

Fessy Con Written Proposal Rubric

For this assignment, you will write a proposal addressed to the Fessy Con selection committee that must be approved before you begin your project. This proposal should state who you are, which book you used for your project, how you are sharing your book and why, and why your book deserves a coveted presentation slot.

Formatting/Grammar (5 points)

Meets expectations (5)	Approaching expectations (4-3)	Does not meet expectations (2-0)
Name (first and last), date, and English section are located in the top left corner of your written proposal. Your title is centered directly underneath. Your paragraphs are double-spaced. You follow all of our "no excuse grammar rules." You sign off your letter with your name.	Some combination of your name, date, and English section is located somewhere in your written proposal. Your title is centered underneath. You mostly follow all of our "no excuse grammar rules."	Your name, date, and English section are either very hard to locate, or missing completely. Your project does not have a Title. You do not follow all of our "no excuse grammar rules."

Project Paragraph (5 points)

Meets expectations (5)	Approaching expectations (4-3)	Does not meet expectations (2-0)
Your paragraph details who you are, which book or series you are using (title underlined and capitalized), the author, and a detailed description of the project you are submitting along with how you will bring an element of your book to life in an engaging way.	Your paragraph includes who you are, which book or series you are using, and a brief description of the project you are submitting.	Your paragraph includes some details about who you are, which book or series you are using, and a very brief description of the project you are submitting. Details are missing and it is incomplete.

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Plan Paragraph (5 points)

Meets expectations (5)	Approaching expectations (4-3)	Does not meet expectations (2-0)
Your paragraph details the following questions: How will you make it? What materials will you need? What CCI or art room tools will you need? What is your timeline of the project? How will you manage your time?	Your paragraph answers How will you make it? What materials will you need? briefly.	Your paragraph includes some details about your project and a very brief description of the process. Details are missing and it is incomplete.

Persuasive Paragraph (5 points)

Meets expectations (5)	Approaching expectations (4-3)	Does not meet expectations (2-0)
Your paragraph is well-written, persuasive and indicative of your interest in your book or series.	It's a pretty good paragraph, but it could be more persuasive and does not convey your love of reading as much as it could.	Your paragraph is bare-bones, not persuasive, and does not highlight your love of reading at all.