# **Privacy Policy**

This Privacy Policy outlines how Archia Studio collects, uses, discloses, and protects the information of our clients and website visitors.

## 1. Information Collection

We may collect the following information:

## • Personal Information:

- Name
- o Contact information (email address, phone number)
- Business information (company name, website address)
- o Project-related information (website content, design preferences)

#### Technical Information:

- o IP address
- o Browser type
- Operating system
- Website usage data (pages visited, time spent on site)

## 2. Information Use

We use the collected information for the following purposes:

- Providing Services: To fulfill our contractual obligations, such as designing and developing websites, and providing digital marketing services.
- **Communication:** To communicate with clients regarding project updates, inquiries, and other relevant matters.
- **Improving Services:** To analyze website traffic, identify user trends, and improve the quality of our services.
- Marketing and Promotions: To send promotional emails and newsletters (with client consent).
- **Compliance:** To comply with legal and regulatory requirements.

# 3. Information Sharing

We may share your information with:

- **Third-party service providers:** Such as hosting providers, domain registrars, payment processors, and marketing automation platforms.
- Business partners: In limited circumstances, with your consent.
- Legal authorities: To comply with legal requests or when required by law.

# 4. Data Security

We take reasonable measures to protect your information from unauthorized access, use, or disclosure, including:

- Implementing appropriate security measures on our servers.
- Using secure data encryption methods.
- Regularly reviewing and updating our security protocols.

#### 5. Data Retention

We retain your information for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law.

# 6. Your Rights

You have the right to:

- Access: Request access to the personal information we hold about you.
- Correction: Request correction of any inaccurate or incomplete information.
- Erasure: Request the deletion of your personal information in certain circumstances.
- Restriction: Request the restriction of processing your personal information.
- Data Portability: Request the transfer of your personal information to another organization.
- **Object:** Object to the processing of your personal information.

#### 7. Contact Us

If you have any questions or concerns regarding this Privacy Policy, please contact us at admin@archiastudio.com

# 8. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be effective immediately upon posting on our website.



Thanks And Regards
Aditya Singh
Founder | Project Manager
ArchiaStudio.com
hello@archiastudio.com
+91 7738600388 (Prefer Whatsapp)
Mohali,Punjab,India