GERALDINE SNELL

OVERLOVE



3rd Album released Friday 14th February

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Yorkshire-based ethereal alt-pop artist **Geraldine Snell** releases her third album *'overlove'* on Valentine's Day 2025 after a string of singles were waterfalled across 2024. The album marks her first collaboration with co-producer Richard Knight, with playfully experimental electronic and percussive elements and motifs punctuating and augmenting her dreamy sound.

Capturing the yearning, restless and hypnotic creative aura that Geraldine Snell has become known for, the softly anthemic title track 'overlove' is propelled by a thudding 60bpm disco-ish pulse, with textural beats, sweeping synths and pining whammy guitar providing a rich padding for Geraldine's sweetly haunting and breathy vocals.

Melancholic, melodramatic and melodic, Snell's sound is comparable to the likes of Beach House, Bat For Lashes, Portishead, Julee Cruise, Cocteau Twins, FKA Twigs, Lana Del Rey and Salami Rose.

Collaborator on the new release <u>Richard Knight</u>, a data artist, programmer and co-producer of the overlove album, is a formidable figure in the underground electronic music scene, with a unique techno-acousmatic hybrid vision that has seen releases across labels such as **Beatnik Boulevard**, **Logistic Records**, and **Electronic Musik**. Knight's innovative approach to sonic creation, blending organic samples and electronic processing, adds a distinctive edge to Snell's mesmerising sound.

Speaking about the process and themes explored in 'overlove', Geraldine Snell shares, "I coined the title for my 2018 book, producing a theme song and instrumental score (which appear on the album as its title track 'overlove' and 'recline me') for the experimental web series I adapted. 'overlove' as a music release in its own right sat on the backburner as I completed and released my first 2 albums 'First Love' and 'Light & Love LIVE'. In mid 2023, I began collating tracks and forming the vision for this third album, laying down synths and rhythmic tapestry before commencing production with Richard Knight, whose guitar parts, ethereal effects, and unique percussive samples complete it."

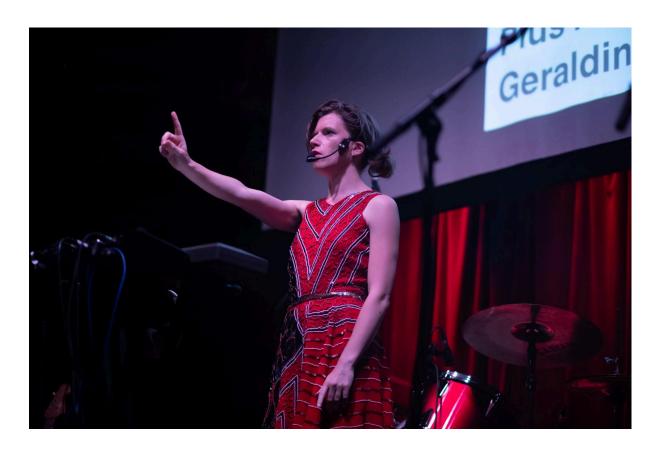
These themes are informed by Geraldine's broader experimental art practice and project 'overlove', encompassing a book published by Dostoyevsky Wannabe (2018), web series, and original music. Indeed, the overlove theme tune provides the forthcoming album's title track, which was honed through live composition performed on Resonance FM, and at Slade School of Fine Art, and San Mei Gallery (London).

Musically, Snell describes 'overlove' as "A sonic exploration of complex emotions around longing, loneliness, and love addiction. It delves into the struggle to stay afloat amidst dopaminergic highs and melodramatic lows, ever in pursuit of an unattainable connection, and the alienation from real relationships in the process."

A multifaceted creative possessing a masters' degree in fine art, Snell's highlights include films screened at **Piccadilly Circus' CIRCA** takeover, **London Short Film Festival**, and **Mascara Film Club**, as well as creative commissions with Eston Arts Centre and Sheffield Doc Fest. Snell has

performed live at **Earls' Court's Troubadour**, and **Lancashire's Beat-Herder**, as well as Soho's **Spice of Life**, Todmorden's **Golden Lion**, Hebden Bridge's **Trades Club** and France's **Caprices de Cabiron**.

With plays from **BBC Introducing**, funding from **Bradford Producing Hub**, and industry training from **Mastered: Music Business Bootcamp**, Geraldine is set to shine in 2025.



The New album 'overlove' Is Released February 14th 2025

Upcoming Live Dates:

Saturday 15th February 4pm: overlove album launch - Nan Moor's, Todmorden

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