

2020 UAW-LUCA Contests

For Local Union Content Created in the 2019 Calendar year

2020 Social Media Contest

Category 1: Best use of social media

First Place

(1st)
5118

(1st) Creator(s)
Brandon Mancilla

(1st) Title/Headline
Roadmap to a Contact: with a strike

(1st) Name of publication, media or URL

[hgsuuaw](#)

(1st) Judges Comments

This content was developed by our local to provide a visual timeline of how our union arrived to a strike authorization vote. Our instagram contains many graphics and posters, not just photographs. This graphic was posted for 1,420 followers to see.

Second Place

(2nd) 862

(2nd) Creator(s)
Vanda Moore

(2nd) Title/Headline
UAW Local 862 Facebook page

(2nd) Name of publication, media or URL
[UAW 862 OnLine Facebook page](#)

(2nd) Judges Comments

This Facebook page is an excellent example of great social media use. The page combines photo and video to articulate the value of the union and more importantly the value of the local union. Engaging video and photos invite the user to want to participate in the many community events promoted on the page such as Toys for Tots.

Third Place

(3rd) Local
249

(3rd) Creator(s)
Patrick Hayes

(3rd) Title/Headline
United Auto Workers Local 249

(3rd) Name of publication, media or URL
<https://www.facebook.com/UAWLocal249>

(3rd) Judges Comments

This site does a good job of keeping members informed about what's happening at their local union, what's going on in the community, and how to strengthen the local by buying union. This site also does a great job of keeping content relevant and fresh by updating it frequently.

Honorable Mention

(HM) Local
2213

(HM) Creator(s)

Susan Pratt

(HM) Title/Headline

UAW Local 2213 Professional Registered Nurses

(HM) Name of publication, media or URL

[remember fallen heroes](#)

[Hero Billboards](#)

[Hero week 4](#)

[Heroes from other Unions out on Strike](#)

[Labor Day Hero Scavenger Hunt](#)

[Hero week 3](#)

[Signs made by Region 2B and other UAW Members](#)

[Hero Week 2](#)

[Hero Week 1](#)

(HM) Judges Comments

This local does an excellent job of highlighting and engaging its members around issues affecting the community. In this pandemic, they showcased the great work nurses all across the country have done by risking their lives to aid those who either caught or succumbed to the virus.

2020 Website Contest

Category 1: Best SolidWeb website

First Place

(Cat 1, 1st) Local
412

(Cat 1, 1st) Creator(s)
Robert Del Papa

(Cat 1, 1st) Title/Headline
UAW Local 412

(Cat 1, 1st) Name of publication, media or URL
<http://uaw412.org/>

(Cat 1, 1st) Judges Comments

For a local with many units, each one is represented in a clean manner, which is no easy task. All of the main needs for the members are met, including finding contract, local union officers, forms, contact information, etc. Site is kept up to date and hosts a robust amount of resources. Overall excellent website to serve members!

Second Place

(Cat 1, 2nd) Local
163

(Cat 1, 2nd) Creator(s)
Ralph Morris Jr.

(Cat 1, 2nd) Title/Headline
UAW Local 163 Website

(Cat 1, 2nd) Name of publication, media or URL
<https://www.uawlocal163.org/>

(Cat 1, 2nd) Judges Comments

Excellent promotion of ways to stay in contact with the local. Site is cleanly laid out with a personal touch of a member group photo at the top. Information is easy to find and the site is

updated frequently with relevant useful information and even a tutorial video for signing up for text messaging. Very useful! Overall fantastic website for members.

Third Place

(Cat 1, 3rd) Local
571

(Cat 1, 3rd) Creator(s)
Carol Mauro

(Cat 1, 3rd) Title/Headline
Soundings

(Cat 1, 3rd) Name of publication, media or URL
<https://region9a.uaw.org/local571>

(Cat 1, 3rd) Judges Comments
Very clean design and layout of information. Everything is easy to find and the menu isn't cluttered. Home page makes good use of the content area above articles for announcements. Overall great and easy to use site, especially for members!

Honorable Mention

(Cat 1, HM) Local
685

(Cat 1, HM) Creator(s)
John A. Keogh, Linda Taylor, Mike Rankert, Jerry Scott Jr.

