaning once the event is over you will have a step by step plan of action.

#Yes. You can take part in a Q&A session to make sure you get all your questions answered.

#Yes. You will receive a full high quality recording of the workshop to view at your leisure.

#Yes. You will also receive Johns best selling traffic product to sell as your own - valued at \$997.

#Yes. You will receive all of the support you need after the event.

#Yes. This will cost you absolutely nothing.

As I said, John actually has almost 15 years of product creation experience,

and has made millions of dollars in the process. So without him bragging too much, I think that qualifies him to show you how it's all done ;-)

In short, he wants you to succeed from creating and selling your own digital products, just as he does.

So the question is.... Do you want to be part of it?

If so then you simply have to get on this Workshop, get all the details [here](#).

[LINK]

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## Affiliate Marketing Sucks Angle

Subject: Here's Why Most Affiliates Are Doomed to Fail Online

Many people get told that affiliate marketing is the best way to get started online, and it does sound very attractive.

We get told we don't have to deal with angry customers, we don't have to create a product, in fact all we have to do is send some traffic, then bank the cash.

Sounds great, right?

Wrong!

You see, when you promote something as an affiliate, you only get to keep a limited portion of the profits, usually 50%.

Plus you don't build a list, and you can only make money from your own efforts.

That's why most would be affiliates give up before they earn their first cent.

This is why the most successful online marketers, including myself, sell our own products, and then promote products from the lists we build from selling our own products.

(Hint! I'm doing it right now)

When you sell your own products, you get to keep 100% of the profits from the sales you make, and you aren't the only one driving the traffic, you can have an army of affiliates promote for you.

Now it doesn't take a rocket scientist to see that selling your own products

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## Free Gift Angle (Converting Really Well)

Subject: Here's a Best Selling Traffic Product to Sell as Your Own

Simple Traffic Solutions is John Thornhills best selling traffic product that has sold thousands of copies, it's been a best seller on Clickbank and JVZoo.

It sells for \$77 every single day ...

... and it's yours to sell as your own when you attend Johns Product Creation Workshop.

Yes! He is giving you his top selling traffic course to sell as your own and all you have to do is attend his Product Creation Workshop.

This product has generated hundreds of thousands of dollars in sales and has sold over 7500 units, so you know it's a proven seller.

All you have to do is plug in your payment links and you can keep 100% of the profits!

He could easily package this up and sell it for \$997 and people would pay it, but anyone that knows him knows that's not what he is about.

Get more details about this amazing bonus and Johns Product Creation Workshop here, and hopefully, we will see you on the Workshop.

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## This Isn't For Everyone Angle:

Subject: This Isn't For Everyone

Hi {!firstname},

Over the last couple of days I've been talking about this ground-breaking workshop that you are invited to attend.

Yes, you are invited to join John as he reveals what's working for him right now to the tune of over 1 MILLION DOLLARS on JVZoo alone and over 5 million in total.

However, I must warn you though that this workshop is not for the faint-hearted. Slackers, tyre kickers and general shiny object seekers should not attend as the truth will hurt.

During this workshop you will learn everything you need to know to create and launch your very own successful product online.

This is the ultimate 24/7 automated business that every successful marketer is doing, and if you're not doing it you really are missing out..

This 'tell it like it is' training has been receiving rave reviews, and you have the chance to access it for free. (Usual cost \$297)

Just go here to get started and get ready to receive some of the best training ever.

I promise.

[LINK]

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## The Make or Break Training Angle:

Subject: This Is Make or Break Training

Hi {!firstname},

Did you check out the training I told you about yesterday from my good friend John Thornhill?

It's the same training that is helping me become a success online.

He calls it his 'Make or Break' training. The reason being is it really could make you realize where you have been going wrong and finally start to turn things around.

This training has received some AWESOME reviews, quite simply because it actually WORKS and has been PROVEN many, MANY times, and right now you can access it for less than the cost of a posh Coffee at Starbucks:

During this Workshop you will discover John's PROVEN product creation Blueprint that you can use to build a 6 figure online income starting today.

Yes, obviously this involves a little work on your behalf, so if you're not interested in building a SUCCESSFUL online business from the ground up then this may not be for you.

However, if you are prepared to do a little work and want a PROVEN blueprint to online success, then this training IS 100% for you. It's your choice!

