Integrated Marketing Communications



Mathematics (3 hours)

Basic Computer Skills (3 hours)

__ MAT 1753 Quantitative Reasoning (or higher)

CSC 1123 Computer Applications I



HIS 2213 American History I

HIS 2223 American History II

This curriculum is for students earning an Associate of Arts degree from Northwest Mississippi Community College and planning to pursue a <u>Bachelor of Science - IMC</u> with the University of Mississippi.

NWCC Core Curriculum Natural Sciences with Labs (8 hours) Choose two **English Composition (6 hours)** BIO 1113 & 1111 Principles of Biology I ENG 1113 English Composition I BIO 1133 & 1131 General Biology I ENG 1123 English Composition II BIO 1213 & 1211 Environmental Science Literature (6 hours) Choose two BIO 1533 & 1531 Survey of Anatomy & Physiology ENG 2223 American Literature I BIO 2513 & 2511 Anatomy & Physiology I ENG 2233 American Literature II BIO 1123 & 1121 Principles of Biology II ENG 2323 British Literature I BIO 1143 & 1141 General Biology II ENG 2333 British Literature II BIO 2523 & 2521 Anatomy & Physiology II ENG 2423 World Literature I BIO 2923 & 2921 Microbiology ENG 2433 World Literature II CHE 1213 & 1211 General Chemistry I CHE 1223 & 1221 General Chemistry II Fine Arts (3 hours) Choose one __ CHE 1313 & 1321 Principles of Chemistry I MUS 1113 Music Appreciation CHE 1323 & 1321 Principles of Chemistry II ART 1113 Art Appreciation SPT 2233 Theatre Appreciation CHE 2424 & 2420 Organic Chemistry I CHE 2434 & 2430 Organic Chemistry II Social or Behavioral Sciences (6 hours) Choose 2 PHY 1113 & 1111 Introduction to Astronomy SOC 2113 Introduction to Sociology PHY 2243 & 2241 Physical Science I SOC 2133 Social Problems PHY 2253 & 2251 Physical Science II SOC 2143 Marriage and Family PHY 2413 & 2411 General Physics I ECO 2113 Principles of Macroeconomics __ PHY 2423 & 2421 General Physics II ECO 2123 Principles of Microeconomics PHY 2513 & 2511 Engineering Physics I EPY/PSY 2533 Human Growth and Development **History (Choose 2)** EPY/PSY 2513 Child Psychology His 1113 Western Civilization I PSY 1513 General Psychology __ HIS 1123 Western Civilization II PSC 1113 American National Government

Additional Courses

<u>Language (Choose either Computer Science or Foreign Language, 3-12 hours)</u>

Computer Science Language

CSC 1213 Computer Basic Programming I OR

Foreign Language (1-4 of same language)

- MFL 1213 Spanish I
- __ MFL 1223 Spanish II
- MFL 2213 Spanish III
- MFL 2223 Spanish IV

Diversity Requirement (3 hours) Choose one

- PHI 1113 Old Testament Survey
- PHI 1133 New Testament Survey
- _ PHI 2613 World Religions I
- PHI 2623 World Religions II

Humanities (3 hours)

- __ PHI 1113 Old Testament Survey
- _ PHI 1133 New Testament Survey
- PHI 2613 World Religions I
- PHI 2113 Introduction to Philosophy
- PHI 2143 Ethics
- __ PHI 2713 Logic

Public Speaking (6 hours) Choose two

- COM 2483 Intro to Mass Communications
- SPT 1113 Public Speaking **OR** BOA 2631 Business Communication

Notes

This coursework meets the minimum requirements for transfer; however, it may not fulfill all the requirements needed to complete an associate degree. Please consult your community college advisor to determine the courses necessary to complete your degree.

Notes

IMC majors may apply 62 community college credit hours to the bachelor's degree.

IMC students must choose a minor:

General Business (6 hours)

- ACC 2213 Principles of Accounting I (with "C" or better)
- __ ECO 2113 Principles of Macroeconomics (with "C" or better) OR ECO 2123 Principles of Microeconomics (with "C" or better)

Accountancy (6 hours)

- ACC 2213 Principles of Accounting I (with "B" or above)
- ACC 2223 Principles of Accounting II (with "B" or above)

Entrepreneurship (All classes can be taken at Ole Miss-DeSoto.)

Sports Administration (All classes can be taken at Ole Miss-DeSoto.)