(Cat 1, HM) Title/Headline
UAW Local 685

(Cat 1, HM) Name of publication, media or URL
<https://local685.org/>

(Cat 1, HM) Judges Comments
Great use of the sidebar area and homepage for updates. Menu is not cluttered and links to useful information. Awesome Podcast and Youtube videos offer a look into the local and what's going on. Great site!

Category 2: Best non-SolidWeb website

First Place

(Cat 2, 1st) Local
2250

(Cat 2, 1st) Creator(s)
Darin Gilley

(Cat 2, 1st) Title/Headline
UAW Local 2250

(Cat 2, 1st) Name of publication, media or URL
<https://www.uawlocal2250.net/>

(Cat 2, 1st) Judges Comments
Overall excellent content and layout of this mobile responsive website. The news/blog type layout and use of graphic content are clean. Information is searchable and easy to find, which is one of the most important things for members. Good job!

Second Place

(Cat 2, 2nd) Local
1268

(Cat 2, 2nd) Creator(s)
Marilyn Spradling

(Cat 2, 2nd) Title/Headline
UAW 1268

(Cat 2, 2nd) Name of publication, media or URL
<https://www.uaw1268.org/>

(Cat 2, 2nd) Judges Comments
Very clean layout and easy to read on both a computer or smart device. Information is easy to find and is relevant. Good job!

Third Place

(Cat 2, 3rd) Local
Region 8

(Cat 2, 3rd) Creator(s)
John Davis

(Cat 2, 3rd) Title/Headline
UAW Region 8

(Cat 2, 3rd) Name of publication, media or URL
<http://uawregion8.net/index.htm>

(Cat 2, 3rd) Judges Comments

The Region states section is a great resource and useful for members and is easy to use. Excellent home page with the regular updates and information on the region and links to local websites within the region. Overall clean layout and easy to navigate on desktop computer and tablet!

Honorable Mention

(Cat 2, HM) Local
1700

(Cat 2, HM) Creator(s)
Venita Glover, Louie Pahl

(Cat 2 HM) Title/Headline
UAW Local 1700

(Cat 2, HM) Name of publication, media or URL
<http://www.uaw1700.com/>

(Cat 2, HM) Judges Comments

While the site is only accessible to members, and I was unable to view the entire website---the site is mobile responsive and there appears to be a lot of content posted regularly. Having a member only option is good for posting content that is semi-sensitive. It gives members a sense of security in accessing information from the local.

2020 Video Contest

Category 1: Best Video

First Place

(1st) Local
685

(1st) Creator(s)
John A. Keogh, Pete Seeger, and all the brothers and sisters in the video

(1st) Title/Headline
UAW Local 685 out showing support with Local 292

(1st) Name of publication, media or URL
<https://youtu.be/CxBIrUKGvEM>

(2nd) Judges Comments
This second place finisher highlights UAW Local 685's support of Local 292's ongoing strike with GM. The use of varying effects and shots from time-lapse to tracking shots along with the interviews and added song keep the moments captured that day preserved for prosperity.

Second Place

(2nd) Local
862

(2nd) Creator(s)
Ron Hargrove, John Ellis

(2nd) Title/Headline
Union Engagement Workshops

(2nd) Name of publication, media or URL
[UAW 862 OnLine - Union Engagement Workshops are valuable... \(facebook.com\)](#)

(3rd) Judges Comments
Third place goes to UAW 862 OnLine for its Union Engagement Workshops video which uses video as a great resource for communicating to its members the value of the services they provide. From the opening shot with the Local president to the group discussions and member interviews, this video does a great job of making the best of video as a valuable tool for getting messages and information out to UAW members.

Third Place

(3rd) Local
2213

(3rd) Creator(s)
Anthony Sopko

(3rd) Title/Headline
Nurses Week 2020

(3rd) Name of publication, media or URL
[UAW Local 2213 Professional Registered Nurses - Nurses Week 2020 | Facebook](#)

(3rd) Judges Comments
Third place goes to this Nurses Week 2020 highlight video that does a fantastic job of showcasing the best of the week from Local 2213 nurses in a year that the value and respect has never been needed and appreciated more than they have this year when a pandemic shows us all how truly special these front line heroes really are.

