

Welcome to our 2027 calendar, we want to share it with Authors, readers, & bloggers!

AUTHORS: Think of this like a NORMAL calendar, we do not promote on the weekends but if you don't see the date on here, it is AVAILABLE. We also will host up to 3 promotions on one date (so don't worry if someone has your date, we promote up to 3 promotions in one day), but we TRY not to book too many as we want each client to have their day to shine! WANT MORE INFO, FILL OUT OUR CLIENT INTEREST FORM!

READERS: You can see who is releasing when & stay up to date for when you want to read & review! * The Calendar will update, as we gain NEW clients. So keep this link handy or head to the website to check it out.

Want to participate in an ARC tour, click the TITLE and it should LINK you to that book tour to sign up. If it does not, that tour is not LIVE yet. You can check our website for updates https://www.thenextsteppr.com/signups

COLOR CODE:

ORANGE = RELEASE PROMOTION
YELLOW = COVER REVEAL
BLUE = AUDIO PROMOTIONS
PURPLE = TITLE/SERIES REVEAL
GREEN = TROPE REVEAL
RED = AWAY OR HOLIDAY
DARK BLUE = TNS VACATION

- **BLANK TITLES OR TBA MEAN THE BOOK HAS NOT BEEN ANNOUNCED PUBLICLY YET**
- **ALL DATES ARE TAKEN BELOW, EACH CLIENT RECEIVES THEIR OWN PERSONAL PROMOTIONAL DAY (UP TO 3 PROMOTIONS IN ONE DAY)**
- **WE DO NOT PROMOTE ON WEEKENDS**
- **THIS IS WHY WE ALWAYS ASK CLIENTS TO BOOK QUICKLY, BOOK WITH US 10-12 WEEKS FROM YOUR LAUNCH DATE, SO WE HAVE ACCURATE TIME TO PROMOTE YOU TO OUR READERS**
- **WE HOPE YOU ENJOY OUR NEW CALENDAR SO YOU CAN READ & REVIEW YOUR FAVORITE AUTHORS**
- **AUTHORS REACH OUT IF YOU HAVE ANY QUESTIONS: KIKI@THENEXTSTEPPR.COM**

JANUARY

11	TNS BACK	BACK IN THE OFFICE	FOR 2027
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
18	HOLIDAY	OFF	HOLIDAY
19	TEASER REVEAL	SAFE	NICOLE D'ANDREA
20	COVER REVEAL	TBA	TBA
21	RELEASE PROMOTION	BLIND HORIZON	PJ FIALA
28	RELEASE PROMOTION	SAFE	NICOLE D'ANDREA

FEBRUARY

DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
15	HOLIDAY	OFF	HOLIDAY
15	RELEASE PREMOTION	TBA	TBA
22	RELEASE PROMOTION	K!LL FOR ME	DMR
DATE	COVER REVEAL	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR

MARCH

DATE	COVER REVEAL	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR
18	RELEASE PROMOTION	TBA	TBA
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR

APRIL

DATE	COVER REVEAL	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR

MAY

DATE	COVER REVEAL	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR
OFF	SUMMER BREAK	MAY 31 - 6	BACK JUNE 7

JUNE

DATE	COVER REVEAL	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR

JULY

OFF	4th OF JULY HOLIDAY	JUNE 30 - July 5	BACK JULY 6
DATE	COVER REVEAL	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR

DATE	COVER REVEAL	TITLE	AUTHOR
13	RELEASE PROMOTION	THE SHRIKE	CORA REILLY
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR

AUGUST

DATE	COVER REVEAL	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR

SEPTEMBER

6	HOLIDAY	OFF	BACK ON THE 7
DATE	COVER REVEAL	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR

OCTOBER

DATE	COVER REVEAL	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR

DATE	COVER REVEAL	TITLE	AUTHOR

NOVEMBER

DATE	COVER REVEAL	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
OFF	HOLIDAY	24-28	BACK NOV 29

DECEMBER

DATE	COVER REVEAL	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	RELEASE PROMOTION	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR
DATE	COVER REVEAL	TITLE	AUTHOR
10	WINTER BREAK	LAST DAY IN OFFICE FOR 2025 DECEMBER 10 - JANUARY 10	BACK JAN 10, 2028