



AN INITIATIVE OF

the de Beaumont Foundation + Kaiser Permanente

## City Promotion Toolkit

### Greenspace in American Cities: How Access to Parks and Nature Can Improve Health and Well-Being

*Important Note: Greenspace in American Cities is under embargo until Wednesday, June 14 at 12:01 a.m. ET. Please do not share the report until the embargo lifts (the report link will go live on June 14).*

Report promotion graphics are available [here](#) for download, including city-specific content, an infographic, and a GIF.

#### Join the Conversation on Social Media

- Who to follow and tag: [@City\\_Health](#) and [@TPL\\_Org](#) (Twitter), [CityHealth](#) and [Trust for Public Land](#) (Facebook), [CityHealth](#) and [Trust for Public Land](#) (LinkedIn)

#### Twitter:

- In 2022, [city name] earned a gold medal from @City\_Health for our policies on #greenspace. Learn how expanding #ParkAccess contributes to community health in this new report from CityHealth and @tpl\_org: <https://www.cityhealth.org/greenspace-in-american-cities-2023>
- .@City\_Health just released a new report with @tpl\_org on how access to #greenspace improves health and well-being in our communities. Read it: <https://www.cityhealth.org/greenspace-in-american-cities-2023>
- NEW report from @City\_Health and @tpl\_org: How can city leaders improve individual and environmental health? By expanding access to #greenspace. Learn more: <https://www.cityhealth.org/greenspace-in-american-cities-2023>

- Read the latest from @City\_Health and @tpl\_org: "Greenspace in American Cities: How Access to Parks and Nature Can Improve Health and Well-Being."  
<https://www.cityhealth.org/greenspace-in-american-cities-2023>
- Policies that increase access to #greenspace boost communities' social bonds as well as individual and environmental health, according to this NEW report from @City\_Health and @tpl\_org:  
<https://www.cityhealth.org/greenspace-in-american-cities-2023>
- Cities with equitable and accessible #greenspace are healthy cities. Read how local leaders are investing in #ParkAccess in a new report from @City\_Health and @tpl\_org: <https://www.cityhealth.org/greenspace-in-american-cities-2023>
- Parks and nature play a huge role in supporting urban residents' mental and physical health. This new report from @City\_Health and @tpl\_org shares how local leaders are investing in #greenspace in creative ways:  
<https://www.cityhealth.org/greenspace-in-american-cities-2023>
- Every person deserves access to #greenspace and the benefits it has on our mental and physical health. Learn how cities are investing in #ParkEquity in this NEW report from @City\_Health and @tpl\_org:  
<https://www.cityhealth.org/greenspace-in-american-cities-2023>
- NEW report from @City\_Health and @tpl\_org shares findings on how local leaders can tackle disparities in park access in U.S. cities. Explore it here:  
<https://www.cityhealth.org/greenspace-in-american-cities-2023>

## Facebook:

- In 2022, [city name] earned a [gold/silver/bronze] medal from @CityHealth for our policies on #greenspace. Learn how expanding #ParkAccess contributes to community health in this new report from CityHealth and @Trust for Public Land:  
<https://www.cityhealth.org/greenspace-in-american-cities-2023>
- @CityHealth just released a new report with @Trust for Public Land on how access to #greenspace can improve health and well-being in American cities. Read it here:  
<https://www.cityhealth.org/greenspace-in-american-cities-2023>
- This week, @CityHealth and @Trust for Public Land released their new report "Greenspace in American Cities: How Access to Parks and Nature Can Improve Health and Well-Being." Explore their findings here:  
<https://www.cityhealth.org/greenspace-in-american-cities-2023>
- From Portland and Pittsburgh to Minneapolis and Baltimore, local leaders are making an impact on residents' and the environment's health by investing in policies that expand access to #greenspace, @CityHealth and @Trust for Public Land report in their latest release. Learn more:  
<https://www.cityhealth.org/greenspace-in-american-cities-2023>

- Policies that increase access to #greenspace like those in Portland, Pittsburgh, Minneapolis and Baltimore promote physical health, protect the environment, improve mental well-being and strengthen social bonds in our communities. Learn more in this new report from @CityHealth and @Trust for Public Land: <https://www.cityhealth.org/greenspace-in-american-cities-2023>