Honorable Mention

(HM) Local
1264

(HM) Creator(s)
Latoshia Smith-Halty

(HM) Title/Headline
UAW LOCAL 1264 We are union strong

(HM) Name of publication, media or URL
[2019 Detroit labor day parade](#)

(HM) Judges Comments
The video created by LaToshia Smith-Halty was very creative. The quality of the video and filming was good. The content showed the essence of what the parade is like. The video captured the many things you will see at the Labor Day parade. There were various scenes, locations and subjects filmed along with many local featured. It was a great way to showcase solidarity in the UAW.

2020 Photo Contest

Category 1: Best Photo

First Place - Fred Taylor Award

(1st) Local
249

(1st) Creator(s)
Don Lehman

(1st) Title/Headline
Children of UAW members

(1st) Name of publication, media or URL
First Local News
[Local249_Best_Photo \(evalato.com\)](http://Local249_Best_Photo(evalato.com))

(1st) Judges Comments
The photo on the cover of the May 2019 issue of First Local News wins first prize because it's bold, daring, whimsical and places the viewer alongside the child collecting Easter eggs. The photo's use of close-up and Dutch-angle sets the pace for the action captured in the moment and the use of framing and depth pops the subject out from the cover and has me wanting to reach out beyond the frame and beat the child to the awaiting Easter egg myself.

Second Place

(2nd) Local
412

(2nd) Creator(s)
Elaine Copeman and Robert Del Papa

(2nd) Title/Headline
Photo collage of our annual children's Christmas party

(2nd) Name of publication, media or URL
Local 412 Leader Spring 2019 issue and www.uaw412.org

[Local412_best_photo \(1\) \(evalato.com\)](#)
[Local412_best_photo \(2\) \(evalato.com\)](#)

(2nd) Judges Comments

This second place winner is so full of eye-popping color it feels like the photos are freeze-frames of Disney cartoons which is perfect when capturing kids, princesses and Santa Claus! I particularly love the variety of shots used to fill these pages - from close-ups, group shots and over the shoulders - the capturing of this event is magical and informative.

Third Place

(3rd) Local
Region 9

(3rd) Creator(s)
Jessie Jesson

(3rd) Title/Headline
Workers Memorial in Niagara Falls NY

(3rd) Name of publication, media or URL
UAW 686 Voice of labor Summer Edition and UAW Solidarity Magazine The 9 Wire
[IMG_7560.JPG \(evalato.com\)](#)

(3rd) Judges Comments

This third place finisher found a unique angle to encompass as much of the moment as possible displaying the parties involved, the monument, flags, and the firetruck to show how big the celebration truly was. I salute this photo for its vivid imagery, its unique composition, and the ability to adapt to fit all the people in without obstruction all while waiting for the right winds to blow.

Honorable Mention

(HM) Local
598

(HM) Creator(s)
Debi Kirchner and Robin Stayton-Diehl

(HM) Title/Headline
When we were unable to hold our annual Halloween event due to the 2019 strike, we moved the event to the picket line

(HM) Name of publication, media or URL
Local 598 Eye Opener
[Best Photo \(evalato.com\)](#)

(HM) Judges Comments

This festive photo of monsters and goblins gets an honorable mention for its fun and energetic storytelling capturing moments shared by families highlighting the comradery of union brothers and sisters celebrating Halloween with their loved ones.

2020 Writing Contest

Category 1: Best local union or regional news story:

First Place

(Cat 1, 1st) Local
249

(Cat 1, 1st) Creator(s)
Chrissy Kline

(Cat 1, 1st) Title/Headline
In Times of Peace, Prepare for War

(Cat 1, 1st) Name of publication, media or URL
First Local News

(Cat 1, 1st) Judges Comments

This article was spot on in writing, topic and the accompanying photo. Writing about a possible looming strike is difficult but Local 249's Chrissy Kline did an excellent job informing members about what to expect and not expect if a strike occurred during Big 3 bargaining in the Fall of 2019. Great advice, accessible writing and a supportive tone that tries to calm everyone's nerves. Great job.

