



Technology Policy Design Lab: Evaluation Framework for Tools that prevent and counter Online Gender Based Violence - Summary

Objective: Develop an evaluation framework and inventory of tools and interventions for the safety of women in all their diversity from a global gendered privacy perspective.

Context

The [World Wide Web Foundation](https://www.webfoundation.org/) was founded in 2009 by inventor of the web, Sir Tim Berners-Lee and partner Rosemary Leith to realize the founding vision of an open, trusted, safe, empowering web for everyone. Since 2019, the World Wide Web Foundation has worked to prevent and counter Online Gender-Based Violence (OGBV) with the Women's Rights Online (WRO), a global network of women's rights and digital rights groups across the globe. The foundation have developed a model of [Technology Policy Design Labs](#) (TPDL) to explore how to address different forms of OGBV. These have had wide-reaching impact and have resulted in [tech companies making commitments](#) to end OGBV and informed global policy processes on [malicious flagging](#).

In 2022, the Women's Rights Online network ran a global research assessment of major gaps and barriers in reaching a vision of a web for all. Among these gaps is the need for an evaluation framework to assess tools and products intended to support a web free from gender based violence, and protecting the right to privacy. There are an increasing number of tools and interventions that seek to protect and support women to have a safer experience online. Typically, these applications request information like location, contact details, and sometimes private images or other evidence of violence or abuse, to ensure the well-being of women in all their diversity. These safety apps must ensure personal data maintains women's rights to privacy and safety, and that tools and initiatives can be assessed on this.

Opportunity

Bring together stakeholders from across regions and disciplines to create an evaluation framework for OGBV tools and apps. An evaluation framework will provide a structured and systematic approach used to assess the effectiveness, performance, impact, or quality of a program, project, policy, or initiative on OGBV. It is likely to include:

- **Objectives:** Clear and specific goals and outcomes that the evaluation seeks to assess or achieve.
- **Indicators:** Measurable criteria or metrics that are used to assess progress or outcomes related to the objectives.
- **Data Sources:** The methods and sources of data collection, such as surveys, interviews, observations, or existing data.
- **Data Collection Methods:** The techniques and tools used to gather data from the identified sources.
- **Data Analysis:** Procedures for analysing and interpreting the collected data to draw conclusions and insights.
- **Reporting and Feedback:** How the evaluation findings will be communicated to stakeholders and used for decision-making.
- **Timeline and Milestones:** A schedule or timeline that outlines when different evaluation activities will occur.
- **Roles and Responsibilities:** Clarification of who is responsible for various aspects of the evaluation, including data collection, analysis, and reporting.
- **Budget and Resources:** The financial and human resources allocated to conduct the evaluation.



- **Ethical Considerations:** Guidelines for conducting the evaluation ethically and ensuring the protection of participants' rights and privacy.

As part of the Technology Policy Design Lab process, the World Wide Web Foundation in collaboration with the Women's Rights Online network to host a series of workshops that focus on **Developing an evaluation framework and inventory of tools and interventions for the safety of women in all their diversity from a global gendered privacy perspective.**

Workshop 1: Discover and Define (90mins)

- When: 20th November, 3-4.30pm UCT OR 23rd November, 9am-10.30am UCT.
- Who: Stakeholders from technology industry, civil society, academia, government, and other experts who have significant experience of OGBV evaluation and digital rights.
- What:
 - We will discuss and define what the evaluation framework aims to solve and what learnings we can take from other frameworks in this area.
 - The workshop will include break out rooms, discussion of personas and case studies, and reaching consensus amongst participants about the scope of the framework, and the components needed..
- Outputs:
 - By the end of this session, we aim to arrive at a clear scope for the evaluation framework and a skeleton outlining the core elements we want to determine.

Workshop 2: Co-design and Develop (90mins)

- When: December 2023
- Who: Stakeholders from technology industry, civil society, academia, government, and other experts who have significant experience of OGBV evaluation and digital rights.
- What: We will develop the evaluation framework, identifying core elements and key design principles.
- Output: TBC

Workshop 3: Test and Evaluate (90mins)

- When: Jan 2024 (Dates TBA)
- Who: Stakeholders from technology industry, civil society, academia, government, and other experts who have significant experience of OGBV evaluation and digital rights.
- What: We will test the framework, reflecting on how it will work in practice and iterate based on feedback.
- Output: An evaluation framework template that can be used by civil society leaders, product developers, and program teams to develop and evaluate tools ensure safety tools adhere to women's rights to privacy; and an inventory of tools that are evaluated based on the developed criteria.



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