## LinkedIn:

- In 2022, [city name] earned a [gold/silver/bronze] medal from @CityHealth for our policies on #greenspace. Learn how expanding #ParkAccess contributes to community health in this new report from CityHealth and @Trust for Public Land: <https://www.cityhealth.org/greenspace-in-american-cities-2023>
- .@CityHealth just released a new report with @Trust for Public Land on how access to #greenspace can improve health and well-being in American cities. Read it here: <https://www.cityhealth.org/greenspace-in-american-cities-2023>
- This week, @CityHealth and @Trust for Public Land released their new report "Greenspace in American Cities: How Access to Parks and Nature Can Improve Health and Well-Being." Explore their findings here: <https://www.cityhealth.org/greenspace-in-american-cities-2023>
- From Portland and Pittsburgh to Minneapolis and Baltimore, local leaders are making an impact on residents' and the environment's health by investing in policies that expand access to #greenspace, @CityHealth and @Trust for Public Land report in their latest release. Learn more: <https://www.cityhealth.org/greenspace-in-american-cities-2023>
- Policies that increase access to #greenspace like those in Portland, Pittsburgh, Minneapolis and Baltimore promote physical health, protect the environment, improve mental well-being and strengthen social bonds in our communities. Learn more in this new report from @CityHealth and @Trust for Public Land: <https://www.cityhealth.org/greenspace-in-american-cities-2023>

## Portland, OR Social

- .@PortlandGov is proud to be featured in a NEW report from @City\_Health and @tpl\_org, "Greenspace in American Cities: How Access to Parks and Nature Can Improve Health and Well-Being," for our policies expanding #ParkAccess! <https://www.cityhealth.org/greenspace-in-american-cities-2023>
- Since 2017, @PortlandGov has increased the percentage of residents that have access to a park within a 10-min walk of home from 85.7% to 90.2%. Learn how other local leaders made an investment in #greenspace a priority in this new report

from @City\_Health and @tpl\_org:

<https://www.cityhealth.org/greenspace-in-american-cities-2023>

### **Pittsburgh, PA Social**

- .@Pittsburgh is proud to be featured in a NEW report from @City\_Health and @tpl\_org, "Greenspace in American Cities: How Access to Parks and Nature Can Improve Health and Well-Being," for our policies expanding #ParkAccess!  
<https://www.cityhealth.org/greenspace-in-american-cities-2023>
- Through policy, funding and community engagement efforts to address #ParkEquity, @Pittsburgh is making access to high-quality parks a reality for all residents. Learn more in this new report from @City\_Health and @tpl\_org:  
<https://www.cityhealth.org/greenspace-in-american-cities-2023>

### **Minneapolis, MN Social**

- .@CityMinneapolis is proud to be featured in a NEW report from @City\_Health and @tpl\_org, "Greenspace in American Cities: How Access to Parks and Nature Can Improve Health and Well-Being," for our policies expanding #ParkAccess!  
<https://www.cityhealth.org/greenspace-in-american-cities-2023>
- When @CityMinneapolis realized that its park quality varied widely by neighborhood, local leaders developed criteria for more equitable #greenspace investments citywide. Learn how more cities are making #ParkEquity a priority in @City\_Health's and @tpl\_org's new report:  
<https://www.cityhealth.org/greenspace-in-american-cities-2023>

### **Baltimore, MD Social**

- .@BaltimoreMD is proud to be featured in a NEW report from @City\_Health and @tpl\_org, "Greenspace in American Cities: How Access to Parks and Nature Can Improve Health and Well-Being," for our policies expanding #ParkAccess!  
<https://www.cityhealth.org/greenspace-in-american-cities-2023>
- To tackle its long history of systemic inequities, @BaltimoreMD is implementing an equity-driven capital investment model, which will help to develop quality

#greenspace in the neighborhoods that need it most, @City\_Health and @tpl\_org share in their new report:

<https://www.cityhealth.org/greenspace-in-american-cities-2023>