Second Place

(Cat 1, 2nd) Local
598

(Cat 1, 2nd) Creator(s)
Debi Kirchner

(Cat 1, 2nd) Title/Headline
Fallen, But Not Forgotten

(Cat 1, 2nd) Name of publication, media or URL
Local 598 Eye Opener

(Cat 1, 2nd) Judges Comments

A heartfelt story, well written, about loss and honor. The article describes how the Local 598 Veteran's Committee donated the Fallen Soldier Battlefield Cross to Local 598 members, and also told the poignant story of a local family whose son was killed while serving in the military in Afghanistan. Their heartbreak sparked them to put together an organization to help the wounded and their families, a wonderful gesture of remembrance and caring. Good research done on battle deaths, as well.

Third Place

(Cat 1, 3rd) Local
900

(Cat 1, 3rd) Creator(s)
Danita Brantley

(Cat 1, 3rd) Title/Headline
Local 900's Legacy Presidential Style

(Cat 1, 3rd) Name of publication, media or URL
Local 900 News

(Cat 1, 3rd) Judges Comments

A terrific look at the wisdom of Maya Angelou while the writer looks back at Local 900's solid legacy of presidential leadership that steered local members through the ups and downs of life. The article also does a good job of reminding readers that these former presidents are still active in the union and that there is a strong bond among them with current local leadership. It acknowledges not only the good work they've done but continue to do for Local 900 members. Great idea for a tribute article and well deserved! Nice touch including a group photo of the presidents mentioned in the article.

Honorable Mention

(Cat 1, HM) Local

(Cat 1, HM) Creator(s)

(Cat 1, HM) Title/Headline

(Cat 1, HM) Name of publication, media or URL

(Cat 1, HM) Judges Comments

Category 2: Best essay or opinion piece

First Place

(Cat 2, 1st)

Local 5118

(Cat 2, 1st) Creator(s)

Marisa J. Borreggine, writer; Rachel J. Sandalow-Ash, writer

(Cat 2, 1st) Title/Headline

Harvard, Hear Us: We Need a Contract for Gender Equity

(Cat 2, 1st) Name of publication, media or URL

Harvard Crimson (Local 5118 union members submitted op-ed)

(Cat 2, 1st) Judges Comments

Point-by-point, Borreggine and Sandalow-Ash call out the university's hypocrisy as it hosts a gender equity event, but won't negotiate a contract with Local 5118 that calls for strengthened sexual harassment and discrimination protections, pay to close the wage gap between men and women, and better health care that would help female academic workers. It's a powerful piece that no doubt caught the attention of the administration and the general campus population.

Second Place

(Cat 2, 2nd)
Local 598

(Cat 2, 2nd) Creator(s)
Jennifer Coon

(Cat 2, 2nd) Title/Headline
The Most Perfectly Imperfect Potatoes

(Cat 2, 2nd) Name of publication, media or URL

Eye Opener

(Cat 2, 2nd) Judges Comments
Jennifer Coon's piece on how potatoes donated by a local farmer made her reflect on her blessings in the midst of a strike is one of the most heartfelt pieces that's ever been submitted to this contest. A fantastic essay that put into words what many striking workers felt after seeing their communities come together for them. Her gratitude for potatoes -- and much more -- definitely comes through.

Third Place

(Cat 2, 3rd)
Local 249

(Cat 2, 3rd) Creator(s)
Pat Hayes

(Cat 2, 3rd) Title/Headline
Paying it forward pays off

(Cat 2, 3rd) Name of publication, media or URL
First Local News

(Cat 2, 3rd) Judges Comments

Pat Hayes' piece describes the solidarity expressed by fast-food workers during the GM strike. Where did they learn that solidarity works? From GM workers and others who stood by them in their fight for fair pay -- paying it forward. As Hayes so clearly points out at the end of his piece, "Turns out, paying it forward isn't just the right thing, it's also the smart thing." Indeed, and a smart op-ed as well.

