



3 Most Popular Billing Approaches with Sweep&Go

Every billing approach has its pros and cons. We highlighted a few that are the most popular with Sweep&Go and mentioned their pros and cons.

Billing Option \ Interval	Monthly	Weekly	Daily (After Each Cleanup)
POSTPAID		Pros: - Improved cashflow compared to monthly - Prorating services / issuing any credits - Perceived lower cost of service. Cons: - Approving invoices weekly takes more time - Techs have to complete jobs via field tech app - Higher credit card processing fees due to per transaction fee - Maintaining the start of billing cycle with subscription changes (dog count, service frequency)	Pros: - Improved cashflow - Perceived lower cost of service. Cons: - Approving invoices almost every day - Higher credit card processing fees due to per transaction fee - Techs have to complete jobs via field tech app
PREPAID	Pros: - Simple - Easy to understand - Receiving payments upfront - Service charge is the same each month - Most billing can be finished in 1 day! Cons: - Prorating services mid month - More manual work if using rolling basis		

Additional Comments:

Postpaid per cleanup monthly with the 1st of the month start of billing cycle used to be the most popular billing approach. If you do not like billing, we recommend this approach because it's the simplest one.

Prepaid fixed price monthly with 1st of the month start of billing cycle is the most popular billing approach for new businesses.

Save \$ on per transaction credit card fees with Card Connect. Overall, if you process over \$5k in volume, you should consider Card Connect.

If you frequently bill clients and especially after each cleanup (daily), you may consider turning off the option to email clients.

With any billing approach, you may charge initial and one time cleanups right away.