



MEDIA RELEASE

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2025 Minnesota 4-H Dairy Showcase Recognizes Shelby Swanson for Excellence

St. Paul, MN (8/24/25) - The top 25 4-H dairy project members from across Minnesota were recognized for their dedication to their cows, clubs and communities. The Minnesota 4-H Dairy Showcase is a points-based recognition program that awards cash prizes to the state's top 4-H dairy project members. More than \$88,000 was contributed by donors and awarded to youth at the 17th Annual Minnesota 4-H Dairy Showcase held Sunday, August 24th, at the Minnesota State Fair.



Shelby Swanson of McLeod County achieved 10th Place in the Minnesota 4-H Dairy Showcase. Kari is the parent of Shelby. Shelby will receive \$2,800 from Zinpro and Ziegler Ag Equipment.

Minnesota State Fair 4-H dairy cattle exhibitors who receive a purple or blue ribbon in their respective class are eligible to participate. Youth also complete an online leadership portfolio and earn points based on his or her project leadership, dairy-related activities and community



involvement. Bonus points are given to individuals receiving champion and reserve champion honors. A committee of judges selects the top 25 based on a scorecard format. To date, the event has awarded more than \$792,875 to deserving Minnesota 4-H youth.

The Minnesota 4-H Dairy Showcase is a joint effort between the Minnesota Livestock Breeders Association and the Minnesota 4-H Dairy Project Development Committee.