Honorable Mention

(Cat 2, HM) Local
2195

(Cat 2, HM) Creator(s)
John Davis

(Cat 2, HM) Title/Headline
Addressing Illegal Immigration

(Cat 2, HM) Name of publication, media or URL
www.uawlocal2195.org

(Cat 2, HM) Judges Comments

Writing about hot button issues such as immigration is never easy, particularly when the issue is so politicized. But John Davis fashions his piece with plenty of facts -- not rhetoric -- and makes his point that common sense on where to spend dollars to effectively address immigration instead of building a wall that will not, is the right way to go.

Category 3: Best column or officer/committee report

First Place

(Cat 3, 1st) Local
400

(Cat 3, 1st) Creator(s)
David Murray

(Cat 3, 1st) Title/Headline

Company Sells Us Out

(Cat 3, 1st) Name of publication, media or URL
Local Motion

(Cat 3, 1st) Judges Comments

Local 400's David Murray does a great job encouraging members and laying out what's at stake as he explains how members will pull through the closure of Romeo Engine. His points were inspiring, backed by a strong headline and a good pull quote for emphasis. The writing was clear, inspiring and focused on concerns felt widely by the membership. He tackled the issue head on. Bravo!

Second Place

(Cat 3, 2nd) Local
2250

(Cat 3, 2nd) Creator(s)
Glenn Kage

(Cat 3, 2nd) Title/Headline
Strike Recap: A Message from Our President

(Cat 3, 2nd) Name of publication, media or URL
Newsline

(Cat 3, 2nd) Judges Comments

Good job inspiring members and outlining what happened with the strike, why it was called and how local 2250 members responded and participated. The 2019 strike was long and difficult and Local 2250 members showed their resolve. This article did a fine job describing how it unfolded, who participated and showed support, why the strike is one of the greatest acts of solidarity members can display and why their local president has their backs on the picket line.

Third Place

(Cat 3, 3rd) Local
598

(Cat 3, 3rd) Creator(s)
Ryan Buchalski and John Jackson III

(Cat 3, 3rd) Title/Headline

GM-UAW Strike 2019: 40 Days and 40 Nights

(Cat 3, 3rd) Name of publication, media or URL

UAW Local 598 - A Local Union With a Heart

(Cat 3, 3rd) Judges Comments

Local 598 leadership did a good job inspiring workers in this article and showing that when it comes to standing up to the company, leadership and members come together in solidarity and show their strength. Lots of credit was given to those who helped members stick together, and leadership acknowledged the sacrifice and hard work of members who stepped up when the time came to show UAW members will have their voice heard. The words of encouragement from leadership in this article were heartfelt and inspiring. Good work!

Honorable Mention

(Cat 3, HM) Local

(Cat 3, HM) Creator(s)

(Cat 3, HM) Title/Headline

(Cat 3, HM) Name of publication, media or URL

(Cat 3, HM) Judges Comments

Category 4: Best political report

First Place

(Cat 4, 1st) Local

249

(Cat 4, 1st) Creator(s)

Gwen Starkey

(Cat 4, 1st) Title/Headline

Members ratify new local contract at KCAP

(Cat 4, 1st) Name of publication, media or URL

First Local News

(Cat 4, 1st) Judges Comments

This column received the best award because of the content. The subject matter was very important to the membership because it explained local contract information. Gwen did a great job of articulating the important parts of the contract, why it is important and how the future could be impacted.

Second Place

(Cat 4, 2nd) Local

14

(Cat 4, 2nd) Creator(s)

Tony Totty UAW Local 14 President

(Cat 4, 2nd) Title/Headline

Community Action During the Strike

(Cat 4, 2nd) Name of publication, media or URL

Union Progress

(Cat 4, 2nd) Judges Comments

Community relationships and coalitions are important in advancing the cause of the UAW. It important to recognize those that support us and support those that support us. The column also reminds us to vote to people that have our interests in minds.

