

8 Resolutions To Make If You're Selling in 2021

Campaign Overview

Who: Magic Million/Chunky Middle

Goals: Build Your Influence

ANNOUNCEMENT - 2 Options

Goal: Traffic

Duration: 7 days

Conversion Type: Call To Action

Announcement Style: Banner

Headline: Did you put off selling in 2020?

Button Text: See 8 resolutions to make if you're selling in 2021

Headline: Resolutions for 2021 sellers

Button Text: Read all 8

FACEBOOK (BUSINESS PAGE) - 2 options

Goal: Traffic

Budget: \$50-\$100

Duration: 5-7 days

Audience: Magic Million

Landing Page Type: No Registration

Buyers have come out in full force for a real estate market that's still going strong.

Whether you're thinking of listing in the spring or have a longer timeline, these are the resolutions to make for a successful sale in 2021 🏠🔑

If you decided not to sell in 2020 these are for you ⬇️

8 resolutions that will make for a successful sale in 2021 🔑

EMAIL - 2 options

Goal: Community Building

List: Magic Million/Chunky Middle

Subject line: Did your resolution go on the back burner in 2020?

Body:

2020 has been an interesting year, to say the least, so it's understandable that the events that unfolded may have halted your plans to sell your home at any point during the year.

The good thing about New Year's resolutions is that they come around once a year and we get a "clean slate" (so to speak) to set our goals in order to have the best year possible.

If selling your home is one of your goals next year, our newest blog post features 8 resolutions to make for a successful sale in 2021.

BLOG LINK

Subject line: A different kind of New Year's resolution...

Body:

2020 has been a year unlike any other and honestly, we understand if you're ready to say goodbye to it.

But before we say goodbye, it's important to reflect on this year's resolutions before setting new goals. (It's safe to say we all deserve some grace for whatever plans we had for this year).

If selling your home was a goal of yours but it got put on the back burner, you can't miss our newest blog post featuring 8 resolutions to make for a successful sale in 2021.

BLOG LINK

INSTAGRAM - 2 options

Goal: Community Building

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Whether you're thinking of listing in the spring or have a longer timeline, these are the resolutions to make for a successful sale in 2021 🏠🔗 Link to post in our bio!

#LOCATIONRealEstate #LOCATION #LOCATIONRealtor #Seller #HomeSale
#NewYearsResolutions #2021 #NewYear #HappyNewYear #NewYearsResolution

If selling your home this year got pushed to the back burner - we totally get it!

You won't want to miss our newest blog post featuring 8 resolutions to make for a successful sale in 2021. Link to post in our bio!

#LOCATIONRealEstate #LOCATION #LOCATIONRealtor #Seller #HomeSale
#NewYearsResolutions #2021 #NewYear #HappyNewYear #NewYearsResolution

FACEBOOK (PERSONAL PROFILE)

Goal: Engagement

Do you have any New Year's Resolutions going into 2021?

LINKEDIN

Goal: Traffic

If selling your home this year got pushed to the back burner, you won't want to miss our newest blog post.

 We're featuring 8 resolutions to make for a successful sale in 2021.

TWITTER

Goal: Traffic

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#LOCATIONRealEstate #LOCATION #LOCATIONRealtor #Seller #HomeSale

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VIDEO SCRIPT (IG STORY, EMAIL BLAST, FACEBOOK POST)

Goal: Traffic

We're all ready to say goodbye to 2020 but before we do it's time to talk about our New Year's resolutions. Hi there, I'm *[Name from Company]* - you may have put off your goal of selling your home this year or it may have been the year to convince you to sell your home.

Buyers came out in full force for a real estate market that's still going strong.

Whether you're thinking of listing in the spring or have a longer timeline, my newest blog post details 8 resolutions to make for a successful sale in 2021.

[Talk through 2 of your favorite resolutions detailed in the blog here]

To read the other 6 resolutions take a look at our blog and if we can help you accomplish your New Year's resolutions let us know and we'll get to work!