



# Cold Email Subject Lines Swipe File

## 1. Personalize cold email subject lines

- Hey {{first\_name}}
- [Your company] + {{company}} = 🚀
- Idea for {{company}}
- Congrats on {{event}} 🎉
- Content suggestion for {{company}}
- Read your blog post on {{blogpost\_topic}}
- {{common\_connection}} said we should connect
- Nice to meet you at {{event}}
- Quick collaboration with {{company}}
- Mentioned {{company}} in my blog post
- {{first\_name}}, the link is missing
- A few tips for {{company}}
- {{company}} + {{our company}}
- {{event}} in {{city}}, you invited
- Contributing to {{company}}

## 2. Short cold email subject lines

- Introduction
- Congrats!
- {{first\_name}}, let's connect
- Potential cooperation 🤝
- Check this out, {{first\_name}}
- You're invited
- Ready for {{event}}?
- Hey 🙋
- Moving on
- Solution for {{challenge}}

- Trying to connect
- Your thoughts?
- Broken link
- Better fit
- Right person
- Open position
- Your feedback, {{first\_name}}

### 3. Cold email subject lines with questions

- Next step?
- Need help?
- {{first\_name}}, can we connect?
- You ok, {{first\_name}}?
- Have you thought of {{relevant\_offer}}?
- Want to talk about {{topic}}?
- Want to learn more about {{solution}}?
- Collaborate? 🤝
- Your thoughts?
- Available for a chat?
- Why did you go?
- Ready to discuss {{problem}}?
- Are you happy with {{competitor}}?
- Do you accept guest posts?
- New role?
- Blog post update?

### 4. Cold email subject lines referencing mutual connection

- {{mutual\_connection}} suggested I reach out to you
- Nice to meet you at {{event}}
- I hope you enjoyed {{event}}
- {{event}}
- Introduction from {{mutual\_connection}}
- {{mutual\_connection}} recommendation

## 5. Cold email subject lines with power words

- Quick solution for {{industry}}
- Simple tool to automate your {{process}}
- Sharing our growth secret
- Join private {{industry}} community
- Key to {{company}} growth
- Submit your expert opinion on {{topic}}
- Sharing our best strategy on {{topic}}
- Get lifetime access to {{product}}
- 3 basic things you should know about {{topic}}

## 6. Cold email subject lines for follow-ups

- Our next step
- Sending the info I promised you
- I hate follow-ups
- Great speaking with you
- I forgot to mention
- What would you say?
- Just {{number of days}} day left
- Nice to meet you {{first\_name}}
- Let's take another look at {{topic}}
- Great meeting you at {{place/event}}
- What would change your mind?
- Where should we begin?
- Are you still interested?

*You can get more examples of cold email subject lines on [Hunter Templates](#). This is the biggest directory of best-performing cold email templates and subject lines tried and tested by industry experts.*