

White Lies by Tara Betts - Movie Poster Assignment

Introduction:

“From the dreadful art work created for Nosferatu in 1922 till the present, horror movie posters have evolved with time, immensely. Having celebrated the twisted, the sick, the ghastly, the disgusting and the terrifying, this genre of art is highly evocative. It may be just another creepy photograph conveying malicious promises, or an abstract interpretation rendered by an elaborate painting, designers are experimenting with their creative juices from time immemorial to bring out the ghastly effect in their posters.

Creepy typography, high contrast illustrations, horrific creatures and ominous taglines are trademarks of effective horror movie posters. Creating an aura of mysteriousness while freaking out your audience simultaneously, works best for these posters. Raw terror, suspense and a hint of fright-fest are the things that your poster needs to convey to stimulate the nightmares and excite the curiosity of your potential moviegoers, so that they cannot help but check out for themselves what the movie has in store.”

- Dainis in Artwork

Directions: Follow the instructions provided below:

1. Read through the poem (reproduced below), paying particular attention to figurative language in the piece that contribute to the speaker’s attitude toward “white lies.”
2. Identify three different pieces of figurative language Betts utilizes throughout the poem.
3. Determine the literal meaning behind the figurative comparison. In other words, simply explain what is going on.
4. Reiterate the figurative meaning of the example.
5. Determine how those figurative comparisons are an effective means of establishing the speaker’s complex attitude toward “white lies.”
 - Use bullet points, not complete sentences.
6. In the final column of the chart, discuss how this particular portrayal, manifestation, or growth of a “white lie” is conveyed in the plot of *Othello*.

- Yes, the lies in *Othello* are significantly more nefarious in intent than a simple “white lie,” so have a bit of creative flexibility or grace in your interpretation/analysis.
7. When you’re done with the outline, use the quotes you analyzed (and your understanding of them) to create an *Othello* movie poster. Your posters should use **specific quotes from the poem** and should resemble a “classic” horror movie poster, one with an abundance of text and imagery. Though your poster does not necessarily need to have three different images in it, the poster should capture the general sentiment of your quotes collectively.
- Several examples of the style of these movie posters can be found below:
 - [The Brain Eaters](#)
 - [Mothra](#)
 - [Die Monster Die!](#)
 - [Terrified!](#)
8. Click on one of the following two programs to create your movie poster.
- [Link 1](#)
 - [Link 2](#)
- Remember, your posters should use three specific quotes from the text and should resemble the posters provided for you as examples.
 - The poster should be made for *Othello*, so use the quotes from “White Lies” as a means to depict the “horrors” that transpire in the play as the result of lies. Again, your poster does not necessarily need to have three different images in it, the poster should capture the general sentiment of your quotes collectively.
 - When you’re done, share the poster by either copy/pasting a shareable link (or the poster) in the space provided at the bottom of the document.

Poem
<p>WHITE LIES by Tara Betts</p> <p>Each one starts small and saccharine,</p>

puffed bundles of confectioner's sugar,
cottony chicks peeping softly.

Then the down molts* and they grow.
Feathers fall to the ground, thicken
settling excrement. Sharpened shanks

and spurs supported by growing claws
create unintended guests. The plush
gone, stiffened quills. Each lie is released—

clucking and alive. They fly anywhere
they please. No one knows where they
might decide to descend and take roost.

**sheds old feathers*

Example of Figurative Language from Poem	Literal Description of What's Taking Place In The Example. <i>*Explain What The Comparison Means.</i>	Figurative Description of What's Taking Place In The Example <i>*Explain What The Comparison Is.</i>	Discussion of How The Figurative Comparison Serves to Underscore Betts' Attitude Toward White Lies	How Does This Portrayal of a Lie Come to Life in <i>Othello</i> ?
"Each one starts small and saccharine, puffed bundles of confectioner's sugar"	Betts explains how white lies initially seem very innocent.	She compares white lies, as they initially seem to be, as small, cute, puffy bundles of confectioner's sugar.	<ul style="list-style-type: none"> The figurative comparisons connote something small, innocent, pure, incapable of ever causing any harm. Examples also convey how "sweet" some of these lies 	At the beginning of Iago's scheme, he does not outright say that Desdemona was having an affair; he initially said to simply keep an eye out on Cassio and Desdemona's burgeoning relationship. So, like the

			may seem upon first glance, as white lies are often used in a way to deflect or soften insult or blame.	depiction of the white lie in the poem, Iago's lie seemed somewhat benign ("small and saccharine"), merely a friendly, helpful piece of advice or suggestion to Othello that would eventually manifest into something much larger and darker.
			•	
			•	
			•	

Poster

**When you're done, share the poster by either copy/pasting a shareable link (or the poster) in the space provided at the bottom of the document.*