

Better than Hustling for the Next “Big Payday”

**Learn how to Grow your Income 10% per Month to go from
Copywriting Gigs to a Full Scale Agency**

“Work never sleeps” is what they said.

“Your big break will come” is what they said.

“Don’t charge too much” is what they said.

And where are they now?

Are they successful enough to go off and do whatever they want?

Or are they digging into a hole they can’t get out of, begging for a little thing called *rest*?

Working countless hours, hoping to retain a lead that never comes back, and feeling sorry for their “unfortunate circumstances.”

Take a Moment to Consider a Different Path

My name is Joanna, the founder of 10x Freelance Copywriter, and I’m here to address the elephant in the room.

If any of the above applies to you and you are looking to escape the 9-5 grind of running a modest copywriting business...

... then take a page from my student Samar's playbook because, at one point, she was just like you.

She was a casual freelancer exchanging her time for money for *hotshot* names (but earning nothing).

Delivering terrific results for dream clients, but somehow allergic to the "big payday."

A payday that came and went, never justifying the means to an end.

Struggling to bring in 15k/year when she knew she was worth 100k/year.

But in the first year during the pandemic, she joined 10xFC and made a net profit of 100k.

All while providing for her kids and exploring the world like anyone should be able to.

A mother, a freelancer, and a hard worker finally getting the pay that alluded her all this time.

She is fully booked weeks in advance, without asking herself where the next client will be as she wonders whether to start an agency to fulfill the leads knocking on her front door.

And you can follow her path just the same.

Stop lying to yourself that "the grind never ends" only to get burned out like the rest.

You aren't like the rest if you believe in these two things:

- 1) Quitting is the only way you lose in the freelancing game.
- 2) If *they* can do it, you can do it too.

But if none of this applies to you, 10xFC is not right for you.

If you haven't gotten a client in the past 3 months, I'm not the coach for you.

We don't teach the basics because we expect the best out of 10xFC. No excuses, no quitting, no doubt.

Just sheer determination to get after it, believing that you earn what you're worth.

Change your Mindset Once and For All

With 400+ members to back me up, we understand steady success overshadows "overnight success."

Sure, it might feel good to make \$5000 in one month...

... but then you make \$500 the next month.

Constantly chasing the next client, the next gig, the next break from the madness.

What you really need is a purposely stable income, growing every month like a well-oiled machine.

Where you never veer off into the deep end, wishing to relive the past month all over again.

That is what we preach inside of 10x Freelance Copywriter from the start.

Don't expect to become a millionaire anytime soon. Those dreams won't come with **THAT** mindset.

What you should expect is a step-by-step process holding your hand along the way.

We generate cold hard results every single time, letting the obstacles motivate us to do better.

Constantly raising the bar to make any upsell fly under your client's radar.

So let's get you to 6 figures by mid-2025 by writing for cool clients with massive budgets.

It's Time to Show the Results

After hearing what we offer, you are probably asking yourself this.

"Ok, but why should I trust you over everyone else?"

If I was in your shoes, I'd ask the same question.

There are so many fake gurus out there, promising the world to scam their audience out of \$50...

Their whole reputation tarnished for a quick money grab.

And that's why we show results, not promises.



"Six weeks ago I spent I whole week on a \$60 blog post. And that was it. I signed up for 10xFC then Copy School shortly after. And I closed \$12,000 last week using the things I learned."

- ABI PRENDERGAST



"I had my first \$20K month – it feels surreal but it wasn't a fluke. 10xFC and Copy School basically changed my entire work life from timid and broke to freaking amazing. I can't wait to keep building (slowly but surely)."

- AJA STUART



“10x Freelance Copywriter”

Your no-BS guide to turn your ambition into a thriving copywriting business of steady growth.

[Purchase the Online Course]

Our 7 Guarantees to Crush the Freelance Competition

- ☐ **Direct access to your dedicated Slack community** to surround yourself with determined folks looking to get paid
- ☐ **Immediate access to module 1** with a new module each month (for 7 months)
- ☐ **Weekly 90-min Office Hours** with coach Joanna Wiebe or Amy Posner by your side
- ☐ **Biweekly “Freelance Fireside Chats”** to discuss with freelancers needing help with various challenges, ranging from communicating with clients to identifying leads online

- ☐ **Monthly 10% Tips**, delivering actionable steps to the gradual progression toward 6 figures
- ☐ **First right of refusal** for in-person retreats
- ☐ **Risk-free money-back guarantee**

[Spend \$1164 to Buy Right Now]

When starting 10xFC from the ground up, I've always made it my mission to provide pure value.