Third Place

(Cat 4, 3rd) Local

(Cat 4, 3rd) Creator(s)

(Cat 4, 3rd) Title/Headline

(Cat 4, 3rd) Name of publication, media or URL

(Cat 4, 3rd) Judges Comments

Honorable Mention

(Cat 4, HM) Local

(Cat 4, HM) Creator(s)

(Cat 4, HM) Title/Headline

(Cat 4, HM) Name of publication, media or URL

(Cat 4, HM) Judges Comments

Category 5: Best series

First Place

(Cat 5, 1st) Local
163

(Cat 5, 1st) Creator(s)
Ray Herrick & Andrew Lewis

(Cat 5, 1st) Title/Headline
Politically Speaking

(Cat 5, 1st) Name of publication, media or URL
The Union Times

(Cat 5, 1st) Judges Comments

Ray and Andrew wrote great political columns that were necessary during the political season. They both did a great job of educating the members on tough topics like lame duck sessions, company tax cuts, healthcare, dog whistling and social security. Each column took a difficult topic on while making it simple to comprehend.

Second Place

(Cat 5, 2nd) Local

(Cat 5, 2nd) Creator(s)

(Cat 5, 2nd) Title/Headline

(Cat 5, 2nd) Name of publication, media or URL

(Cat 5, 2nd) Judges Comments

Third Place

(Cat 5, 3rd) Local

(Cat 5, 3rd) Creator(s)

(Cat 5, 3rd) Title/Headline

(Cat 5, 3rd) Name of publication, media or URL

(Cat 5, 3rd) Judges Comments

Honorable Mention

(Cat 5, HM) Local

(Cat 5, HM) Creator(s)

(Cat 5, HM) Title/Headline

(Cat 5, HM) Name of publication, media or URL

(Cat 5, HM) Judges Comments

Category 6: Best first-time entry writing excellence

First Place

(Cat 6, 1st) Local
163

(Cat 6, 1st) Creator(s)
Darryl Stephens

(Cat 6, 1st) Title/Headline
Tales of a Local 163 - Strike Kitchen Captain

(Cat 6, 1st) Name of publication, media or URL
The Union Times: Fall 2019

(Cat 6, 1st) Judges Comments
Darryl did a great job of setting up what was needed during the historic strike. He laid out the importance of solidarity and working together. Every person is significant in the struggle and it is a sacrifice at times. We felt all of that in the article.

Second Place

(Cat 6, 2nd) Local
862

(Cat 6, 2nd) Creator(s)
Bruce Cash, writer Vanda Moore, Editor

(Cat 6, 2nd) Title/Headline

Please Take My Money

(Cat 6, 2nd) Name of publication, media or URL

Please Take My Money

(Cat 6, 2nd) Judges Comments

MISSING

Bruce used irony to get his point across that unions are still necessary. He wrote about holiday pay and hours worked which are points that prick the hearts of union workers everywhere. He reminded us of why we are in this great union and what the cost is of not being in a union. It was a great way to spread solidarity.

Third Place

(Cat 6, 3rd) Local

571

(Cat 6, 3rd) Creator(s)

Kristin Kvist-Morrow

(Cat 6, 3rd) Title/Headline

2019 CT VETERANS STAND DOWN EVENT Page 7

(Cat 6, 3rd) Name of publication, media or URL

Soundings

(Cat 6, 3rd) Judges Comments

Veterans are an important group that we must continue to take care of. They are plagued with many issues from mental health to job security. The story on Stand Downs was a great way to inform members and the community of the resources provided for veterans and alleviates the shame of needing help.

Honorable Mention

(Cat 6, HM) Local

167

(Cat 6, HM) Creator(s)

Robert Smith

(Cat 6, HM) Title/Headline

Veterans update

(Cat 6, HM) Name of publication, media or URL

Local News UAW Local 167

(Cat 6, HM) Judges Comments

2020 Print Contest

Category 1: General Excellence for publication designed by local

First Place

(Cat 1, 1st) Local 249

(Cat 1, 1st) Creator(s)

Pat Hayes

(Cat 1, 1st) Title/Headline

October 2019/November 2019 issues

(Cat 1, 1st) Name of publication, media or URL

First Local News

(Cat 1, 1st) Judges Comments

First Local News always has a great variety of stories from its talented staff as well as from other sources. It took pains to explain why supporting GM strikers was critical to its own members. The explainer on the ins and outs of the local contract was no doubt helpful to members who likely won't pore through the entire contract. The entire publication is well-written, well-researched, nicely photographed and has an eye-catching layout. It is deserving of top honors.

