

TEXT	Same Day	Hi, {{firstname}}! Just wanted to say thank you for stopping by our open house today. If you have any questions please don't hesitate to reach out. -{{agentfirstname}} {{agentlastname}}
EMAIL	2 Days Later	<p>Subject: Great Meeting You!</p> <p>Thanks again for stopping by our open house. It was great to meet you!</p> <p>Best,</p> <p>Melanie Byrne 512.817.1070</p> <p>-Sent From My iPhone</p>
TEXT	3 Days Later	If you happen to be out looking at houses again this weekend, download our app: http://app.kw.com/KWCT869 It is the most accurate home search app in the Austin area. Let me know if you have any questions! -Melanie Byrne
TASK	3 Days Later (morning)	Set up on MLS Search
EMAIL	3 days later at 8:00 pm	<p>Subject: Complimentary Property Updates</p> <p>Dear {{firstname}},</p> <p>To help with your home search, I customized a home search for you, that is exclusive to my clients only, and thought you may find it useful too. The updates will inform you of new listings that match your search criteria, as soon as they become available. There are many serious home buyers in today's market so being aware of available properties will not only help you be a more educated and savvy home buyer, but also a potential front runner when that "perfect" home that you've been waiting for hits the market.</p> <p>Please let me know if you have any questions. I hope you enjoy these updates!</p> <p>{{emailsignature}}</p>
TASK	4 days later at	Check-In

	11:00 am	
EMAIL	5 days Later	<p>Subject: This is a long shot</p> <p>Hello {{firstname}}</p> <p>This is a long shot but often people use open houses to try and gain an understanding of their own home value. Is this the case with you? If so, I would love to give you a free online no hassle estimate or an in-depth broker price opinion.</p> <p>Interested?</p> <p>{{emailsignature}}</p>
EMAIL	6 days later	<p>Subject: Are you relocating?</p> <p>Hello {{firstname}},</p> <p>Whether you are from Austin or are relocating into our area, I can help!</p> <p>Two important things to note:</p> <p><i>1) If you live locally and have a home to sell I am more than willing to give you a free estimate of your home's value.</i></p> <p><i>2) If you are relocating to Austin I have an amazing relocation package to send you.</i></p> <p>Which of these are you needing at the moment?</p> <p>{{emailsignature}}</p>
TASK	6 Days Later	Call & Check-In
EMAIL	7 Days Later	<p>Subject: How are we doing?</p> <p>Hello {{firstname}}</p> <p>Hope you are having a wonderful day!</p> <p>I want to be sending you only the most relevant properties. Shall I adjust my search criteria for a better match to what you are looking for? I have an opening this week if you would like to view some homes.</p>

		{{emailsignature}}
EMAIL	8 Days Later	<p>Subject: VIP Buyer Services</p> <p>Hello {{firstname}},</p> <p>Many of my buyers feel that real estate websites only tell half the story about that home.</p> <p>If you are not ready to start touring homes, I have a VIP buyer service you might really appreciate. I can send you plat maps, tax information, videos, neighborhood reports or additional photographs and sales history on any property that is for sale currently or has sold in the past.</p> <p>Can you think of anything you might need right now on a specific property of interest?</p> <p>{{emailsignature}}</p>
EMAIL	9 Days Later	<p>Subject: Is your loan information current?</p> <p>Hi {{firstname}},</p> <p>If you've already gotten pre-approved - kudos to you for getting it done - but I wanted to check in with you and make sure that your loan information is current.</p> <p>If you've made any significant purchases (such as a car), experienced any changes in your employment or credit score, or paid off (or opened) any credit cards, the amount your lender approves you for may have changed.</p> <p>Let me know if you have any questions!</p> <p>{{emailsignature}}</p>
TEXT	9 Days Later	Hey {{firstname}}, we had an out of town client cancel a showing appt this weekend and now have an opening. Can I schedule some showings for you? - {{agentfirstname}} {{agentlastname}}
TASK	10 Days Later	Call/ Check In

EMAIL	10 Days Later	<p>Subject: {{firstname}}, are you still in the market?</p> <p>Hi {{firstname}}, I was wondering if you were still in the market for a home. If so, please let me know via email or you can call me directly at {{agentphone}}.</p> <p>Best,</p> <p>Melanie</p> <p>-Sent From My iPhone</p>
--------------	---------------	--