

# Amy S. Kargus

**Instructional Designer | Learning Experience Designer | eLearning Developer**

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## PROFESSIONAL SUMMARY

Instructional designer and eLearning developer with more than 20 years of experience creating engaging learning experiences for adult and professional audiences. Experienced in designing instructor-led, self-paced, and blended learning solutions that translate complex technical information into practical, learner-centered instruction. Passionate about scenario-based learning, performance improvement, and interactive eLearning that helps learners build confidence and apply knowledge in real-world settings.

## CORE COMPETENCIES

### Instructional Design

Instructional Design • Learning Experience Design • Curriculum Development • Storyboarding • Assessment Design • Adult Learning • Scenario-Based Learning • Performance Improvement

### eLearning Development

Articulate Storyline 360 • Articulate Rise 360 • SCORM • LearnDash LMS • Interactive eLearning • Multimedia Development

### Professional Skills

Training Needs Assessment • Stakeholder Collaboration • SME Collaboration • Project Management • Learning Analytics • Content Strategy • Video Production • Continuing Education Development

## PROFESSIONAL EXPERIENCE

### Content Production Director

**Green Building Education Services (GBES) | 2021 – Present**

- Design and develop instructor-led, self-paced, and blended learning experiences for sustainability professionals worldwide.
- Partner with subject matter experts to transform complex technical content into engaging eLearning, webinars, study guides, assessments, and continuing education programs.

- Develop interactive courses in Articulate Storyline 360 and manage SCORM compliant course implementation within the LearnDash learning management system.
- Produce instructional videos, multimedia assets, and learner resources that support certification preparation and professional development.
- Coordinate course development from planning and production through implementation and ongoing maintenance.
- Evaluate learner engagement and course performance to inform continuous improvement efforts.

## **Creative & Production Director**

### **BG AD Group / BG Podcast Network | 2020 – 2021**

- Directed multimedia production and creative projects for corporate clients.
- Managed production schedules, creative workflows, and digital content development.
- Produced educational and promotional media using adult learning and communication principles.

## **Public Relations Communications Manager**

### **Better Homes and Gardens Real Estate Metro Brokers | 2019**

- Developed internal communication materials supporting onboarding and organizational communication.
- Collaborated with leadership to improve consistency across communication and training resources.

## **Freelance Content Producer**

### **Various Clients | 2018 – 2020**

- Produced educational, promotional, and multimedia content for clients across multiple industries.
- Managed projects from planning and storyboarding through production and final delivery.

## **Executive Producer**

### **TrustDale.com & Trust Dale TV | 2014 – 2018**

- Led multimedia production for consumer education programming.
- Managed production teams, project schedules, and digital content initiatives.

## **Community Relations Producer / Director**

**City of Roswell, GA | 2009 – 2014**

- Produced educational and community programming for municipal audiences.
- Coordinated live productions, trained staff and volunteers, and supported digital media initiatives.

## **EDUCATION**

### **Master of Science, Instructional Design & Technology**

Georgia State University

*Expected December 2026*

### **Bachelor of Arts, Mass Communication / Media Studies**

Saint Xavier University

## **CERTIFICATIONS**

- WELL Accredited Professional (WELL AP)
- LEED Green Associate

## **TECHNICAL SKILLS**

### **Authoring Tools**

Articulate Storyline 360 • Rise 360

### **Adobe Creative Cloud**

Premiere Pro • Photoshop • Creative Suite

### **Learning Platforms**

LearnDash • SCORM

### **Productivity**

Microsoft 365 • Asana • Riverside.fm