

Mission Email Sequence

Email #1: Introduction and “bait”

SL: The Laser Focus That YOU Can Achieve

Preview text: Redeem your discount!

Hi, [name]

It's fantastic to see that you want to improve your productivity and effectiveness!

Our store has lots of products that you might want to see, so there's your 10% discount!

[discount]

Our brand came up with lots of goods, which will improve your lifestyle but I will tell you about them more in later emails.

PS. Here's the link to our shop for you to use your discount, I hope you will find something you'd like

LINK

Email #2: HSO

SL: How my lifestyle almost cost me my job

Preview text: And how YOU can avoid that

Hey, [name]

My name is Kamil Brzęczyk.

The glances of my coworkers were piercing through me like daggers, I felt like my boss could have fired me any time...

When I was starting working in my old company my courage to work was so high that in a few months, I was in the top 10 workers (It wasn't a small company)

But after, a year my will to work dwindled, and my creativity got worse, It was getting me sad and my motivation to get things done crippled.

Week after week my ratings in my company were getting worse and worse, my projects weren't as good as my previous ones.

I have tried coffee, everyday coffee after coffee - "This one is going to keep me focused" and so on...

There was a time when I found some "magical" schemes on the internet, which were only bullsh*t.

So after scrolling through the internet, I came across Qualia(yes I'm working there, but those products are working!)

My first thought was "Pfff this won't work" but after reading some reviews I gave it a try...

And they are WORKING seriously after the first use my mind was ready to work everything got back on the right track.

My work was the same as I joined, even better and I fell in love with Qualia, because their products are top of the market, proven by scientists!

If you want also get **laser-like focus**

Fantastic results in work

Show your coworkers your **true capacity** for things done

Remember that Qualia uses only natural ingredients

WITHOUT harmful chemicals or dangerous side effects.

With a team of scientists and doctors who came to the best possible composition of ingredients in Qualia products, would love you to feel it on your own skin.

So do you wanna stay on low-level work?

OR

Do you wanna active 100% of your productivity?

Make your decision here
[link]

Email#3: Pure value

SL: Amplify This And Change Your Life

Preview text: You can start doing it today!

Everybody has heard about **Vitamin C** but did you know, it can improve your **focus**?

By adding it to your daily diet your performance throughout the day will be **as never before**!

Do you want to have **better outcomes** in your work?

Start implementing Vitamin C into your diet!

But how can I add it to my diet?

It's simple

- After waking up, drink water with some lemon juice
- Add that food to your diet: Blackcurrant, Red bell pepper, cauliflower Strawberries, Kiwi, Lemons, Cherries, Oranges
- Make smoothies and fruit salads

REMEMBER! Vitamin C is sensitive to heat, so consume fresh fruits and vegetables to retain their nutrient content. If you cook them, use minimal cooking time and methods like steaming.

Our new product Qualia Mind has vitamin C but remember to eat fruits and vegetables high in it because they digest better than extracted vitamin C!

[Learn more about other ingredients in our new product](#)

Email #4: (first hard-sell email DIC)

SL: Boost your creativity to the next level!

Preview text: Add this to your diet and watch it work

By this, you are going to throw away your coffee for good...

Most people think that coffee turns their brains into 100% mode

BUT

If I told you that is not true, there is a **better replacement for coffee**.

And you can easily turn your brain into **REAL** 100% mode, so you can be creative, and full of inspiration every day.

And I'm not talking about some artificially created steroid which will destroy your health.

Something created with only natural ingredients, that's much safer, don't you think?

So if you want to know this secret product that will change your life

[Click here to change your work life forever](#)

Email #5: (Second hard-selling email PAS)

SL: Kill that lack of concentration

Preview text: After this, coffee won't be the same as always...

We're all familiar with losing concentration - this blurry feeling that goes through the day.

Your co-workers see your lack of motivation.

When even coffee doesn't give much more energy...

And the only thing you want is to go home and rest.

So after your 4th coffee, you still don't have much energy and creativity to work.

You have looked through the internet for any "magic" ways to increase productivity

And it still didn't work...

You have to **STOP** that cycle of unproductivity

There's a much **better** alternative for that nothing worth coffee.

You can get rid of that brain fog like a lighthouse and start your new journey!

- ✓ No more losing concentration
- ✓ Extremal productivity
- ✓ Daily energy will be like never before

Coffee can't stand a chance with this

[Click here to reveal the secret of laser-sharp focus](#)

