

CPA Technical Assessment (TA) Rubric

You may share a copy of this rubric with your students, but first, remove the links and instructions in the first row.

LINK TO ASSESSMENT TEMPLATE	Score
Vocabulary: <i>Demonstrate your knowledge of key Media Arts vocabulary. (10 Points)</i>	
Vocabulary Quiz Score (10 points)	
Camera Shots: <i>Demonstrate your knowledge of camera shots. (10 Points)</i>	
Camera Shots Quiz Score (10 points)	
Media Literacy: <i>Analyze a commercial. (20 Points)</i>	
Discuss Plot/Storyline (5 points)	
Discuss use of sound, light, and music (5 points)	
Demonstrate an understanding of what is being sold and how it is being sold in the commercial (10 points)	
Film Festival Entry: <i>Describe your contribution to the project. (20 Points)</i>	
Link to entry (10 points)	
What did you create? (2 points)	
What were your ideas? (2 points)	
If you worked in a team, what parts of the entry did you work on? (2 points)	
What was the hardest part about creating this film? (2 points)	
If you had more time, what would you change in the film? (2 points)	
Best Work: <i>Include your best work from your years in the Media Arts Program. (20 Points)</i>	
Link to Entry (10 points)	
Describe why you are proud of this piece of Media Art. (2 points)	
What skills did you apply to make this Media Art? (2 points)	
What was hard about this project? (2 points)	
What did you learn from this project? (4 points)	
Reflection: <i>Detail your growth and goals for the future. (20 Points)</i>	
Your strengths in Media Arts (5 points)	
What do you still need to learn? (5 points)	
What is the most important lesson you learned during your time in the CPA? (10 points)	
100 Points Possible	Final Score
Comments:	

