



Outline Your Skillshare Class

Step 1: Make a Copy or Download Template	In order to use this template you will need to make a copy. To do so, select File (in the upper right hand corner) → Make a Copy → Save to your drive to create your own editable version of this Google Doc (note: you'll need a Gmail account). Alternatively, you can download the template as a word document. To do so, select File (in the upper right hand corner) → Download as → Microsoft Word (you will not need a Gmail account for this).
Step 2: Check out a Few Tips	Check out this section of our Teacher Handbook for tips on how to outline your video lessons.
Step 3: Outline Your Class	Outline your class using the “Video Lesson Outline” table below. Add your class project in the “Project Description” table.
Step 4: Get Feedback	Select Share (blue button on the top right-hand corner) → Advanced → On - Anyone with the Link Can View . Share that link in the Skillshare Teachers Group or email a link or attachment to our Community team at teach@skillshare.com for feedback.

Video Lesson Outline

Class Title: Painting Semi-Abstract Animals in Watercolors <i>Best practices:</i> • Be specific ◦ Keep your title to 30 -70 characters • Incorporate keywords relevant to your class ◦ Topic, skills or techniques, tools, project, takeaways • Use proper capitalization
Class Description <i>Your class description is a brief overview of your class and should cover:</i> - <i>What the class is about and a few of the skills students will learn</i> - <i>An overview of the class project</i> - <i>Who the class is geared toward or if any prior knowledge or experience is required</i>
In this Skillshare class you will learn some basic watercolor and sketching techniques, and create your own painting (or series!) of an animal using dreamy whimsical watercolor washes. I'll take you through the process of learning about your chosen animal, breaking it down into shapes so that you understand better how to draw it. Choosing your color scheme for your piece. Sketching it out then adding the paint, then final details. This class is aimed at all skill levels. Some familiarity with sketching and drawing from reference definitely helps, but I will try to explain as clearly as possible for those who don't have much experience with it.

Outlining your class is one of the best ways to ensure your video lessons are well-organized and engaging.

Tips & Best Practices	Video Lesson Title	Video Format	Video Length	Talking Points & Key Concepts
<i>*Add as many video lessons as you need. To add more rows: Right click > Insert row</i>	<i>Give each video lesson a clear, concise title.</i>	<i>Examples: Talking Head, Physical Demo, Screencast and Slides. Aim to vary your video format every 1 - 2 minutes to keep your audience engaged.</i>	<i>Video lessons are 2-5 minutes, on average.</i>	<i>Skillshare classes are typically 20-60 minutes in total length. Each video lesson can include: a demonstration of techniques, definition of concepts, examples and your unique perspective!</i>
<i>In the first video, give a brief (<4 min) overview of who you are, what you'll be teaching, what students will learn and why this class is important. For a more complete intro video template, head here.</i>	Introduction	Talking head Physical demo	2-3 minutes	
<i>Throughout your video lessons, be sure to:</i> • <i>Define key concepts</i> • <i>Show students how to complete the class project</i> • <i>Share personal tips, tricks and hacks</i>	Your Project	Talking head Physical demo (shots from the actual lessons)	1-2 minutes	Introduction to the project. Encouraging doing a series of up to 3 paintings. What makes a series? Preparation sketches and studies can also be shared
	Materials	Demonstration - overview and close-ups of materials	3-5 minutes? Up to 7 maybe	Brushes Paints Paper Rag Water cups Sketchbook Pencil Eraser + Alternatives
	Basic techniques	Physical demo	5 minutes	Sketching techniques? Deconstruction into shapes Wet in wet

				Wet on dry Negative painting
	Choosing your concept	Talking head Screencast Physical demo	5 minutes	Mood Animal Color palette
	Research	Demonstration Screencast	3 minutes	Preliminary studies to understand the animal Thumbnail sketches
	Base sketch	Demo	2 minutes	Sketching the animal out on paper X 3 (each example)
	Painting	Demo	6-7 minutes	Laying down the first wet-in wet washes Rough negative painting Final details X 3
<i>In your last video lesson recap key points of the class and encourage students to post their projects to the project gallery.</i>	Thanks / Final Thoughts	Screencast Recycled footage from before	2 minutes	Recap of techniques Recap of preparation sketching Encouraging to make a small series Encouraging to share project

Class Project

All Skillshare classes include a class project that prompts students to put their new skills to action. Come up with an exercise or assignment that students can easily complete. Learning more about crafting a class project [here](#).

Project Description

Start with a concise sentence that summarizes the entire project. Follow with a few lines or a brief paragraph explaining the details of the project in more depth. What will students need to do to complete the project? If appropriate, you can share a step-by-step list of instructions.

Wrap up the class project description by describing exactly what the finished project will look like, what format it should be in, etc... Finally, encourage your students to share their project in the class project gallery.

For your class project, you will create at least one, but up to 3 paintings using your chosen animal(s) and color palette(s). I suggest following the process as taught in the class and encourage you to share not only your finished paintings, but also your research sketches and swatches.

To complete your project, you can either follow step by step with the videos, or watch all of them in a row and then create your own project, as you feel most comfortable. The materials that you will need are explained in the material video. As said there, don't fret if you don't have the best materials. Use what you can get.

Lastly, do share with us what you come up with! I look forward to seeing your project!

Helpful Links:

[Class Publishing Checklist](#)

[Teacher Handbook](#)

[Class Merchandising Guide](#)

[Teach Challenge](#)

Curious to see how a great outline can produce a fantastic class? Check out these outlines and the fabulous classes that came from them!

- Dylan Mierzwinski's [outline](#) for her class [Digitizing Hand Drawn Sketches with Character](#)
- Stanley Idesis' [outline](#) for his class [Content That Attracts: Discover Content Ideas and Grow Your Audience](#)