No fluff to distract from writing high-converting copy for the best clients.

When you look at other copywriting courses, what do you notice?

They have 15, 25, or *even* 50 courses in its entirety!

There's no way I would sit back and listen for hours, bored out of my mind, waiting for the module to finally end.

No one has the time or patience for that.

To make the course easy to navigate, there are separate training programs along with the main course material.

In other words, we have deliberately organized the modules to get the most out of less time.

Not to mention:

- Never stressing again about your income level at 3 am
- Understanding the simple ways to win in early interactions with leads
- Taking 4-days weeks without losing a cent from your business
- Scaling up your business to take as many clients as possible
- And much more...

Whatever you need is laid out in the course, ready to fully equip your copywriting toolbox.

The only thing left is to take action once you're there.

To sum up...

The value for an annual pass is \$1164 in my eyes but I can understand if you're hesitant about the price.

To ensure you get the best bang for your buck, we have dropped the cost by more than \$50...

Not even by \$100...

You can get 10x Freelance Copywriter for \$167 less than the normal price.

This adds up to \$997 to secure an entire year to level up your business from the ground up.

By applying everything I teach, the majority of our students make back their money within 3 months.

That's not speculation, that's a fact.

[Give me the course to save \$167]

I'm so certain of 10xFC's success rate that I'll give you a 7 day money-back guarantee.

Why would I give you 7 days to decide if you're ready?

The truth is most people aren't ready but think they are. After investing their time and money, the average student typically leaves within a week.

To solve this, we are making it clear that this is not meant for everyone.

People who log in every single day, implement the course material, and take action will forge their dream path.

While the rest stay behind, waiting to win the lottery rigged against them.

This allows for a low-risk, high-reward scenario if you're up for the challenge.

But I'm warning you...

Our other students are learning fast and the longer you twiddle your thumbs, the fewer opportunities you will have.

So What Choices do you have?

The way I look at it, there are three choices you could make:

- A. Continue an aimless journey for small-time clients, paying less and less for the time you put into projects - **not recommended**.
- B. Take what you've learned up until now to follow your own path with no guarantee of success - **also not recommended**.

Or...

- C. Purchase the course to understand the secrets of copywriting to bring in bigger and better clients. By executing the checklists and actionable tips, you will transform your one-time gigs into a full-on business.

[I choose the shortcut and buy "10xFC"]

P.S.

Before getting your hopes up, this course won't magically put money in your bank account.

What we do is help achieve your financial goals but ultimately, you are in charge of either taking action or procrastinating the work.

It all comes down to the belief in yourself to do the hard things.

As I mentioned earlier, we don't recommend a brand new freelancer to join the team.

The reason for that isn't simply the lack of skill or experience. It is the limited mindset that often holds them back from getting anywhere.

At the end of the day, we are all here to get paid.

So ask yourself this,

Will you focus on your business before the rest of the competition catches up?

The decision is up to you.

★★★★★

An inexpensive way to finally get this writer earning

Suzanne Delzio

I can't give Joanna and Amy enough credit for this course. It is so worth it. I have recommended to 5 friends already. I am done writing for nothing. I am 56, possibly a little old to start a new venture. I'll be 57.5 by the time I finish this course and Web Page Copy course which I'll take next. The way I look at it, I'll be 57.5 y.o. person with or without this knowledge. I may as well have it. I'll be working to 70 or 75 anyway!

★★★★★

Ah-mazing lessons - ummed and ahhed way too many times

Emilia Tanase

I love that I finally feel supported in this long and (so far, for me) lonely journey. Every lesson is packed with valuable info and the Slack group is insanely productive for me. I've got my first client ever through it and the lessons here + Copy School helped me keep this client happy. It's only getting better and better. I'm super happy!

[I am buying 10x Freelance Copywriter to Change my Life]