One Pager – Activity #18
Fall 2021 Strategic Plan Showcase

Activity #18 Charge:
Establishing a campus-wide working group to explore university-industry partnerships.

Chairs:
Gina Jacobs & Stacy Carota

Members:
- Hala Madanat
- Jerry Sheehan
- Victor Nava
- Shara Tscheulin (SDSU Global Campus)
- Kumar Narayanan
- Amando Sepulveda (Associated Students)
- Daniel Nieto (Associated Students)

Progress to Date:
We worked with leadership, colleges, various departments and other areas of campus to create the mission and charge for the University-Industry Partnership Working Group, which includes:

Reporting to Vice President Madanat, the University-Industry Partnership Working Group will work to do the following in support SDSU programs/departments/entities in their pursuit of public-private partnerships:

- Serve as a clearinghouse that is knowledgeable about the various public-private partnerships/relationships that exist through the campus community
- Identify potential opportunities for new or enhanced engagement with private and public partners
- Evaluate proposed partnerships and make recommendations to leadership to improve benefits to campus

In addition, we consulted campus leadership to identify appropriate representation for the working group, and submitted a list of identified potential members to VP Madanat and the President's office in July 2021 for review and consideration.

Timeline to Completion:
Formal invitations were sent from the President's office to possible committee members in September 2021. This concludes the Activity 18 charge.