[LINK]

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## Shiny Object Seeker Angle:

Subject: Are You a Shiny Object Seeker?

Hi {!firstname},

Does this pattern ring a bell?

1: You see a product promising untold wealth and easy riches and all it takes is 20 minutes a day.

2: You buy the product, only to find it's old rehashed material that doesn't even work.

3: The next day you see a product promising untold wealth and easy riches and the cycle starts all over again.

I know because I've been there.

You can call it whatever you want. Shiny Object Syndrome. (SOS) Info Overload, or any other fancy name but the truth is most wanna be internet marketers suffer from it.

This is just one of the problems John addresses in his Product Creation Workshop.

He actually covers a number of crucial Mistakes you will be making that's holding you back.

As well as covering how to make a ton of cash from selling your own products.

Can you really afford not to hear what John has to say?

[LINK]

P.S. This is real life tell it like it is training that you will benefit from. Don't let it pass you by.

## Not Your Average Training Angle:

## Subject: Not Your Average Training

Hi {!firstname},

Over the last couple of days I've been talking about some great Workshop my good friend and coach John Thornhill has put together.

Now you may be wondering why you should access this training.

First of all this is not your average training. John tells it like it is, and a lot of people are left realizing where they have been going wrong and have a clear plan afterwards.

Secondly. John promises you can follow His product creation Blueprint to create A successful product of you own, no matter what level you are at.

Everything is broken down in a step by step manner so it is easy to consume.

This training really is something else,  
and it gets my highest recommendation.

Go check it out and let me know what you think.

[LINK]

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## The Up Front Angle

Subject: I Know What You're Thinking

Hi {!firstname},

I know I've been banging on about John's training for the last few days, and I know what you're thinking, you're thinking this is just another one of those training sessions with zero content that turns into a pitch fest.

Wrong!

Now I am not going to insult your intelligence by telling you there's nothing for sale, because I know you're smarter than that. John does have an offer to make to you.

However, this is only AFTER he has delivered his awesome content. He actually tells you when the training is done and if you want to stick around afterwards that's your call.

HOWS THAT FOR BEING UP FRONT?

I know I keep repeating myself but this is ground breaking stuff not to be missed. I can't recommend it highly enough and I promise you won't regret it.

Here's the link you need.

[LINK]

If you do take part in this Workshop please let me know what you think, Okay?

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## Successful Marketers Angle

Subject: Every Successful Marketer Has ...

Hi {!firstname},

Do you know the one thing every single successful marketer has in common?

Their own products.

Look, it doesn't matter what others tell you, the truth is if you want to be successful YOU MUST be creating Your own products.

Don't believe me? Go and find me one successful marketer online who doesn't have their own products.

I know you won't.

And I know you're thinking "what about affiliate marketing?" And you would be right to an extent. It is possible to make an income from affiliate marketing, but I guarantee every successful affiliate marketer is still creating their own products.

Plus when you're an affiliate marketer all of the traffic efforts come from you. Surely it makes more sense to be the product creator so you can RECRUIT affiliates.

It's wonderfully simple but so many people don't do it, and do you want to know why that is? It's because they think it's hard, when it's not.

Granted, it's going to take work, and most people are too lazy to do the work. They want everything done for them, and this is what some marketers prey on, the easy button everyone is looking for.

In fact, most wannabe marketers are

spending waaaay to much money on 'push button' programs that never work.

They are caught in an endless cycle of buying product after product thinking the next one will be the one, but it never is.

Want to know who taught me this?

John Thornhill, and he can teach you this, and a lot more to boot.

Internet Marketing needn't be hard, if you have access to the right material.

Just get on his training, follow his Blueprint and I promise you won't look back, and you can quote me on that.

[LINK]

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## Final Call

Subject: Final Call For Groundbreaking Training

Hi {!firstname},

This is the final time I will tell you about this.

[LINK]

I know I've sent you a lot of emails about this, but it's with good reason.

This is some of the best training I have ever seen online, and it's free.

I really hope you take the time out to take part as it may be the most important thing you ever do online.

Here's the link for the last time.

[LINK]

Regards,

[NAME]

P.S. I wouldn't send you a bunch of emails about this if I didn't believe in John's training, so I hope you Make the right decision.