

This is a cold outreach email I built for LinkedIn leads. This is meant for average sized companies with 5+ employees.

Yes, I am aware it's very similar to the outlines from the boot camp. If you have any tips on how to make it stand out please let me know.

Email 1

Hi <box_name>

I have seen your company's linkedin profile and I believe I can land you several clients advertising your products. There's a lot of money to be made if we combine your highly profitable products with my copywriting skills.

To demonstrate I'm not just some other spammer I've done my homework and prepared a facebook ad using the information I gathered from your company's website.

Let me know if you want it or not

Kindest regards;
José Serrano

Hi <name>

I've attached the <free value> down below.

If you liked it i would like to book a zoom call so we can discuss how i can bring additional value for your company

(basic outline for email, this followup will be highly personalized of course)