Second Place

(Cat 1, 2nd) Local 5118

(Cat 1, 2nd) Creator(s)

Lisa Xu and others

(Cat 1, 2nd) Title/Headline

HGSU Zine Vol. 1, Issue 3: Strike/Vol. 1, Issue 2

(Cat 1, 2nd) Name of publication, media or URL
Harvard Graduate Student Union-UAW Zine

(Cat 1, 1st) Judges Comments

Exceptionally informative publication, especially for those members who do not have experience being in a union. It goes through all of the steps to a strike in detail, explaining the terminology such as a strike authorization vote, and, most importantly, the reasons behind a potential strike. Both submitted issues provide clear, concise guidance to members about their potential roles in a job action. Layout a bit scrunched in some places but overall an excellent publication.

Third Place

(Cat 1, 3rd) Local 163

(Cat 1, 3rd) Creator(s)
Ralph Marris, Jr.

(Cat 1, 3rd) Title/Headline
Summer 2019/Fall 2019

(Cat 1, 3rd) Name of publication, media or URL
The Union Times

(Cat 1, 3rd) Judges Comments

There's a lot to like in Local 163's The Union Times. In addition to stories about the excellent community/charitable works the local is involved in, there are columns on why health care is so expensive and a front pager about racial dog whistles employed by politicians to distract from the real issues of the day. Excellent work on important issues. A little more work on the layout could have placed it higher. But this publication does an excellent job at educating its members about issues.

Honorable Mention

(Cat 1, HM) Local 862

(Cat 1, HM) Creator(s)
John Ellis, Vanda Moore

(Cat 1, HM) Title/Headline
Jan-Feb 2019/March-April 2019

(Cat 1, HM) Name of publication, media or URL
Online

(Cat 1, HM) Judges Comments

The publication may have had the most details in committee reports in the entire union -- all of it good information for workers on the line and in skilled trades to have. It really gives the reader the sense that the local is keeping tabs on what's going on. Good features, too, especially the Bikes or Bust feature. The one photo of all of the bikes would have made a great, compelling cover shot!

Category 2: General excellence for publication designed by vendor

First Place

(Cat 2, 1st) Local 598

(Cat 2, 1st) Creator(s)
Judy Losier

(Cat 2, 1st) Title/Headline
January 2019/February 2019

(Cat 2, 1st) Name of publication, media or URL
Eye Opener

(Cat 2, 1st) Judges Comments

Local 598's Eye Opener had front-page stories on its 80th-year anniversary and the unveiling of a mural at the local. Both were well done pieces and nicely tied the struggles of the past to the challenges of the future, namely the upcoming strike at GM. Both issues really gave members some perspective. The calendar may have changed but the issues we strike over have not. Kudos for a great overall job.

Second Place

(Cat 2, 2nd) Local 400

(Cat 2, 2nd) Creator(s)
David Murray

(Cat 2, 2nd) Title/Headline
January-March 2019/April-June 2019

(Cat 2, 2nd) Name of publication, media or URL
Local Motion

(Cat 2, 2nd) Judges Comments

It's true that readers do not spend as much time perusing an entire article; many only read the headline. Local 400's use of liftouts on its front serves two purposes: No. 1 it draws readers into the story with a key point. No. 2, liftouts, used correctly can help break up blobs of type. Excellent use in both instances here. The story welcoming new members is critical to making new members feel like they are a part of something important. And the advice to start planning now for a possible strike couldn't have been more on the money.

Third Place

(Cat 2, 3rd) Local 659

(Cat 2, 3rd) Creator(s)
Chuck Inman

(Cat 2, 3rd) Title/Headline
September 2019/October 2019

(Cat 2, 3rd) Name of publication, media or URL
Searchlight

(Cat 2, 3rd) Judges Comments

Solid publication that also sought to tie the historical underpinnings of the GM strike to the present-day situation and it succeeded. Well-written stories that no doubt gave members some perspective on their part in their local's history. One day, an editor down the road will use their photos.

