



AEC Youth Strategic Initiatives and Goals

Strategic Initiatives Overview

Objective 1: Enhancing Retention of Children, Youth, and Young Adults Through Meaningful Engagement

SMART Goal: Increase retention from **20%** → **50% by 2027** through engagement, mentorship, leadership, and enriched ministry experiences.

Key Strategies

- **Build Belonging & Growth**
 - Comprehensive plan for spiritual growth, belonging, and community.
 - Structured framework for active church involvement and decision-making.
 - Establish Public Campus Ministries through local churches and federations.
 - Expand **Camp Danny Davis** into **6 regional Day Camps**.
 - Launch **Musical Development Institute**.
 - Increase church participation in **Children's Ministry (+30%)** and **Youth/Young Adult Ministries (+30%)**.
 - Create an **AEC Youth Digital Hub** with interactive content, testimonies, and online discipleship tools.
 - Re-Ignite Sports Ministry - AEC Olympics by 2027, Flag Football Leagues & Softball
 - **Mentorship & Leadership Pipeline**
 - Develop a structured **mentorship & leadership curriculum**.
 - Build a **Mentorship Network** with resource guide and coaching certification.
 - Leverage **Youth Congress & Leadership Convention** as leadership training hubs.
 - Intentionally raise and elect a **new generation of youth executives**.
 - **Young Adult Church**
 - Plant and launch a **Young Adult Church** by 2027 to meet the unique needs of ages 18–35.
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Objective 2: Establish Specialized Ministries for Children, Youth, and Young Adults

SMART Goal: By 2027, provide specialized training for pastors and hire **two rotating specialized pastors** to strengthen engagement and foster spiritual growth.

Key Strategies

- Hire and equip specialized pastors for Children's, Youth, and Young Adult ministries.
- Develop and implement a **standardized pastors' training curriculum** for targeted ministry support.
- Certify pastors and provide ongoing training to ensure effectiveness and retention.