Honorable Mention

(Cat 2, HM) Local

(Cat 2, HM) Creator(s)

(Cat 2 HM) Title/Headline

(Cat 2, HM) Name of publication, media or URL

(Cat 2, HM) Judges Comments

Category 3: Best front page designed by local

First Place

(Cat 3, 1st) Local
571

(Cat 3, 1st) Creator(s)
Editorial Editor Kristen Kvist-Morrow

(Cat 3, 1st) Title/Headline
Friends Don't Let Friends Cross Picket Lines

(Cat 3, 1st) Name of publication, media or URL

Soundings

(Cat 3, 1st) Judges Comments

This page wins first place for the clarity and resolution of the cover. The red and blue color scheme runs throughout the cover. The choice of pictures were great and the slogan button in the middle signifying unity brings it all together.

Second Place

(Cat 3, 2nd) Local

163

(Cat 3, 2nd) Creator(s)

Ryan Martin, Digital Layout Editor

(Cat 3, 2nd) Title/Headline

UAW ON STRIKE

(Cat 3, 2nd) Name of publication, media or URL

The Union Times: Fall 2019

(Cat 3, 2nd) Judges Comments

The picture of the member with the sign shows great imagery of the struggle that we continue to fight. The raw emotion of the strike comes through in the picture. The strike sign with writing on it comes through as the commitment of the striking members.

Third Place

(Cat 3, 3rd) Local

2069

(Cat 3, 3rd) Creator(s)

Don Cregger , Roger Parsell

(Cat 3, 3rd) Title/Headline

Memorial Day

(Cat 3, 3rd) Name of publication, media or URL

Voice of 2069

(Cat 3, 3rd) Judges Comments

The memorial day cover is very moving. It is simple and represents the holiday without overdoing it. The symbolism of the two men reaching towards each other really draws emotion.

Honorable Mention

(Cat 3, HM) Local

(Cat 3, HM) Creator(s)

(Cat 3, HM) Title/Headline

(Cat 3, HM) Name of publication, media or URL

(Cat 3, HM) Judges Comments

Category 4: Best front page designed by vendor

First Place

(Cat 4, 1st) Local

400

(Cat 4, 1st) Creator(s)

David Murray

(Cat 4, 1st) Title/Headline

We Are Ready!

(Cat 4, 1st) Name of publication, media or URL

Local 400 Local Motion

(Cat 4, 1st) Judges Comments

Local 400's Local Motion newspaper sets a high standard for local union publications. The cover is appealing, clear and makes it easy to focus on what the paper wants readers to take away. Good photos, nice arrangement and explanation of them, and a good amount of space for the main message of the newspaper from the local president. Great job, Local 400!

Second Place

(Cat 4, 2nd) Local
659

(Cat 4, 2nd) Creator(s)
Chuck Inman

(Cat 4, 2nd) Title/Headline
UAW on Strike

(Cat 4, 2nd) Name of publication, media or URL
Local 659 Searchlight

(Cat 4, 2nd) Judges Comments

Local 659's front page of the it's publication, "Searchlight 659," does a great job emphasizing the continuity of what our members do today to advocate for their rights with what our union brothers and sisters did decades ago. Putting similar photos side by side, one from today and one from years ago during famous labor battles, drives home the point with photos in a powerful way. The UAW's decades-long commitment to workers' rights is shown on full display in this front page.

Third Place

(Cat 4, 3rd) Local
598

(Cat 4, 3rd) Creator(s)
President Ryan Buchalski and GM Bargaining Chair Eric Welter

(Cat 4, 3rd) Title/Headline
What Solidarity Looks Like

(Cat 4, 3rd) Name of publication, media or URL
Local 598 Eye Opener

(Cat 4, 3rd) Judges Comments

Local 598 has done good work in providing images and balancing them with the text of a front page column. Good use of color. The page might shine even more with possibly fewer images that would create some room for a less busy display. Overall, good work.

Honorable Mention

(Cat 4, HM) Local

(Cat 4, HM) Creator(s)

(Cat 4, HM) Title/Headline

(Cat 4, HM) Name of publication, media or URL

(Cat 4, HM) Judges Comments